

BRAAF Fundraising Activity Form

Event Name: _____

Event Date: _____

Fund Name: _____

Fundraising Coordinator Name: _____

Preferred Contact Information: _____

Description of Event: _____

How will the event be marketed? (Please attach promotional materials, i.e., brochures, tickets.) _____

Does the event location provide liability insurance?

Yes ☐ No ☐

If not, have you secured liability insurance from an external vendor?

Yes ☐ No ☐

PROJECTED EVENT BUDGET SUMMARY

REVENUES	EXPENSES
Ticket Sales	_____
_____ x _____ = _____	_____
Price Attendees	_____
Other Revenue:	_____
_____	_____
_____	_____
_____	_____
-----	-----
Total projected revenue: _____	Total expenses projected: _____

PROJECTED NET REVENUE (Total Revenue - Total Expenses) = _____



BRAF Fundraising Activity Form

Please list the goods/services donors will receive in return for their ticket purchase or sponsorship contributions and the fair market value of those items, regardless of whether such goods or services were donated for the Event. Attach another page if necessary.

SPONSORSHIP/TICKET LEVEL	ITEMS/BENEFITS INCLUDED	FAIR MARKET VALUE
Ex. <u>Attendee Ticket</u>	<u>Meal</u>	<u>\$25</u>
Ex. <u>Gold Sponsor</u>	<u>10 meals, swag bag, media</u>	<u>\$750</u>
<u></u>	<u></u>	<u></u>
<u></u>	<u></u>	<u></u>
<u></u>	<u></u>	<u></u>
<u></u>	<u></u>	<u></u>
<u></u>	<u></u>	<u></u>
<u></u>	<u></u>	<u></u>
<u></u>	<u></u>	<u></u>
<u></u>	<u></u>	<u></u>

Fundraising Coordinator Signature: _____

Internal Use Only
BRAAF Signature: _____

