

CURRENTS

third quarter twenty-fifteen . baton rouge area foundation

2014 ANNUAL REPORT

Bikes *to go*

*Bike share would
offer Baton Rouge a
new transportation
choice*









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VOLUME NINE | NUMBER THREE

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*Baton Rouge
Area Foundation*

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LETTER



pages of *Currents*. But the enormity of all that happened, both devastating and inspiring, couldn't be contained between the covers of a magazine.

Instead, the Foundation dispatched author C.E. Richard to explore places where he grew up along Louisiana's shifting coastlands, so ravaged by those storms, to pay tribute to the remarkable people who inhabit them. The result of two years' worth of research, his book is personal and wholehearted—because so is the sense of attachment that Louisianans have for this unique region where the Mississippi meets the sea. Richard's *Coastal Sketches* reveals that the people who make their home along our storm-tossed shores are part of a cultural heritage that reaches back thousands of years. They've been sustained by the generous bounty offered by the land and the waters, here at the place where they come together, but all the while knowing that this place never stays the same. When Louisiana's coast changes, following its own rhythms, the people here have always changed with it; adapted, survived, and

Ten years ago, so much changed.

We considered remembering Katrina, as well as Rita (the fiercer of the two storms), within the

flourished again. That's what we've seen happen in the 10 years since Katrina and Rita.

Before the anniversary of the storms, we'll send the book to our fund donors, members, and people who were very generous to the Foundation in the difficult days that followed Katrina and Rita. During that time, we collected \$45 million in contributions—money that was used, first, to rebuild, and then to help turn South Louisiana's recovery into a renaissance. We'll also offer excerpts from *Coastal Sketches* in the next issue of this magazine, along with captivating photos shot by Frank McMains and Tim Mueller.

• • •

When the new CAA shelter opens, East Baton Rouge will be a model for how a community should treat animals that rely on people for their well-being.

Inside this issue is an update on progress made by the Companion Animal Alliance. The story of CAA begins in 2008, when the Foundation learned from leaders of Cat Haven about the number of dogs and cats being euthanized in East Baton Rouge. The figures were both surprising and grim.

The Foundation responded by marshaling the compassion of people within the community and formed CAA to operate the parish animal shelter in a new way. The nonprofit's start was rough. The animal shelter had even more problems than anticipated, budgets were tight, and executive directors didn't stay long enough to see through the fundamental changes that needed to happen.

Instead of giving up, though, our donors, volunteers, and the CAA board redoubled their efforts. Today, CAA has become just about the best friend that animals can have in Baton Rouge. Under CAA's watch, the number of animals saved at the animal shelter has grown from 20% to more than 65%—and it's still rising.

You'll read about the next step for CAA. Five years into its existence, the nonprofit has secured a land donation from LSU near the School of Veterinary Medicine to build a new animal shelter. The facility will provide a setting that's not only more humane for the animals waiting to be adopted, but also more inviting and easier to access for people hoping to adopt those pets into their families. Plus, CAA's new shelter will provide vet school students valuable opportunities to train and to heal animals in need.

I want to thank donors who had faith in the effort; the volunteers who show up early and often to care for cats and dogs; the folks who provide foster care, and the nonprofits that rescue animals and find them permanent homes.

When the new CAA shelter opens, East Baton Rouge will be a model for how a community should treat animals that rely on people for their well-being.

• • •

Our annual review is included in this issue of the magazine. Quarterly updates about our work, provided here in *Currents*, have saved the Foundation the expense of publishing a stand-alone annual report. Instead, you'll find within this magazine a brief summary of work over the last year, a list of all grants, an explanation of how the Foundation is governed, memorials and honoraria, the names of our funds, and the names of members who partly underwrite our short- and long-term projects.

We invite you to join our members at BRAf.org/membership. Membership begins at \$100. The greatest benefit of membership is in seeing that you're helping to improve the world around us.

Sincerely,



C. Kris Kirkpatrick
Chair

Baton Rouge Area Foundation

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The Baton Rouge Area Foundation is a community foundation that takes advantage of opportunities to improve the quality of life in South Louisiana. We do so by providing two essential functions. One, the Foundation connects philanthropists with capable nonprofits to make sure the needs of our communities are met. For example, our donors support the Shaw Center for the Arts and education reform. Two, BRAf invests in and manages pivotal projects to improve the region.

For more information, contact Mukul Verma at mverma@braf.org.

Currents is published four times a year by the Baton Rouge Area Foundation, 402 N. Fourth Street, Baton Rouge, LA 70802. If you would like to be added to our distribution list, please contact us at 225.387.6126 or email the Foundation at mverma@braf.org.

ABOUT US

THE BATON ROUGE AREA FOUNDATION ACCOMPLISHES ITS MISSION IN TWO WAYS :

1 We connect fund donors—philanthropists—to worthwhile projects and nonprofits. Over 51 years, our donors have granted more than \$350 million across South Louisiana and the world.

The Foundation offers several types of charitable funds, including donor-advised funds, which can be opened for a minimum of \$10,000. Contributions to the fund are tax deductible. Donors use these funds to make grants to nonprofits. The Foundation manages the money in the charitable accounts, offers local knowledge about issues and nonprofits, and manages all the necessary paperwork.

2 We conduct civic leadership initiatives that change the direction of the Baton Rouge region and South Louisiana. Members support these projects, which solve fundamental problems. Tax-deductible memberships range from \$100 to \$10,000.

KEY CIVIC LEADERSHIP PROJECTS

UNIVERSITY, CITY PARK LAKES MASTER PLAN

(BATONROUGELAKES.ORG) : The Foundation is leading a master plan for restoring and enhancing the lakes. We are doing the work in a collaboration with the city-parish and LSU, which own the lakes, and BREC, which operates parks on and around the lakes. The final plan is due this summer.

JUST TREATMENT OF THE MENTALLY ILL :

The Foundation is partnering with Mayor Kip Holden, EBR council members, EBR District Attorney Hillar Moore, EBR Sheriff Sid Gautreaux, Baton Rouge Police Chief Carl Dabadie Jr. and behavioral health specialists to design a center for treating people with mental illnesses and substance abuse problems. Because of mental illnesses, people in crisis sometimes commit minor, nonviolent crimes and are incarcerated. The center will offer a less expensive and humane alternative.

BATON ROUGE HEALTH DISTRICT

(BRHEALTHDISTRICT.ORG) : The Foundation hired consultants to engage local health care leaders and the community to deliver a master plan for creating a Health District, including a four-year LSU medical school and a Diabetes and Obesity Center. The plan will also offer a design and destination for health care in Baton Rouge, with recommendations to improve the flow of cars and people in an area that is set to have more health care services.

*Baton Rouge
Area Foundation*

MISSION :

The Baton Rouge Area Foundation unites human and financial resources to enhance the quality of life in South Louisiana.

To achieve our mission, we:

- serve our donors to build the assets that drive initiatives and solutions;
- engage community leaders to develop appropriate responses to emerging opportunities and challenges;
- partner with entities from our service area, as well as with other community foundations, in order to leverage our collective resources and create the capacity to be a stimulus of positive regional change; and,
- evaluate our work and share the results with our stakeholders.



MANSHIP THEATRE
2015-2016 SEASON

FALL 2015

- September 24: REGIONS BANK SEASON OPENER: *The Mavericks**
- October 11: Mavis Staples & Joan Osborne
- October 16: Swinging Cowboys: Tribute to Great Songs of the West with Jason Petty
- October 18: Theatreworks USA: *The Lightning Thief*
- October 28: An Acoustic Evening with Lyle Lovett and John Hiatt*
- October 31: ODC / Dance
- November 1: Thodos Dance Chicago
- November 10: Paquito D’Rivera
- November 12: Theatreworks USA: *Skippyjon Jones Snow What*
- December 6: Theatre IV: *The Shoemaker and the Christmas Elves*
- December 7: *Darlingside*
- December 8 + 9: Hot Jazz Cool Nights with Brian Shaw, Willis Delony, & Bill Grimes
- December 12: BeauSoleil Holiday Concert
- December 14: George Bell & Friends Holiday Jazz

SPRING 2016

- January 31: Doktor Kaboom LIVE WIRE: *The Electricity Tour*
- February 21: Aquila Theatre: *Romeo & Juliet*
- February 26: Ana Gasteyer Variety Show
- February 28: Mermaid Theatre of Nova Scotia: *Goodnight Moon & The Runaway Bunny*
- March 3: RED CARPET GALA FUNDRAISER with Randy Newman*
- March 6: Rhonda Vincent
- June 3: Savion Glover with jazz drummer Jack Dejohnette

***MEMBER EXCLUSIVE EVENT**



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LEAD IN



BRAF, CPRT RELOCATING IN DOWNTOWN BATON ROUGE Needing more room, the Baton Rouge Area Foundation and Commercial Properties Realty Trust are relocating in downtown. The two will share 23,000 square feet in a new building at the corner of Lafayette and North streets.

10

The Foundation is selling its existing building at the corner of Fourth and Laurel streets. Saurage Commercial Real Estate is the broker. CPRT and the Foundation plan to move in November to the top floor of the new building. CPRT is the developer of the building, as well as the companion apartment building, 525 Lafayette, which will have 85 units ready for occupancy in October. IBM has a software services division on four floors of the building.

WATER CAMPUS PAUSE Water has paused construction of The Water Campus on Nicholson Drive.

The U.S. Army Corps of Engineers ordered construction to be stopped within 1,500 feet of Mississippi River levees until the water level is below flood stage. The river is expected to retreat in August.

A slab for the LSU Center for River Studies was poured before construction was stopped in spring. A building for the Louisiana Coastal Protection and Restoration Authority has been delayed.

Commercial Properties Realty Trust and the Baton Rouge Area Foundation are building the Water Campus, a 35-acre, 1.8 million-square-foot research park for The Water Institute of the Gulf and other scientific organizations focused on deltaic

issues, along with the engineering and construction companies that will assist in implementing Louisiana's \$50 billion coastal protection and restoration plan.

The Water Institute will be located on the abandoned city dock at the foot of the Mississippi River bridge. Construction should begin in fall.

The Water Campus is one anchor of the Nicholson Corridor. The other is LSU's mixed-used development on 28 acres between Skip Bertman Drive and West Chimes Street. LSU could pick the master developer of that project in the fall. An arm of the LSU Foundation is overseeing the urban village.

A modern tram line might link the corridor. EBR Parish has a \$1.8 million federal transportation grant to study a high-capacity transit system on the route.

