

DESIGNATED FUNDS

LONG-TERM CONSISTENT SUPPORT

Designated funds are an ideal choice if you want to leave a legacy by endowing your gifts or direct your giving during your lifetime to a specific nonprofit organization.

THE BATON ROUGE AREA FOUNDATION

supports your charitable efforts with personalized service and insight into the needs of our community and its organizations. Our goal is to assist you in helping others through the most effective means of giving.

We engage with donors from diverse backgrounds who share a common goal: to better our community through philanthropy. As your comprehensive philanthropic resource, we are committed to increasing the impact of your donations, identifying the critical needs of nonprofit organizations, and strengthening the fabric of our community.

WHAT IS A DESIGNATED FUND

Designated Funds ensure ongoing, reliable support for the nonprofit organizations you care about. Designated Funds grant to your chosen nonprofit on a regular and timely basis. They are an ideal choice for donors who want to create a legacy gift for a nonprofit they are passionate about. The Baton Rouge Area Foundation works to help you establish the fund that achieves your unique charitable goals.

GETTING STARTED IS EASY

A Designated Fund is a personalized fund that makes it easy for you to support the causes and organizations you care about. It takes \$10,000 or more to open your Designated Fund. You can use cash, stock, real estate, or other assets to create a named fund, qualify for an immediate income tax deduction, and the Baton Rouge Area Foundation will regularly distribute grants to the charities you identify when you create your fund on a timely basis.

DESIGNATED FUNDS

KEY BENEFITS:



PERSONAL

Your fund is just that, your fund. It reflects the causes and organizations you care most about. We're here to offer you personalized service and strategies to help you carry out your goals and suggest ways to increase your impact through our exclusive donor communications, workshops, and special events.

TAX EFFICIENT GIVING

Contributions to a Designated Fund are tax-deductible in the year they are made. The Foundation accepts many types of assets, including stock and real property. Our staff will work closely with your financial advisor to help facilitate gifts of all types.

SIMPLICITY

The Foundation handles all administrative duties, from managing the fund's investments to distributing grants, allowing donors to focus on the joy of giving.

LEGACY BUILDING

Designated Funds allow you to create a long-term funding stream for the nonprofits you're passionate about. Establishing a designated endowment fund allows the nonprofit to receive the benefit of your gift in perpetuity.

WHO SHOULD CONSIDER A DESIGNATED FUND?

- Donors who are seeking to create a legacy of support for their favorite causes.
- Those who want to avoid the administrative hassles of charitable giving – from keeping receipts for tax records to simply sending checks regularly.
- Donors looking to support specific organizations regularly and in perpetuity.
- Those who appreciate the efficiency of regular distributions sent by the Baton Rouge Area Foundation to the organizations of your choice.

ABOUT BRAF

The Baton Rouge Area Foundation assists individuals, families, and businesses in creating unique funds and planned gifts to make a meaningful impact through effective philanthropy. By partnering with the Foundation, donors can make a lasting impact on the community and causes they care about, and enjoy the benefits of an efficient, flexible, and meaningful philanthropic experience.

WE'RE HERE TO HELP!

Learn more about the Baton Rouge Area Foundation by:

- Visiting us online at braf.org
- Visiting in person at 100 North Street, Suite 900, Baton Rouge, LA 70802
- Contacting a member of our Philanthropic Advancement team at (225) 387-6126 or donorservices@braf.org