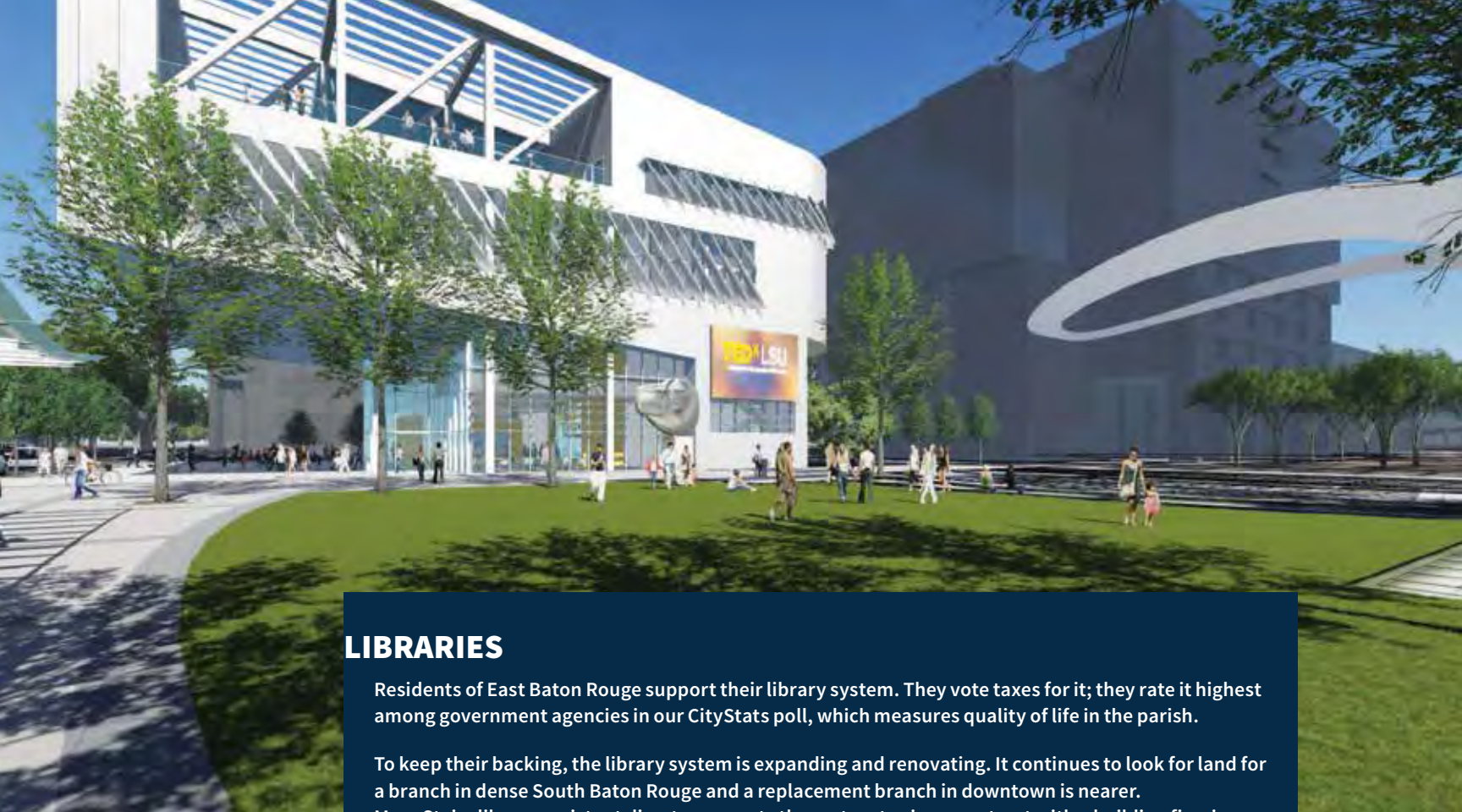
GOOD THINGS



LET'S GO THAT WAY The City of Gonzales has adopted a master plan that would improve the quality of life. Among other things, the plan calls for walkable neighborhoods, clear direction of land use decisions and reinvigorating the downtown. A train station is recommended in the downtown, and the Gonzales City Council has approved \$350,000 to buy a building off Burnside Avenue from the Catholic Church for that station.

The Baton Rouge Area Foundation has championed a commuter train on existing freight tracks between Baton Rouge and New Orleans, with stops in Gonzales and other cities.

Gonzales hired the Center for Planning Excellence to create the master plan.



LIBRARIES

Residents of East Baton Rouge support their library system. They vote taxes for it; they rate it highest among government agencies in our CityStats poll, which measures quality of life in the parish.

To keep their backing, the library system is expanding and renovating. It continues to look for land for a branch in dense South Baton Rouge and a replacement branch in downtown is nearer.

Mary Stein, library assistant director, expects the system to sign a contract with a building firm in fall for the downtown branch. Demolition of the existing library—where the replacement will rise on North Boulevard—should begin soon after. Building it will take about two years.

The downtown renovation is coming just in time, as more people are moving downtown. To accommodate them, about 300 apartments are under construction within four blocks of the library.

LEE HIGH ACCELERATES This won't be your father's high school. The \$54.7 million Lee High will have soaring spaces in four buildings. Within it will be flexible spaces that permit project-based learning. And what's taught will be based on the latest big thing in computing—computational thinking and analysis of big data sets.

Lee has established a partnership with LSU's Cain Center for Scientific, Technological, Engineering and Mathematical Literacy. Lee students can earn college credit, while LSU professors can use Lee's facilities and students to further their own research. Professors will help Lee develop courses.

A common building on the campus will have a cafeteria and gym. Three buildings will have independent academies for teaching bioscience, digital and media arts, engineering and robotics.

The school is operating in temporary space until it opens in the new facilities in August 2016. The school was more than halfway to its enrollment goal of 1,200 when this magazine went to press.



CIVIC LEADERSHIP INITIATIVES

DECRIMINALIZING THE MENTALLY ILL If residents with mental illness and substance abuse problems were treated instead of jailed, East Baton Rouge government would save millions of tax dollars and accumulate secondary benefits as well, an economic analysis commissioned by the Baton Rouge Area Foundation concludes.

Basing his research on an effective model in San Antonio, economist M. Ray Perryman calculates that an EBR jail diversion program would save \$3 million in taxes in year one and \$54.9 million over 10 years.

Perryman was hired by the Baton Rouge Area Foundation, which is teaming on an initiative to decriminalize mental illness with local law enforcement officials and behavioral health experts. The problem being addressed: shuttering of Earl K. Long Medical Center in 2013 and trimming of other mental health services has left people in crisis nowhere to go. Too often, when they break minor laws, police have no choice but to jail them.

Researching options, the Foundation came upon diversion programs that were lowering government expenses in other cities. It costs less to treat people who are mentally ill or abuse drugs than to incarcerate them.

The Foundation asked Perryman to establish whether East Baton Rouge would benefit as well.

Treatment instead of imprisonment, he concludes, would offer fiscal and economic benefits from two sources:

Direct savings of \$3 million in the first year, \$8.1 million per year at maturity, \$26.4 million total over five years and \$54.9 million over 10 years.

Higher productivity and smaller secondary costs to the community of \$15.9 million in the first year, \$42.4 million per year at maturity and \$288.7 million over 10 years. People who are treated can be employed and be productive. That also reduces secondary costs associated with homelessness, poor health and shorter lifespans.

Perryman says Bexar County, where San Antonio is located, has among the most efficient diversion programs. A top reason is security officers there are trained to recognize mental illness and drug abuse problems. With that knowledge, they can drop off minor offenders to the county's treatment center, bypassing jails altogether.

In May, a Foundation committee proposed a continuum of services and a treatment center for EBR that uses Bexar County's model as its reference. The EBR proposal recommends a Recovery and Empowerment Center with triage and assessment services, a sobering unit, a detox center, peer-run respite center for residents who are near a crisis, case managers, and a medical stabilization unit. •

ARDENDALE A center to train automotive mechanics is coming out of the ground at Ardentale. The Louisiana Community and Technical College System will operate the \$25 million technical school when it opens in 2017. Ardentale is a 200-acre urban village anchored by education institutions. On the North Lobdell side, a Baton Rouge Community College allied health training center and an East Baton Rouge Parish Schools career high school will be open within 30 months. On the North Ardenwood side, housing will be mixed with retail. The Baton Rouge Area Foundation started Ardentale after Hurricane Katrina. The East Baton Rouge Redevelopment Authority is the developer now.





A beautiful space

Foundation releases master plan for the Baton Rouge lakes

Designers hired by the Baton Rouge Area Foundation recommend dredging the lakes to improve water quality, installing a sediment bypass system to sustain the lakes for decades, and building shoreline amenities for the most popular outdoor destination in the parish.

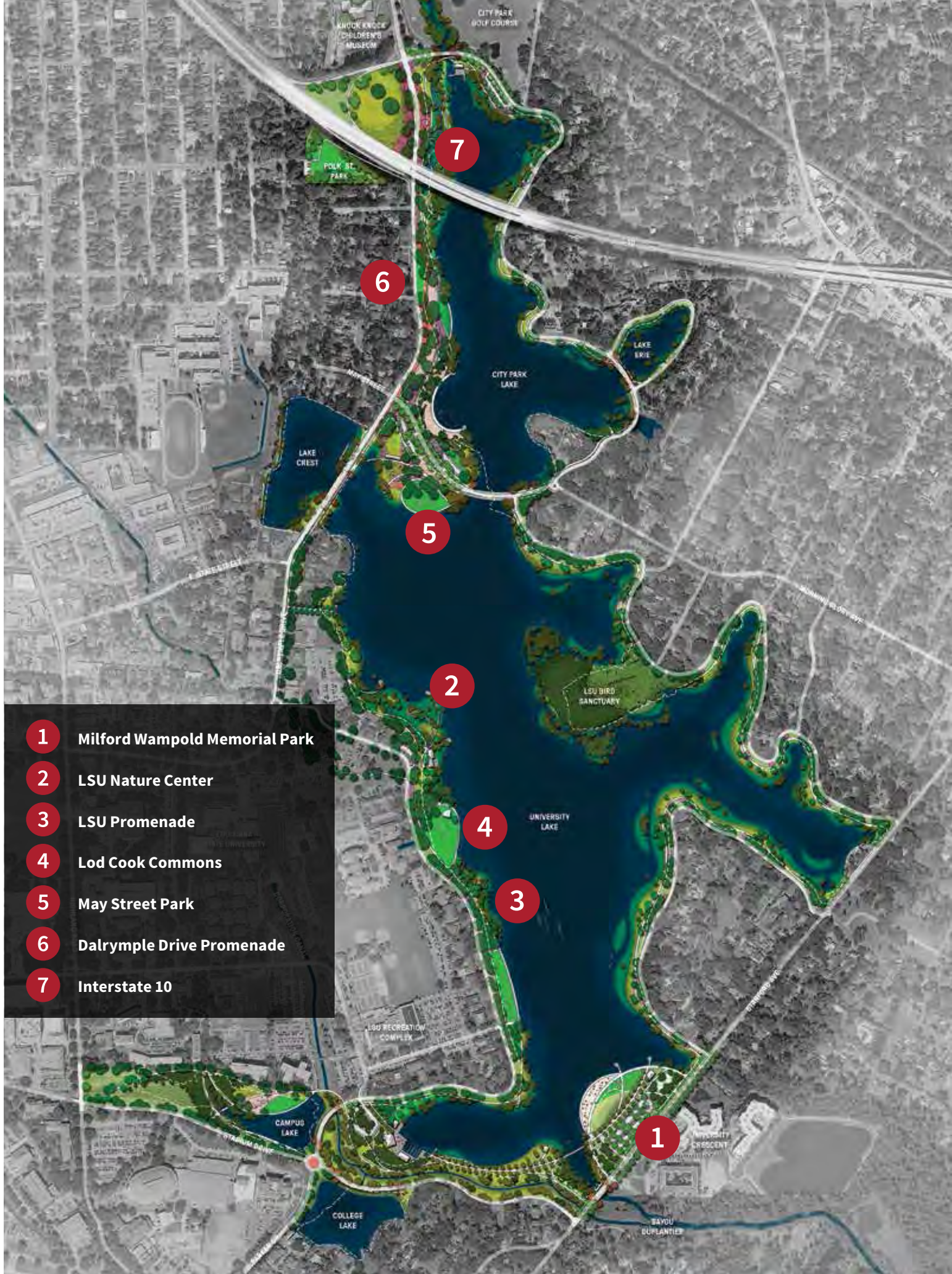
Nearly 300 people attended a public unveiling of the master plan at Lod Cook Alumni Center in mid-July. Over a year, many of them had provided ideas and feedback to the designers, both online and at public meetings.

Listening to the ideas were specialists from SWA Group and Jeffrey Carbo Landscape Architects, which were hired by the Foundation to deliver a plan that solves two problems: The shallow lakes are silting up and will turn into mudflats, and the popular destinations are used but not designed for recreation.

Designers will deliver a master plan document in coming months. Meanwhile, the Foundation is searching for funding to implement the plan, with a first phase estimated at \$40 million. Of that, the state, which owns University Lake through LSU, allocated \$13 million in the capital outlay budget this year.

The Foundation raised more than \$750,000 from its fund donors to hire planners and engineers, and for community outreach. The plan was begun after consulting with LSU and city-parish government, which own the lakes, and BREC, which cares for the lakes and operates parks around them.

For more about the lakes improvement project, visit BatonRougeLakes.org.



- 1 Milford Wampold Memorial Park
- 2 LSU Nature Center
- 3 LSU Promenade
- 4 Lod Cook Commons
- 5 May Street Park
- 6 Dalrymple Drive Promenade
- 7 Interstate 10



1



Milford Wampold Memorial Park

Designers want dredged materials to expand the park on Stanford Avenue. They recommend a real beach and boat launches, as well as areas for food trucks.

LSU Nature Center Located near Lod Cook Alumini Center and across from the LSU Bird Sanctuary, a nature center would let people watch birds without disturbing them.



LSU Promenade Along West Lakeshore—Sorority Row—a space is recommended for paths and lawns. The area would be more accessible to residents of Baton Rouge.

Lod Cook Commons Forming land at Lod Cook Alumni Center would create a gathering place for events.





5

May Street Park A new park for families at May Street is included in the plan, as is connecting the two lakes with a bridge to improve water quality and for boating between the lakes. LSU's rowing team can host races once the two lakes are connected.



The Arts Council of Greater Baton Rouge and the River City Jazz Coalition present

RIVER CITY JAZZMASTERS



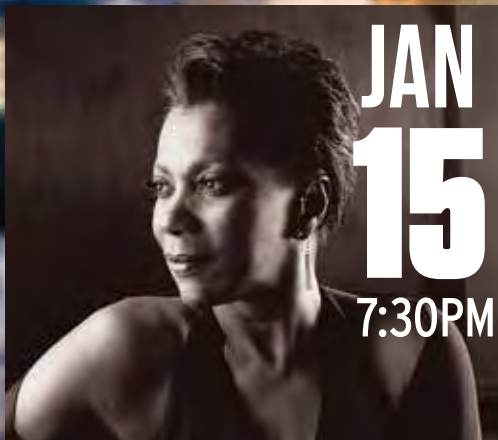
**SEP
30**
7:30PM

SEAN JONES
QUARTET



**NOV
10**
7:30PM

PAQUITO D'RIVERA
QUINTET



**JAN
15**
7:30PM

CARMEN LUNDY



**MAR
30**
7:30PM

CYRUS CHESTNUT

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arts council
GREATER BATON ROUGE



Dalrymple Drive Promenade

Dredged material would be used to create land along Dalrymple, providing space for a promenade from LSU to City Park. Separate running, walking and bike paths would wind through lush surroundings.

Interstate 10 Buffering the sound from the highway is recommended, as is adding gardens that would filter the polluted runoff.



PHILANTHROPY

SASOL'S SOLUTION More than 500 workers will turn ethane into ethylene at Sasol's \$8.9 billion plant in Lake Charles. Thousands more are needed to staff an industrial boom across Southwest Louisiana.

The Community Foundation of Southwest Louisiana manages the Community Support Fund, which was created and initially funded by Sasol. Based in Lake Charles, the foundation is an affiliate of the Baton Rouge Area Foundation.

In these extraordinary economic times, Sasol found a chance to do good for Southwest Louisiana.

In 2013, the company was hearing from ministers and others that unemployed and underemployed residents were interested in industry jobs, but they were unaware of the process and personal barriers kept them from becoming part of the workforce. Sasol dedicated two

years to invent a unique workforce training program.

The program can be personalized, directing people without high school diplomas, for instance, to GED programs, while offering customized instruction to graduates who are working but want higher levels of employment. To overcome social and financial barriers, job seekers will receive career counseling, tuition assistance and other support services while training for more promising futures. Sasol's program was designed to be expandable, allowing other companies to support workforce and community development in Southwest Louisiana.

Sasol created the program knowing an established truth. "We value and know that it makes good business sense to hire local people, where possible," says Kim Cusimano of Sasol.

\$45MILLION

Contributions to the Baton Rouge Area Foundation to recover after hurricanes Katrina and Rita. The Foundation paid for necessities at first, then used money to make South Louisiana stronger, more resilient. On the 10th anniversary of the hurricanes, we thank the people and companies that contributed to us. They helped turn South Louisiana's recovery into a renaissance.

GIVE IT UP, USA Americans gave an estimated \$358.38 billion to charity in 2014, surpassing the peak last seen before the Great Recession, according to Giving USA Foundation's annual report. That total slightly exceeded the benchmark year of 2007, when giving reached an inflation-adjusted total of \$355.17 billion.

The Lilly Family School of Philanthropy researches and writes the report.

Granting by foundations, such as the Baton Rouge Area Foundation, was up 8.2% to \$53.97 billion. At \$258.1 billion, individual giving accounted for nearly 60% of all giving.

Observations from the report:

Large gifts—\$200 million or more—made large impacts. Most of them were given by young tech entrepreneurs.

Religious organizations were the largest beneficiaries with \$114.9 billion. Education was next at \$54.62 billion, followed by human services at \$42.1 billion.

Contributions to religious organizations is at an all-time high, but the category continues a 30-year downward slide as a share of total giving. The share dropped from 53% of all donations in 1987 to 32% in 2014.

SOS Christopher Catrambone built an unusual business. His firm insures people against kidnappings and other misdeeds in dangerous places. The Lake Charles native is doing something almost as odd with the earnings of his firm, Tangier. He has invested \$8 million to outfit a boat that rescues Middle Eastern and African migrants who escape by taking to the sea.

From his home base in Malta, Catrambone's charitable operation saved 3,000 migrants in 60 days earlier this year. His search-and-rescue operations have been reported across the world.

"Whether it's business or philanthropy, I love the adventure and challenge of tackling tough problems to help people make it through impossible situations," says Catrambone on his personal website.

GRANTS

The Foundation's fund donors make thousands of grants each year. Grants for the second quarter of 2015 are listed below. They total \$6.2 million. All the grants from last year are in the annual report section of this magazine.

If you wish to learn more about opening a charitable fund at the Foundation, please call John Carpenter, director of donor services, at 225-387-6126. He'll tell you what type of fund best suits your needs and about Foundation services to manage your charitable account. You can open a charitable fund for as little as \$10,000.

100 Black Men of Metropolitan BR Ltd. \$1,250
Academic Distinction Fund \$54,024
The Bonnie J. Addario a Breath Away from the Cure Foundation \$100
Alley Theatre \$1,667
ALS Association Louisiana-Mississippi Chapter \$30,000
Alzheimer's Services of the Capital Area \$17,424
Amy Nesbit Brassett Memorial Fund \$4,500
Arkansas Baptist College \$5,000
Arkansas Hard at Work Kids Foundation Inc. \$2,000
Arts Council of Greater Baton Rouge Inc. \$5,000
The Ascension Fund \$12,411
Associated Professional Educators of Louisiana \$2,500
Avodah: The Jewish Service Corps Inc. \$15,000
Awana Clubs International \$5,000
Baton Rouge Children's Advocacy Center \$13,000
Baton Rouge Crime Stoppers Inc. \$25,000
Baton Rouge Crisis Intervention Center \$3,680
Baton Rouge Green Association Inc. \$132
Baton Rouge Opera Guild Inc. \$1,951
Baton Rouge Progressive Network \$2,000
Baton Rouge Speech and Hearing Foundation Inc. (The Emerge Center) \$82,635
Baton Rouge Youth Coalition \$80,000
Beth Shalom Synagogue \$1,000
Bevill State Community College \$500
Big Buddy Program \$17,500
Bishop Ott Works of Mercy Trust/Cath Diocese \$201
The Sidney M. Blitzler Awards in Violin Performance Fund \$1,500
Boy Scouts of America \$1,000
Boy Scouts of America Istrouma Area Council \$12,250
Boys & Girls Clubs of Greater Baton Rouge Inc. \$1,000

Boys Hope Girls Hope of Baton Rouge \$500
BREADA (Big River Economic & Agricultural Development Alliance) \$500
Cancer Services of Greater Baton Rouge Inc. \$50,000
Capital Area Alliance for the Homeless \$11,000
Capital Area Animal Welfare Society \$329
Capital Area CASA Association \$1,000
Capital Area United Way \$41,948
Catholic Charities of the Diocese of Baton Rouge Inc. \$300
Catholic Diocese of Baton Rouge/Bishop's Annual Appeal \$500
Catholic High School Foundation \$5,794
Cenikor Foundation Inc. \$5,000
Center for Disaster Philanthropy \$30,000

HOW WE ISSUE GRANTS

Philanthropists establish charitable funds at the Foundation and deposit money in those accounts. The Foundation manages the money in these donor-advised funds. Donors recommend grants to nonprofits; the Foundation board reviews and approves the grants. Our staff manages all the paperwork, including issuing checks and sending acknowledgement letters. Contributions to donor advised funds are tax-deductible.

Center for Planning Excellence Inc. \$11,000
Cerebral Palsy Association of Greater Baton Rouge Inc./ McMains Childrens Developmental Center \$25,300
Chinese Christian Church of Baton Rouge \$307
Christ the King Evangelical Lutheran Church \$2,000
Christ the King Parish and Catholic Center at LSU \$12,141
Church of the Good Shepherd \$6,000
City Year Baton Rouge \$53,375

Community Fund for the Arts \$6,000
 Companion Animal Alliance \$37,500
 Congregation B'nai Israel of Baton Rouge Foundation \$3,600
 The Cotuit Library \$1,000
 Crawfish Cookin for a Cause \$1,000
 Doctors Without Borders USA \$300
 Douglas Manship Sr. Theatre Complex Holding Inc. \$42,766
 Dream Day Foundation \$5,000
 Dream Teachers \$16,000
 Dress for Success Charity \$1,250
 Ducks Unlimited Inc. \$27,500
 The Dunham School \$3,007
 Dyslexia Association of Greater Baton Rouge \$648
 Educate Now \$225,000
 Education and Treatment Council Inc. \$750
 Education's Next Horizon \$2,500
 Episcopal High School of Baton Rouge \$2,034,914
 Evacutear.org \$14,641
 Explore Ministries Inc. \$15,000
 First United Methodist Church \$3,150
 First United Methodist Church of Leesville \$100
 Forum 35 \$1,250
 Forward Arts Inc. \$15,000
 Foundation for a Better Louisiana \$250
 Foundation for East Baton Rouge School System \$1,000
 Foundation for Historical Louisiana Inc. \$2,832
 Friends of the Animals BR Inc. \$500
 Friends of Louisiana Public Broadcasting Inc. \$300
 Friends of Magnolia Mound \$2,950
 The Friends of the Rural Life Museum Inc. \$4,300
 Front Yard Bikes \$300
 GaitWay Therapeutic Horsemanship \$5,000
 General Health Foundation \$400
 Gladney Center for Adoption \$500
 Greater Baton Rouge Food Bank Inc. \$25,000
 Greater Baton Rouge Hope Academy \$10,500
 The Greene Team Charitable Fund \$2,500
 Habitat for Humanity of Greater Baton Rouge \$1,300
 Habitat for Humanity of Orange County \$15,000
 Harmony Church of Bartlett \$50,000
 Heritage Ranch \$25,000
 Holy Comforter Episcopal Church \$500
 Holy Family Catholic Church \$12,423
 Hope House of Louisiana \$7,500
 HOPE Ministries of Baton Rouge \$6,000
 Hugh O'Brian Youth Leadership - Louisiana \$2,450
 Iberville Foundation for Academic Excellence \$6,135
 Injured Marine Semper Fi Fund \$20,000
 International Hospitality Foundation LSU \$607
 International Medical Corps \$10,000
 International Rescue Committee \$1,000
 International Rett Syndrome Foundation \$5,000

Isaiah's Stump \$10,000
 Jackson Hole Land Trust \$5,000
 The Jason Project \$40,000
 The JL Foundation \$25,000
 Jewish Federation of Greater Baton Rouge \$8,000
 Jubilee Pioneers Fund \$4,000
 Junior Achievement of Greater Baton Rouge and Acadiana \$19,088
 Juvenile Diabetes Research Foundation International \$6,100
 Kids' Orchestra Inc. \$40,000
 The King Baudouin Foundation US Inc. \$500
 Knock Knock Children's Museum \$15,000
 The Life of a Single Mom \$10,000
 Lifechamps Inc. \$15,000
 Lighthouse for the Blind in New Orleans Inc. \$15,000
 Loranger United Methodist Church \$3,000
 Louisiana Americana and Folk Society \$2,500
 Louisiana Art and Science Museum Inc. \$7,962
 Louisiana Capital Area Chapter of the American Red Cross \$829
 Louisiana Health Care Quality Forum \$15,845
 The Louisiana International Film Festival \$67,000
 Louisiana Jump\$tart Coalition for Personal Financial
 Literacy \$35,000
 Louisiana Key Academy \$15,100
 Louisiana Lemonade Day Fund \$15,000
 Louisiana Pediatric Cardiology Foundation \$7,500
 Louisiana Public Health Institute \$118,040
 Louisiana Resource Center for Educators \$6,000
 Louisiana State University and A&M College \$500
 Louisiana Symphony Association/Baton Rouge Symphony
 Orchestra \$20,000
 Louisiana Wildlife and Fisheries Foundation \$5,000
 LSU Foundation \$59,500
 LSU Foundation - E.J. Ourso College of Business \$1,000
 LSU Foundation - LSU Museum of Art \$11,000
 Make-A-Wish Foundation of the Texas Gulf Coast and Louisiana
 Inc. \$500
 Mary Bird Perkins Cancer Center \$80,550
 Mental Health Association of Greater Baton Rouge \$5,000
 MetroMorphosis \$27,500
 Mid City Redevelopment Alliance Inc. \$10,000
 Miracle League of Louisiana \$300
 National Audubon Society Inc. \$1,000
 National World War II Museum Inc. \$8,000
 The Nature Conservancy of Louisiana \$100,392
 The Nature Conservancy Mississippi Chapter \$75,000
 New Orleans Center for Creative Arts Institute \$1,000
 New Schools for Baton Rouge \$212,500
 North Carolina State University Foundation Inc. \$20,000
 Northern Star Council - Boy Scouts of America \$3,500
 Oakland Public Education Fund \$4,654
 O'Brien House Inc. \$30,500
 Of Moving Colors Productions \$3,500

The Lauren Savoy Olinde Foundation \$5,000
 Ollie Steele Burden Manor \$376
 Options Inc. \$2,500
 The Original Richland Library Restoration Society Inc. \$859
 Our Lady of Mercy Catholic Church \$300
 Our Lady of Mt. Carmel Church \$78,301
 Our Lady of the Lake Children's Hospital \$300
 Our Lady of the Lake College \$300
 Our Lady of the Lake Foundation \$20,000
 Parkview Baptist School Inc. \$4,340
 Particular Council of St. Vincent de Paul of Baton Rouge Louisiana \$20,300
 Pat's Coats for Kids \$5,147
 Paula G. Manship YMCA \$1,000
 Pennington Biomedical Research Foundation \$143,000
 Planned Parenthood of the Gulf Coast \$26,500
 Poplar Grove Chapel Missionary Baptist Church \$2,200
 Poydras Home \$2,500
 Prevent Child Abuse Louisiana Inc. \$1,000
 Ravens Outreach Center Inc \$8,905
 Rebuilding Together Baton Rouge \$11,000
 Redemptorist High School \$2,832
 Rice University \$10,000
 Ripples of Hope \$5,000
 Roman Catholic Diocese of Baton Rouge \$112,798
 Rotary Club of Baton Rouge Inc. Foundation \$35,840
 St. Jean Vianney Catholic Church \$2,556
 St. Joseph's Abbey \$100,000
 The Salvation Army \$25,250
 Sexual Trauma Awareness and Response Center \$15,000
 Single Stop USA Inc. \$225,000
 Southeastern Development Foundation Inc \$250
 Southern Garden Symposium \$500
 Southern Rep \$25,000
 Southern University and A&M College \$500
 Spay Baton Rouge \$2,854
 Special Olympics Louisiana Inc. \$200
 Special Operations Warrior Foundation \$15,000
 St. Aloysius Church \$2,500
 St. Augustine Church \$955
 St. Elizabeth Foundation \$2,500
 St. Francisville Area Foundation Inc. \$100
 St. Gabriel Health Clinic Inc. \$20,000
 St. Gerard Majella Church \$7,000
 St. Helena Catholic Church \$25,000
 St. Joseph Seminary College \$500
 St. Joseph the Worker Church \$6,169
 St. Joseph's Academy \$2,500
 St. Jude Children's Research Hospital Inc. \$4,500
 St. Luke's Episcopal Church \$6,472
 St. Patrick's Episcopal Church \$1,000
 St. Paul Adult Learning Center \$2,500
 St. Stanislaus College \$1,500
 St. Thomas Aquinas Regional Catholic High School \$14,709
 Sunrise Manor \$4,648
 Tangipahoa Parish School System \$4,000
 Teach for America - South Louisiana \$63,000
 The Newton B. Thomas Family/Newtron Group Fund \$50,000
 THRIVE Baton Rouge \$15,000
 Triumph Kitchen \$10,000
 The University of Mississippi \$500
 University of South Alabama \$140,736
 University of Texas Foundation \$1,000
 University Presbyterian Church \$21,250
 Volunteers In Public Schools Inc. \$250
 Volunteers of America Inc. \$8,100
 Water Institute of the Gulfs Delta \$311,250
 West Baton Rouge Foundation for Academic Excellence \$6,522
 West Feliciana Education Foundation \$500
 West Feliciana Historical Society \$100
 William Carey University \$1,000
 WinIt \$2,945
 Woman's Hospital Foundation \$13,544
 WRKF Public Radio Inc. \$5,000
 Xinyu Yang \$1,500
 Yelp! BR \$2,500
 YMCA of the Capital Area \$1,000
 Young Aspirations/Young Artists Inc. \$15,000
 Youth Oasis \$10,000

NONPROFIT





S

a lot of drama

Internationally trained stage director creates Macbeth workshop in an unlikely place: Baton Rouge's Juvenile Detention Center

By Maggie Heyn Richardson | Photo by Tim Mueller

Through a rather common phenomenon—a spouse with a new job—Jeanette Plourde found herself restarting her career in an unfamiliar place.

A highly trained stage actor and director with international credentials, Plourde left a network of colleagues in Brooklyn last fall to relocate to Baton Rouge with her husband, a newly appointed Louisiana State University French professor, and their young daughter. Plourde had just finished creating and directing an experimental theater performance for the Great Plains Theatre Conference Festival in Omaha, part of her prolific body of work.

Plourde says Baton Rouge was an unexpected, but welcome, challenge. Her first step was mining arts hubs—places in a given community where creatives convene and find work. She met with Renee Chatelain, then the director of the Manship Theatre. Chatelain and her team had recently established the Manship on

Jeanette Plourde, right, teaches Shakespeare to children in juvenile detention. With her is East Baton Rouge Parish Juvenile Detention Center social worker Maisa Shelmire.

the Move program, in which resident artists use their skills to develop workshops for school age children and youth.

“We kept it organic so that artists could create something based on their talents,” she says. “The most incredible people have come to us, and we’ve had anywhere from six to 15 artists working at a time.”

Manship Education Outreach Coordinator Mina Estrada runs the program and says it has attracted numerous artists new to the Capital Region eager to develop their networks. Estrada herself is a dance artist who moved to Baton Rouge when her husband was relocated to the area for work.

“I’ve moved a lot in my life as an artist, and what happens is you get out there and try to make professional connections so that you develop a working life in a new city,” Estrada says. “Artists are reaching out to the Manship and we’re benefiting from their talents.”

Plourde told Chatelain and Estrada that she was interested in developing a project that brought William Shakespeare’s *The Tragedy of Macbeth* to an unlikely audience.

“I knew that I wanted to try working with an incarcerated population,” says Plourde.

Her “Shakespeare Project” was launched in late 2014 and takes place at the East Baton Rouge Parish Juvenile Detention Center on Harding Boulevard. It is open to six participants at time and is delivered in 90-minute sessions over four days. The teenagers who participate are chosen by detention center staff based on their behavior.

Plourde says her goal of creating a Shakespeare workshop for incarcerated juveniles was inspired by similar projects that had taken place across the country. But she never imagined that getting it off the ground in Baton Rouge would happen so quickly.

Part of the reason, says Juvenile Detention Center Interim Director Deron Patin, was that the Manship had already developed a relationship with the facility. In 2014, the Manship brought programming to help the kids housed at the facility heal and learn through exposure to the arts.

“We’re interested in anything that will make a difference,” says Patin. “If it reaches one child, to us, it’s worth it.”

The Detention Center holds up to 52 young people between the ages of 10 and 21 who have broken the law. Most are boys between the ages of 14 and 16, and their average stay is 14 days, says Patin. While at the Detention Center, they attend both academic and enrichment classes.

In February 2014, the jazz group Jon Batiste & Stay Human performed. And in December of that year, the Preservation Hall Jazz Band played jazz standards, including “When the Saints Go Marching In,” and discussed the role music can play in shaping a person’s life.

Plourde’s idea of a Shakespeare workshop made sense to Patin and to licensed clinical social worker Maisa Shel mire, the detention facility’s counselor.

“We will try anything to reach the kids,” says Shel mire. “We want to do everything we can to build their self-esteem.”

Plourde’s considerable artistic talents lie in the field of physically driven theater, in which performers rely heavily on physical expression to play a role and create a mood. She earned an undergraduate degree in theater from Yale University and

a master’s degree in fine arts from Sarah Lawrence College and has studied at the Jacques Lecoq International Theatre School in Paris, trained with SITI Company in New York, and was a recent participant in the La MaMa International Symposium for Directors in Umbria, Italy.

Her Shakespeare Project is based on a long career as an actor and director, as well as an interest in bringing theater to a vulnerable population. As she developed the workshop for the Juvenile Detention Center, Plourde examined best practices around the country, read studies and relied on her past experience as a dramatic arts instructor in lower income schools in New Haven, Connecticut. The workshop she created aims to create a safe space for participants who have known little success in life. Her goal is to help them express themselves freely and respect one another while they’re doing it.

“The experience is intended to be therapeutic and safe,” she says. “We create ground rules and we discuss respecting each other and working together as team.”

Plourde helps the participants “feel comfortable in their

“The experience is intended to be therapeutic and safe. We create ground rules and we discuss respecting each other and working together as team.”

—Jeanette Plourde, on teaching *Macbeth* at the Juvenile Detention Center

own bodies” through what sounds like a simple exercise—tossing playground balls. But the tossing becomes faster and more complex as the exercise progresses with Plourde commanding new directions and sometimes introducing a second ball.

“It’s incredible what passing the balls does for the kids,” says Shelmire. “There’s a pattern, and it forces them to focus, pay attention and be in control.”

Once her actors are warmed up, it’s on to *Macbeth*. Plourde says she chose the play deliberately because it gives participants a chance to discuss the issue of life choices, including those made by Macbeth, a Scottish general, and his wife, Lady Macbeth. The two plot to kill the king after three witches suggest that Macbeth will one day be king himself. The couple’s unchecked ambition, and later, their issues of conscience are at the center of the play, and they give Plourde and her actors a lot to ponder, she says.

“One of the things we discuss is people who are positive or negative influences,” she says.

The actors play a pivotal scene from the tragedy, with Plourde herself playing the role of Lady Macbeth. They help each other learn lines, even when performers are low-skilled readers, says Plourde.

Prior to the workshop, the participants have been shown an edited version of a PBS production of *Macbeth* starring Ethan Hawke in the lead role. Plourde developed it after Shelmire asked if there was anything the Center could do to prepare the students for the workshop before it began.

Plourde has given seven workshops at the detention center, and says she hopes to continue the program, possibly expanding its duration and enabling the participants to perform in front of an audience. Shelmire says that 90% of participants say they wish the workshop could have lasted longer, and many ask if they can enroll in it again. Currently, they are not allowed to repeat the class.

“We’re just thrilled about it,” says Shelmire. “I want those kids to go out into the community and be able to blow people away with what they’ve learned. I love the way Jeanette interacts with them. Kindly, but directly.”

Plourde says she’s pleased not only to expose incarcerated youth to classic theater, but to let them know that the community cares about them.

“At the end of the day I remember that these are kids. They are human beings,” says Plourde. “They need to be cared for, and they are full of potential.” •

The Manship Theatre is an asset of the Baton Rouge Area Foundation. Fund donors of the Foundation paid to build the theater, and the Foundation underwrites it with annual support. Theatre attendance has risen from about 35,000 in 2010 to 42,777 in 2014.



GIVE THEM SHELTER

In an agreement with LSU, CAA will build a \$12 million animal shelter near the School of Veterinary Medicine. CAA is raising private funds for the shelter, which should begin construction in 2016. Features include a 40,000-square-foot shelter, a 20,000-square-foot emergency evacuation center, a 1.21-acre dog park, separate play areas for large and small pets, an outdoor area where people can play with dogs before adopting them, separate areas within the shelter for cats and dogs. LSU's vet school students will have the chance to train at the shelter and to heal animals in need.



Animal house

Baton Rouge's new animal shelter will be built on the LSU campus.

By Maggie Heyn Richardson

E

ast Baton Rouge Parish is now one step closer to building a state-of-the-art animal shelter, and it will be located on the Louisiana State University campus.

On Friday, June 19, the LSU Board of Supervisors approved an agreement with the Companion Animal Alliance in which the parish's new shelter will be built on Gourrier Avenue between River Road and Nicholson Drive, not far from the LSU School of Veterinary Medicine. The facility will replace an outdated shelter in north Baton Rouge and could begin construction in early 2016. The partnership between LSU and the CAA is a huge step forward for the community, says CAA board chair Christel Slaughter.

"There are tremendous advantages to relocating the shelter on the LSU campus," says Slaughter. "It will enable us to expand our partnership with the vet school and tap into more volunteers. And the public will be able to access the shelter much more easily."

Officials from CAA and LSU had been discussing the possibility of placing a new shelter on the LSU campus for the last two years. The community's current shelter is located on Progress Road near the East Baton Rouge Parish Prison and is considered badly outdated, unappealing to visitors and difficult to reach. CAA officials believe that a better facility will continue to reduce the community's unnecessary euthanasia rate and will increase the number of pet adoptions.

CAA was established in 2010 to address Baton Rouge's too low save rate among sheltered animals. In 2011, the nonprofit took over as the parish's shelter operator and has boosted the

percentage of lost animals saved from 20% to nearly 70%.

Thousands of dogs and cats have found permanent homes because of CAA.

In 2013, Baton Rouge was selected as a Fellow City by the Target Zero Institute in Jacksonville. The three-year project gives CAA access to technical assistance about how to further reduce the unnecessary euthanasia rate.

For the new shelter, CAA will lease land from LSU for 30 years, with the option for two additional 10-year renewals. The nonprofit shelter is planning to raise \$12 million to build the facility, says Slaughter. A soft launch of the fundraising campaign will begin in August, and Slaughter says several donors have already pledged their support.

Slaughter and CAA Executive Director Beth Brewster say the new shelter will be designed to create a better experience for animals and the public. The facility is being designed by Antunovich Associates, the firm that designed the IBM building and companion apartment tower in downtown. Antunovich is donating design services.

Brewster says the new shelter will be soundproofed and more inviting to visitors. And since adoption is such a big priority for the CAA, there will be a private area where families can interact with dogs and cats to determine if an animal is a good fit, thus ensuring that more adoptions will be successful.

Brewster adds that the structure will incorporate materials that are much easier to disinfect and keep clean. "It will cut our cleaning time in half," she says.



There will also be an isolation unit for sick animals that need to be quarantined. Dogs and cats will be housed separately.

“The space is going to bring a whole new level of service to animals and to families considering pet adoption,” says Slaughter.

The new facility also promises to increase volunteer participation. Brewster says CAA anticipates a big uptick in LSU students spending time at the shelter. A large number of students live in dorms or apartments that don’t allow pets, and caring for animals is a stress reliever. It’s already something CAA organizes during exam season.

The shelter will also feature an outdoor dog park where animals can play and exercise. And it will have a separate area that will accommodate a surge of animals that need care and housing during natural disasters, such as hurricanes.

One of the most innovative aspects of the new shelter is an expanded partnership with the LSU School of Veterinary Medicine, says Slaughter. The new facility and its programming are being modeled after the shelter-medicine program at the Oregon State University School of Veterinary Medicine.

LSU vet students will be able to develop their skills and become practice-ready through service to the shelter population. Vet students already help provide spay-neuter services, but they’ll be able to do it on a much bigger scale at the campus-based shelter. Moreover, they will have an opportunity to assist on surgeries and treatment methods that can improve quality of



COMFORTING CRITTERS

The Baton Rouge Area Foundation and animal welfare advocates created the Companion Animal Alliance in 2010. A stand-alone nonprofit, CAA operates the East Baton Rouge Animal Shelter in an agreement with the EBR government. CAA has boosted the rate of animals saved from 20% when it took over to nearly 70%.

life for animals and increase their adoptability.

“There are so many different possibilities for partnerships that we have not even looked at yet,” says Brewster.

The LSU campus is one of Baton Rouge’s most familiar sites, attracting hundreds of thousands of people every year for athletic and cultural events. Positioning the city’s new animal shelter within such an iconic setting will signal to visitors and residents that the community is serious about its care for animals, says Slaughter.

“How you treat the powerless in a community says a lot about your values,” she says. “And this will reflect the incredible values we have in Baton Rouge.” •



Stand by me

Fund donors of the Baton Rouge Area Foundation have granted \$101,500 from their charitable accounts to Life of a Single Mom Ministries.

From suffering alone, Jennifer Maggio builds a nonprofit to support single moms.

By Sara Bongiorno | Photos by Tim Mueller

Jennifer Maggio was working a low-wage retail job in Vidalia and living in government housing when she made a leap of faith.

After listening to a sermon on tithing, the single mother of two, then in her early 20s, began giving 10% of her \$750 monthly earnings to her church. Maggio says the decision affirmed her faith and, in time, helped her find a path to financial success and happiness. It also prompted her to found a first-of-its-kind national nonprofit, Life of a Single Mom Ministries.

The faith-based group that began in Maggio's Baton Rouge living room a decade ago provides help to single mothers across the U.S., including more than 1,500 local mothers in 2014. Its support groups meet at local churches, but Single Mom Ministries also offers classes in parenting, finances, nutrition and health.

The nonprofit's Sisters Serving Sisters initiative gives single mothers here and across the country the chance to give back to their communities through volunteer service.

Now an author, speaker and married mother of three, Maggio shared insights on her journey so far with *Currents*.

CURRENTS: WHAT CHALLENGES ARE FACED BY EVERY SINGLE MOTHER?

Maggio: Every single mother makes decisions about parenting, finances and emotional stability, and she must make those decisions alone.

IS ONE OF THOSE A BIGGER CHALLENGE THAN THE OTHERS?

Most single moms would say parenting and finances are the most difficult areas. I would say it's the emotional component. My feeling is talking about parenting strategies is useless if you are so depressed you can't get out of bed in the morning.

HOW DOES YOUR OWN EXPERIENCE TIE INTO THE MISSION OF SINGLE MOM MINISTRIES?

Feeling like no one else on Earth understood what I was facing as a single mom is what compelled me to start the nonprofit. It's the reason we exist.

WHY FOCUS SPECIFICALLY ON SINGLE MOTHERS INSTEAD OF SINGLE-PARENT FAMILIES?

There are many amazing organizations doing great work for kids, but very few that focus on the needs of single mothers. We are far and away the biggest nonprofit in the U.S. focused on single moms and how the faith-based community can help them. We also support single dads, but the great majority of custodial single parents are mothers, so that is our focus.

THERE IS GROWING SUPPORT FOR SINGLE MOTHERS AMONG EVANGELICAL CHRISTIAN CHURCHES. WHERE DOES THAT MOMENTUM COME FROM?

Our society has changed. There is no denying that. Even if churches don't support pregnancy outside of marriage, there is still growing recognition of the need to meet people where they are in their lives. Churches are becoming more service-minded. They are reaching out to people beyond their four walls, including those who may not be part of a church but who are part of their communities.

SO ATTITUDES ABOUT SINGLE PARENTS ARE CHANGING IN THE FAITH-BASED COMMUNITY?

Absolutely. I used to get angry calls from pastors asking what we were doing endorsing behavior they didn't support. That has changed. It's very rare that I get those calls these days.

WHAT MAKES CHURCHES EFFECTIVE IN PROVIDING SUPPORT?

Churches have free meeting space, volunteers and influence in their communities. Those are important resources that can be put to work on behalf of single moms.

TELL US HOW YOUR ORGANIZATION HAS GROWN OVER THE YEARS.

I started doing this in my living room in Baton Rouge with three single moms. At the time there were no resources: no best practices for me to look to for guidance. The goal was to impact one life, one single mom. We now have 46,000 single moms, and we've planted 1,545 support groups around the world, mostly in the U.S. The numbers blow me away.

WHAT ACCOUNTS FOR THE GROWTH OF YOUR SUPPORT GROUPS?

When women gather, they connect. They share information. They solve problems. It's what they do. Our churches provide free meeting space, meals and childcare that allow single mothers to gather, connect and solve problems together.

DO SOME CITIES AND COMMUNITIES DO A BETTER JOB OF SUPPORTING SINGLE MOTHERS? ARE THERE LEADERS IN THIS AREA?

I say humbly that we've been a leader in developing best practices in this area, and that the generosity of churches in our community has been critical. This summer, more than 1,000 single moms from 31 states will travel to Baton Rouge for our first national conference. I would say Baton Rouge is a leader in this area.

WHAT DO YOU WANT PEOPLE TO KNOW ABOUT YOUR WORK?

One of the big things we do is education and outreach—letting the community know what we do and why it is needed. We see middle-class mothers who are homeless, single mothers of every age, race and class. We want people to know what resources are there to help them.

WHEN YOU TRAVEL AROUND THE COUNTRY SPEAKING TO GROUPS, WHAT DO THE SINGLE MOTHERS YOU MEET TELL YOU THEY NEED MOST?

I think acceptance and support. To be embraced. •

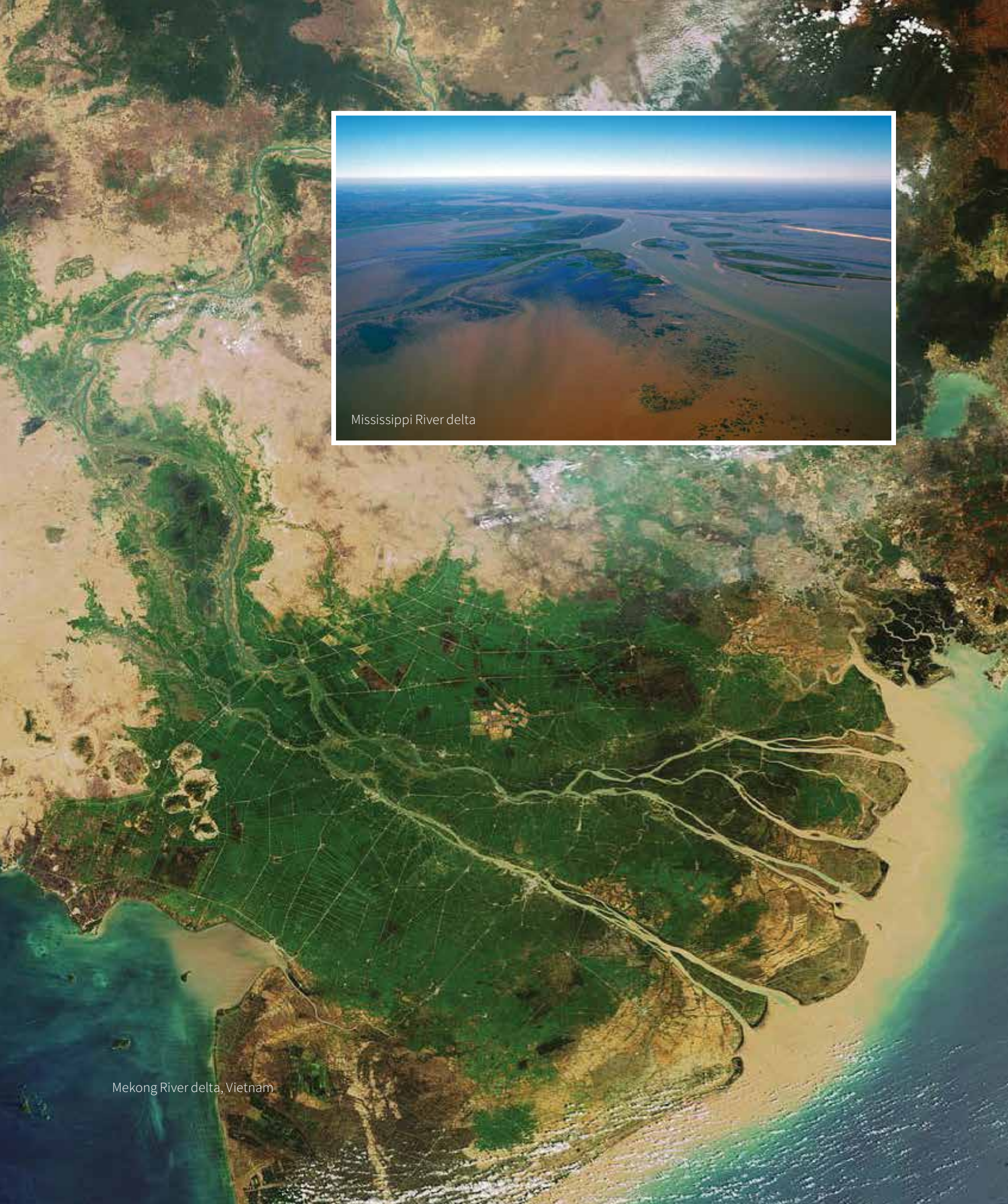


*When women gather, they connect. They share information.
They solve problems. It's what they do.*

—Jennifer Maggio



Mississippi River delta



Mekong River delta, Vietnam

Smart water

Water Institute expands its work to Vietnam.

By Sara Bongiorno



fundamental aim of The Water Institute of the Gulf is developing predictive modeling tools for use in protection and restoration of coastlines and deltas. Its initial focus is the Mississippi River Delta and other fragile ecosystems along the Gulf of Mexico.

But just as threatened wetlands span the globe, new science has expanded the reach of institute researchers to vulnerable coastal terrain some 8,000-plus-miles from its headquarters in downtown Baton Rouge.

The Office of Naval Research, the arm of the Navy focused on basic scientific research, has engaged the institute in a multi-year project to improve understanding of sediment dynamics in the Mekong Delta in southwestern Vietnam.

Although members of its team of experts have deep experience outside the Gulf region, the project in Southeast Asia is a first of its kind for The Water Institute, now in its third year of operation.

“This is a Louisiana institute being called upon to look at global challenges,” said Nick Speyrer, director of planning and outreach. “This is new for us.”

Its work on the other side of the world plays out against a

backdrop of complex geopolitics, natural systems and food security for millions of people.

Massive hydroelectric dams planned by China and other upriver nations that border the Mekong will impede the flow of sediment into the delta, one of the most richly diverse regions on Earth.

That puts food security for millions of people at risk. Reduced sediment flow prevents key nutrients from reaching rice fields in lower Vietnam and will cause other food-related environmental threats, including adverse impacts on fish-migration patterns.

The Water Institute’s work involves collecting water samples and other measurements from the vast floodplains where the 2,703-mile Mekong River empties and branches on its course to the South China Sea.

Its researchers will make two trips to the region to take samples in low- and high-river conditions.

Back in Baton Rouge, those measurements will be used to test and develop modeling systems that simulate changes in Mekong River conditions from additional dams, rising sea levels and other factors, explained Dr. Mead Allison, director of physical processes and sediment systems.

Project findings could help to shape Mekong River dams in a

way that poses less risk to food supplies and delta ecosystems, although researchers won't make recommendations to the Navy or other officials.

"The idea is to create (predictive) models that help make better-informed decisions about the consequences of various actions," said Allison.

Added Speyrer: "We're in the business of building tools to link knowledge to action."

The project will also bolster tools and analysis used to make decisions about Louisiana's eroding coast by giving researchers additional opportunity to test models relevant to decisions about Gulf fisheries, oyster beds and storm protection.

"Being able to test and apply models to different systems makes (the model) more robust," Allison said.

Allison and other members of the research team are collaborating with researchers and students at Vietnamese universities as part of the Navy project. Institute staff will return to Vietnam this summer to train local scientists and students in modeling techniques related to the Mekong work.

The work has also required ground-level trust building with research teams in Vietnam along with practical, nuts-and-bolts planning, such as finding local boats to take researchers into remote areas of the delta.

"This is about building partnerships and improving modeling techniques," said Speyrer. "This is building on the core of our business." •



WATER KEEPERS

The Baton Rouge Area Foundation collaborated with state and federal leaders to create The Water Institute of the Gulf. The Institute provides independent science to inform decisions on coastal sustainability, not only along the Gulf Coast but around the world. The Institute will be a centerpiece of The Water Campus, a 35-acre development on Nicholson Drive for scientists, researchers and engineers working on perils to coastlines. Commercial Properties, which develops and manages real estate for the Foundation, is building The Water Campus.



THE WATER INSTITUTE
OF THE GULF

THE
WATER
CAMPUS



THE MAVERICKS

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WBRZ 2 abc

*Bike share would offer Baton Rouge
a new transportation choice*

By David Jacobs



COVER

Bikes *to gooooo*



Bike sharing is not a new concept. It was first tried in Amsterdam during the mid-1960s, when the city took a bunch of bikes, painted them white, and scattered them around the city for public use. The program collapsed within days as bikes were stolen or damaged.

But over the past decade or so, as technology for keeping track of the bikes has improved, more than 60 cities in North America and hundreds worldwide have set up public bikeshare systems or are in the process of doing so. Bicycles are made available at designated hubs, where they can be checked out or rented for short trips, then dropped off at another station within the system.

Baton Rouge, with help from the federal government, is look-

ing into starting its own bikeshare program. It might seem to be an odd fit in a town that historically has not been particularly bike-friendly, but supporters say that even if we're not quite ready for a major bikesharing program just yet, we could be very soon.

GETTING STARTED

In January, Baton Rouge was one of four communities granted assistance for bikeshare planning from the Environmental Protection Agency's Building Blocks program. Mayor-President Kip Holden's office, the Downtown Development District, the Center for Planning Excellence, the Capital Region and city-parish planning commissions, and the Baton Rouge Area Foundation are behind the effort.

Other supportive organizations include the Baton Rouge Area Chamber, BREC, LSU, Southern University, the Blue Cross Blue Shield of Louisiana Foundation, AARP, the Mid City Redevelopment Alliance, Bike Baton Rouge and various neighborhood associations and businesses, according to CPEX Executive Vice President Rachel DiResto.

The EPA grant includes technical help but no money. As of this writing, EPA's experts were scheduled to be in town for two workshops in late July, one of which was to be public.

The experts will look at Baton Rouge's infrastructure and assets, consider the views of meeting attendees and online survey respondents, and come up with recommendations about what a local bikeshare program might look like.

"Maybe it's a phased strategy, where they say, 'Start here, put a couple different [bike stations] in these key areas, then when those become successful expand it,'" says Whitney Cooper, development project director with the DDD. "Obviously, we're interested because we think downtown would be a great place for it."

DiResto agrees that downtown could be one of the first places where a bikeshare could work well. A downtown festival, for example, might be a good opportunity to introduce the concept.

"You would really have to work hard on making sure that facilities are available to expand it later," she says. "I can envi-

sion biking downtown, through the greenway to the LSU lakes, and really have that be a wonderful experience for a biker. Is it wonderful today? No."

Over the past several years in Baton Rouge, there has been more talk about bicycles as transportation, not just recreation. Bike Baton Rouge, the organization formerly known as Baton Rouge Advocates for Safe Streets, and other cycling groups have gained a voice in the local conversation. Redesigns of Government Street and the area around the LSU lakes could include dedicated bike lanes. And both the state of Louisiana and East Baton Rouge Parish have established Complete Streets policies, which are supposed to ensure that pedestrians and bicyclists are accounted for in transportation planning.

J.T. Sukits, transportation alternatives coordinator for the Capital Region Planning Commission, says bikesharing can work in Baton Rouge despite the city's currently disjointed bicy-

cle infrastructure, mentioning that the downtown greenway and BREC's Capital Area Pathways Project are in progress.

"That really creates a big loop," he says. "If you can get all the main players into a room, from both the public and private sectors, the potential is extraordinarily high... Clearly, all the pieces are moving into place for this to happen."

When asked about the target market for bikesharing, Sukits says it's basically everybody, naming young professionals, families, LSU students and farmers' market shoppers as examples. Avid riders might use it, he says, although "expert cyclists probably already have a bike."

THE USE CASE

Beaux Jones, chairman of Bike Baton Rouge, says it's a mistake to assume people who own bikes won't use a bikeshare service. If kiosks are placed downtown, near the levee and around LSU, downtown workers can grab a bike on the north end of downtown and take a quick trip through the city center or down the levee, Jones says. In other words, they could avoid lunch hour traffic and parking while getting some exercise outside (and possibly working up a sweat) in the middle of the day.

Over the long term, Jones says, the opportunity to connect

"Now, all of a sudden people are exposed to biking in a city where they've never done that before,"

—Tim Ericson, Zagster



transit stations to other areas of town could help alleviate traffic on city streets.

Tim Ericson is CEO and co-founder of Zagster, a Massachusetts firm that provides bikeshare systems for municipalities, universities, business campuses and multifamily real estate developments. Properties they serve include The High Grove in Baton Rouge and the Paramount at South Market in New Orleans.

He says most of his customers are novices. “The majority of Zagster members don’t own a bike, and they haven’t ridden a bike since they were kids,” Ericson says.

A strong “use case” is critical for a successful bikesharing program. Ericson says a Zagster system in downtown Detroit succeeds in part because the area has little parking and few lunch options. With bicycles, downtown workers can be mobile on their lunch breaks without giving up their parking spots.

“Now, all of a sudden people are exposed to biking in a city where they’ve never done that before,” he says.

The cost of a bikesharing system can vary widely based on the scope and the technology used. In big cities, it can cost \$5,000

to \$7,000 per bike to install the infrastructure and set up the system, Ericson says, and operations might cost as much as \$200 a month per bike. But as new technology and service models are developed, those prices are starting to come down, he says.

Sponsors can alleviate those costs. In New York City, Citigroup reportedly paid \$41 million to sponsor the nation’s most extensive bikeshare network, with MasterCard kicking in an extra \$6.5 million.

“We now have an entirely new transportation network without spending any taxpayer money,” Mayor Michael Bloomberg bragged at a news conference.

Small cities like Baton Rouge don’t need to spend anywhere near that much, but they are less likely to have deep-pocketed companies willing to pay a premium to advertise on their bikes.

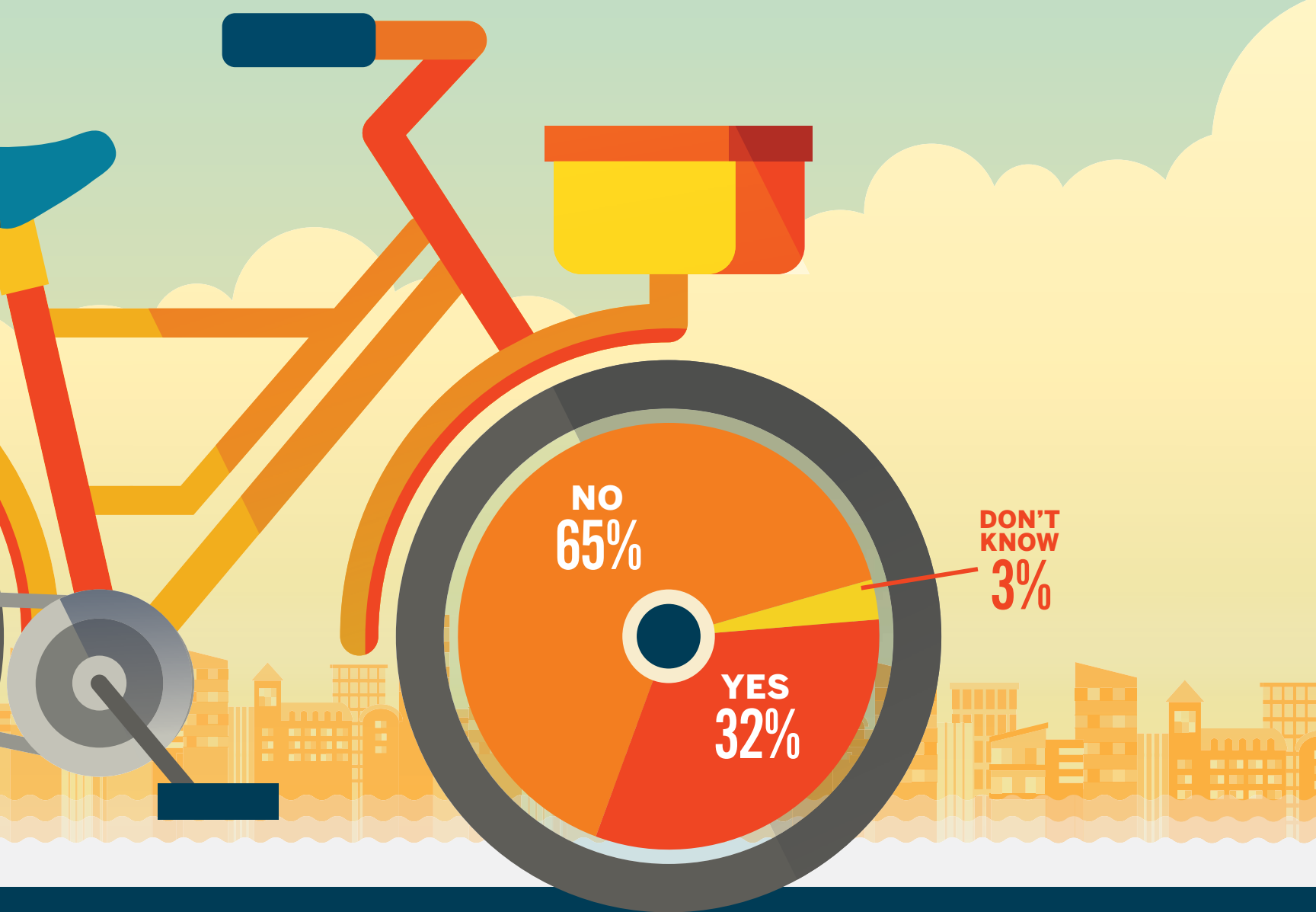
But Ericson suggests potential sponsors could be attracted by a strong use case, such as a need to get more people downtown.

Typically, riders can rent bikes at the point of service with a credit card or sign up for memberships. New York’s Citi Bike charges \$9.95 for a day or \$149 a year for unlimited 45-minute-or-less trips, with additional fees for longer trips.

A new ride

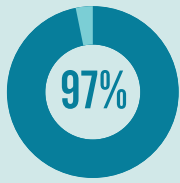
The Baton Rouge Area Foundation produces an annual quality of life snapshot for the parish. In this year's CityStats report, we surveyed parish residents about bike share. The results are reported here, and in the full CityStats report at BRAF.org. The error margin is plus or minus 4.3%. Conducted by the LSU Public Policy Research Lab, the survey was in the field in May.

Some cities have bike share systems. People pay annual membership fees of \$55 to \$90 and rent bikes for \$1 to \$4 per hour. If Baton Rouge had a bike share system, would you use it?

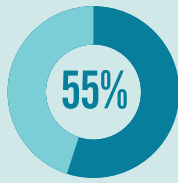


Why they would use bike share

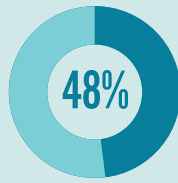
(asked only of people who said they would use bike share)



For exercise



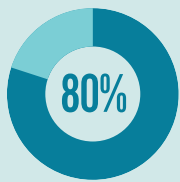
To ride to work



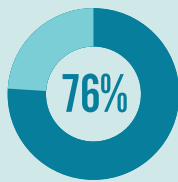
To run errands

Where they want bike share hubs

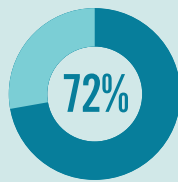
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LSU Campus



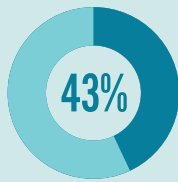
Baton Rouge Lakes



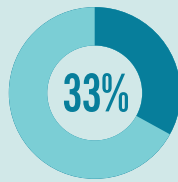
City Park



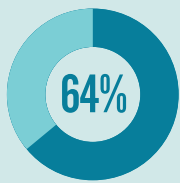
Mid City



Southern University



Around Our Lady of the Lake



Downtown

By contrast, Spokies Bike Share in Oklahoma City charges \$20 for a monthly membership, \$75 for a yearly membership or \$5 for the day with a \$2 surcharge for trips that take longer than 30 minutes.

New Orleans received Building Blocks help from the EPA in 2013, and the cost of the first phase was estimated at \$1.5 million. Higher fees from tourists were supposed to subsidize lower costs for residents. But installation has not begun and the city's feasibility study has been shelved, at least for now.

Dan Jatres, pedestrian and bicycle program manager with the Regional Planning Commission for the greater New Orleans area, attributes the delays in part to shifts within the young bikeshare industry.

One of the biggest vendors of bicycles and docking stations went bankrupt in 2014, making equipment harder to get, and new technologies are being introduced that New Orleans would like to consider.

Most large systems use a "smart hub, dumb bike" setup, Jatres says, where the interaction between the customer and the system happens at the bikeshare kiosks.

Newer systems use a "smart bike, dumb rack," where the user interface is integrated into the bike. The New Orleans study weighed the pros and cons of each, he says.

But now, some cities are putting smart bikes on the streets. So New Orleans, Baton Rouge, and other cities that haven't gotten started yet have more real-world examples to inform their decisions.

Jatres says New Orleans hopes to build a system that sustains itself largely without public dollars, possibly by finding a sponsor that wants to reach tourists. The city also wants something that will be accessible to low-income residents without credit cards or bank accounts, which he says the bikeshare providers haven't quite figured out how to do.

Bikesharing is a young, rapidly changing industry, Jatres says, and every city that tries it will do so in its own way. •

HERITAGE





Tour de force

Mark Martin's pushing, cajoling produces nonprofit that champions biking.

By David Jacobs | Photos by Tim Mueller

B

eaux Jones first noticed Mark Martin in 2008 during Critical Mass, a deliberately provocative cycling event held on the last Friday evening of the month. In those days, sometimes more than 200 riders

“He was kind of a sensei to these college kids and young adults.”

—Beaux Jones, on Mark Martin

would assemble at the LSU memorial tower and basically “take over the roads,” as Jones puts it, in a peaceful protest against motorists’ presumed primacy over the streets.

The bigger-than-life, middle-aged Martin stood out among the late teens and twentysomethings who made up most of the group. And while Critical Mass has no official hierarchy, he appeared to be the unquestioned leader. Whenever there was a question about which route to take, everyone deferred to Martin.

“Bright, high-visibility fluorescent-green shirt on,” Jones recalls, his mental image of Martin still vivid seven years later. “Beard all over the place, cycling cap, no helmet, bright lights and Mayan tattoos all over his body. He was kind of a sensei to these college kids and young adults.”

Jones and Martin didn’t meet that night. But when Jones decided in 2011 to get involved in bicycling advocacy, he emailed Baton Rouge Advocates for Safe Streets, the organization Martin started in 2006.

After exchanging a few messages, the two got together at Zippy's, where Jones realized the BRASS founder was the same guy he saw leading Critical Mass three years prior.

"A lot of people would say he doesn't necessarily fit in Baton Rouge," Jones says of his friend and fellow activist. "And that's exactly why Baton Rouge is a better place for having Mark there."

RAISING HIMSELF

Martin was born in Stuart, Florida, and grew up in St. Petersburg. In 1967, when he was 13, his mother died in an automobile accident. The wreck happened on the way to a statewide PTA meeting, which she had agreed to attend as a last-minute replacement for someone else. While the tragedy isn't the reason Martin doesn't own a car, he recalls it ruefully while discussing the carnage drivers create every day.

With his two older brothers in the military and his father working, Martin got into "minor shenanigans" like skipping school and drinking cheap wine.

"There was a lot of unsupervised time in which I was essentially raising myself," he says.

Martin joined the Navy at age 19, figuring it was preferable to getting drafted and ending up in Vietnam. At various points during his naval career, he was on ships based out of San Diego, San Francisco and the Philippines.

"I learned that there are a lot of things that you really don't need to be afraid of," he says, when asked what he took away from the military. "[If] no one's trying to kill you, the rest is kinda gravy."

He says his experience on the ships helped him to better understand complex systems.

After being discharged at age 25, he "spent a few years wandering" before enrolling at Western Carolina University, followed by graduate school at the University of Texas. While living in east Texas post-graduation, he began relying on public transit to get to work and his bicycle as his primary personal transportation.

The decision not to have an automobile was a financial one at the time; he would never own one again.

BENDING EARS

By late 2004/early 2005, Martin was living in Baton Rouge, working as a photo archivist for the LSU library system and "almost exclusively riding a bicycle." He grew increasingly frustrated at how bicyclists seemed to be ignored by the local transportation planning process. And he expressed those frustrations, loudly and often.

"After a year of bending people's ears about how screwed up things were and how somebody needed to do something, I was finally able to hear that other voice saying, 'Are you beginning to scare people now?'" he says. "You need to either find someone who will do something, or you need to be that person, or you need to sit down and shut up."

Not being inclined toward shutting up, he set about becoming the "someone" he was waiting for. While in San Francisco, he dropped in on Thunderhead Alliance, a bicycle coalition.

Dave Snyder, then the group's director of program development, coincidentally was planning a trip to New Orleans; he agreed to stop by Baton Rouge to help organize two meetings and gauge interest.

"I think we had 25 or 30 people show up at LSU, and another 10 or 15 in town," Martin says. "I thought it was kind of a puny turnout, but Dave said it was really great."

And from there, Martin tried to get attention from policymakers and influencers any way he could. In one early attempt, he stepped in front of East Baton Rouge Parish Mayor-President Kip Holden, who was leading an Earth Day parade at the time, and handed him a bunch of brochures.

Elizabeth "Boo" Thomas, president/CEO of the Center for Planning Excellence, recalls Martin inviting her to a meeting with other bicycle activists not long after he started BRASS. Thomas approached the meeting with caution, saying some of the activists tended to present an angry, confrontational face to the public. She stressed that cooperation is more effective.

"[Martin] became the guy that was always there," she says. "He was always willing to have a conversation about how we could move these initiatives forward together."

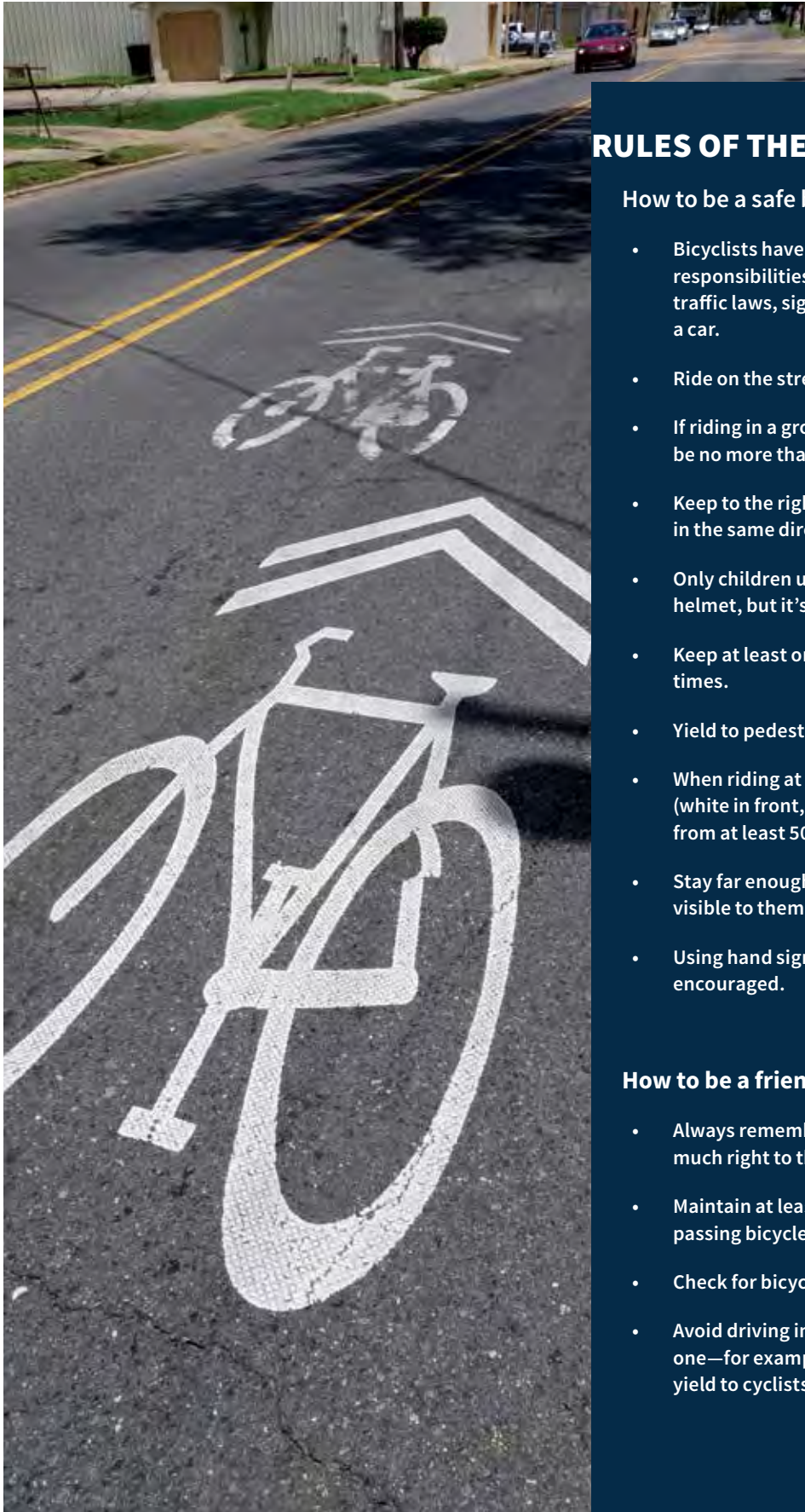
Thomas says Martin is a well-informed advocate who helps policymakers understand that being bicycle-friendly isn't only good for bicyclists. A fair number of the young creative professionals Baton Rouge leaders always say they want to attract and retain are cyclists, or have friends who are, which suggests that a city that appeals to them has a better shot at remaining economically and demographically competitive.

"A bike-friendly community invites a whole new group of people," Thomas says. "He changed the conversation."

THE NEXT STEP

Martin hasn't been back to Critical Mass in "quite a while." The rides still happen monthly, but they're much smaller and quieter these days. Which seems appropriate, because bicyclists no longer have to shout as loudly.

In 2009, Louisiana lawmakers established the Colin Goodier



RULES OF THE ROAD

How to be a safe biker:

- Bicyclists have the same rights and responsibilities as motor vehicle drivers. Obey all traffic laws, signs and lights as if you were driving a car.
- Ride on the street, not the sidewalk.
- If riding in a group, remember that bicyclists can be no more than two wide on streets.
- Keep to the right side of the road, and always ride in the same direction as other traffic.
- Only children under 12 are required to wear a helmet, but it's encouraged for everyone.
- Keep at least one hand on the handlebars at all times.
- Yield to pedestrians and oncoming traffic.
- When riding at night, use lights and reflectors (white in front, red in the back) that are visible from at least 500 feet away.
- Stay far enough ahead or behind motorists to be visible to them.
- Using hand signals when turning or stopping is encouraged.

How to be a friendly driver:

- Always remember that bicyclists have just as much right to the road as you.
- Maintain at least three feet of distance when passing bicycles.
- Check for bicyclists before opening vehicle doors.
- Avoid driving in bike lanes. If you must enter one—for example, while turning into a driveway—yield to cyclists.

Source: Bike Baton Rouge

Protection Act, named after a young doctor who was killed when his bicycle was struck from behind on River Road. Drivers are now required to allow at least three feet of space when passing bicyclists. The state also now has an official Complete Streets policy, which is supposed to ensure that all users' needs are considered during transportation planning.

East Baton Rouge has removed an infamous "no bicycles" sign from a North Boulevard bridge and put down "sharrow" markings, which provide no protection for cyclists but at least remind drivers to share the road. The parish also has its own Complete Streets policy, and Bike Baton Rouge, as BRASS now is called, has a seat on the Complete Streets advisory committee.

Jones, who succeeded Martin as Bike Baton Rouge chairman, notes that the committee doesn't have the final say on projects, but it can review plans and serve as a watchdog if the parish strays from its stated principles.

"Through the respect that our organization has gained because of Mark, they gave us a spot," Jones says. "Eight years ago, that table didn't exist. Not only did we help create the table, we earned a seat at the table."

It does appear that Baton Rouge at least is trying to appeal to cyclists—evidence is the levee-top bike path and the parks authority's Capital Area Pathways Project—and perhaps is starting to realize that bikes can be a viable means of transportation, not just recreation. But Martin sounds frustrated that more progress hasn't come quicker.

He says he's been seeing more people of all ages riding bikes. What he hasn't seen is much new infrastructure, such as protected bike lanes, to support and protect those riders.

"You're gonna spend \$20 million a mile on a few miles worth of interstate lanes," he muses. "Give us two miles of that money, and let's build a coordinated bike/pedestrian system that's good for transportation and goes intentionally around the parish, and let's see how many cars we can get off the road."

While Martin no longer leads the coalition he founded, don't expect him to start shutting up. "We are past the point of having to make so much noise," he says. "We still have to push." •

EBR BIKE WAYS

42 miles. Amount of bike trails in Baton Rouge in 2014, five more than the year before. BREC and the city-parish have plans to build more. Plans to narrow Government Street with bike lanes is among them. But the parish lags most places in miles of paths dedicated to people who want to bike. San Diego leads the nation with 620 miles of bike lanes. Tucson is second with 610 miles, according to the Alliance for Biking and Walking.

For more bike statistics, including a section on bikeshare, please read the Baton Rouge Area Foundation's 2015 CityStats report, which provides a snapshot on quality of life in the parish. The report is at BRAf.org.



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PHIL ANTHE



ROOPY

Back to school

Stephen Moret has returned to LSU. A devoted alumnus, Moret is the new president and CEO of the LSU Foundation. He earned a bachelor's in mechanical engineering from LSU in 1995, where he was elected president of the student body. In 2001, he received an M.B.A. from Harvard Business School, where he was elected co-president of the student body. Moret is pursuing his doctorate in higher education management from the University of Pennsylvania.

FIRST THREE THINGS ON YOUR LIST FOR YOUR NEW JOB?

Learning everything I can about current development efforts at LSU, building relationships with internal and external stakeholders, and beginning to define the key components of LSU Foundation 2.0.

OTHER THAN LSU, YOUR TOP CAUSE AND WHY?

My wife, Heather, and I have been significant contributors to the Public Affairs Research Council of Louisiana (PAR), which has helped craft and catalyze some of the most important policy reforms in Louisiana since the 1950s. Like a philanthropic gift to LSU, a contribution to PAR is an investment in the future of Louisiana.

FAVORITE COLLEGE ROAD TRIP?

There were so many. Two of my favorites were my first trip to New Orleans and a trip with some of my best friends to Fort Walton Beach in Florida.

FAVORITE BOOK?

Rising Tide by John Barry. When I was serving as assistant to the chancellor of LSU in the late 1990s, Bill Jenkins recommended that book to me when I asked him what I could read to better understand Louisiana and New Orleans in particular.

FAVORITE COLLEGE BAND?

Tough call. Probably my absolute favorite was Meantree, but Better than Ezra and Cowboy Mouth were close behind. (*Editor's note:* Meantree was fronted by Pat Fellows, local salad entrepreneur and founder of Rocketkidz Foundation.)

SUBJECT IN COLLEGE THAT CAUSED YOU TO RETHINK LIFE?

In my last semester at LSU, I took Appreciation of Architecture with Andrew Baque, which I believe was the last course I needed to wrap up my general education requirements. During that course, I began thinking about principles of good urban design, how architecture impacts quality of life, and the importance of downtown Baton Rouge as the heart of the city. At that time, nearly my entire Louisiana experience had been confined to my undergraduate studies at LSU. For me, that course plus participating in Baton Rouge Area Foundation's downtown redevelopment planning effort with Andrés Duany a few years later inspired my perspective about what is possible—and what should be assertively pursued—in downtown Baton Rouge. About 15 years later, those experiences emboldened me to think big, as LED, BRAF, LSU and others were working to attract IBM to Baton Rouge, in part with a mixed-use real estate project that would spark continued revitalization of downtown and the riverfront. Today those same past experiences are influencing my thinking about the Nicholson Gateway project, which the LSU Foundation's real estate arm, the LSU Property Foundation, is helping to develop for LSU.

FAVORITE WRITER?

It's so difficult to pick a single favorite writer! I've recently enjoyed some great books by UC-Berkeley economist Enrico Moretti (*The New Geography of Jobs*), former Harvard University president Derek Bok (*Our Underachieving Colleges*), and novelist and non-fiction writer Anne Lamott (*Bird by Bird: Some Instructions on Writing and Life*). We have some great local writers too. For example, my current reading includes the LSU Press book *Hungry for Louisiana: An Omnivore's Journey* by Maggie Heyn Richardson.

FAVORITE MAGAZINE OR NEWSPAPER?

The Economist

MOST USELESS TECHNOLOGY THAT YOU OWN?

A television

IF YOU HAD A BILLION DOLLARS, HOW WOULD YOU SPEND IT TO IMPROVE THE METROPOLITAN AREA?

First, I would commit \$250 million to the LSU endowment on the condition that it be matched 50/50 by the state over a number of years. That \$500 million total investment would bring LSU's endowment to the SEC average on a per-student basis, providing the university a much stronger base for supporting student scholarships and financial aid as well as enhancing learning experiences and research efforts. Approximately 80% of the endowment investment would be equally divided between liberal arts (e.g., humanities, mathematics, natural sciences and social sciences) and practical arts (e.g., business, computer science and engineering), while the remaining 20% would be set aside to support other areas, such as the LSU Press, Museum of Art, Rural Life Museum, Student Life, university diversity initiatives and Pennington Biomedical Research Center. LSU is our metropolitan area's most important economic asset. These investments would help enhance its economic impact for the region.

With another \$250 million, I would create a challenge grant program to be managed by the LSU Foundation with guidance from national scholars that would provide competitive matching funds for colleges to cultivate and bolster research, teaching and public service initiatives focused on addressing some of the Baton Rouge area's greatest challenges, such as education, poverty, economic growth, urban planning and transportation solutions. This grant program would help to apply the intellectual horsepower of LSU on some of the Baton Rouge area's most pressing challenges and most promising opportunities.

I would commit another \$250 million to supporting BRAF's big ideas, including the full development of The Water Campus, continued revitalization efforts of downtown and the Nicholson corridor, and cultivation of destination health care facilities in Baton Rouge, all of which will contribute to economic diversification and employment growth in the metro area.

I would invest \$100 million with a match from private-sector investors in new venture capital funding focused on commercializing LSU-developed ideas as well as supporting startups of LSU graduates who commit to launch and grow their businesses in the Capital Region. A portion of the capital gains on these investments would be redirected to bolster the work already begun with Emmet and Toni Stephenson's gift to establish the Stephenson Entrepreneurship Institute at the E. J. Ourso College of Business. Finally, I would commit the remaining \$150 million to partnering with BRAC and LED on economic diversification efforts, seeking to cultivate more knowledge-based job creation projects like IBM. •

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*Nonprofit's
novel methods overcome
poverty's damage to learning.*

Uncommon CORE

By David Bornstein



In the weeks after 9/11, Pamela Cantor, a child psychiatrist specializing in trauma, was enlisted by the New York City Board of Education to lead a team studying the impact of the attacks on the city's public school children.

What the researchers discovered surprised them. Many children in city schools exhibited symptoms of trauma—but the problems weren't clearly attributable to 9/11 nor were they clustered near Ground Zero. Such symptoms were, however, concentrated in schools serving the city's poorest children. And the students' sense of threat or insecurity stemmed not so much from terrorism as from exposure to violence, inadequate housing, sudden family loss, parents with depression or addictions, and so forth.

"One-fifth of children met criteria for a full-blown psychiatric disorder, and 68% of kids had been exposed to a prior trauma sufficient to impair their functioning in school," said Cantor.

When Cantor visited a public school in Washington Heights, she was struck by how chaotic—and unsafe—it felt. "I asked myself, 'What is driving what we're seeing?' When we unpacked it, we saw that in classrooms where lots of kids are under varying degrees of stress, one child acting out can set off other kids and shut down the learning environment for everyone. If you

have numerous children across the school with issues like that, you can produce a hugely negative culture and shut down learning in the building."

At the time, researchers were gaining deeper understanding into how stress impedes learning. "There's a whole sequence of neurological, psychological and physiological responses to threats that disrupts higher order cognitive functions," said C. Cybele Raver, a professor in the Department of Applied Psychology at New York University, who co-leads the school's Neuroscience and Education Lab. "Brains don't do well under threat. We knew some of this but we didn't know it as well as we do now."

We can see its effects nationally. Across the United States, in six of the nation's nine largest school districts, average graduation rates have fallen below 50 percent. There is a pattern, says Cantor: Low-performing schools tend to share high stress, negative cultures (lots of yelling, punishments and inconsistent responses from adults), students with low readiness to learn who are two to four years behind grade levels, and teachers and staff members who have never been trained for these kinds of challenges.

"The bad news is that environments that are filled with stress will impact development in ways that negatively impact growth—specifically, important readiness skills for learning."

added Cantor. “The good news is we can use this same knowledge to design environments to both correct for that negative impact but more importantly to set development on a healthy course.”

The science about adversity and the developing brain is sobering, but it also offers hope. Brains are malleable. And adults can take specific actions to buffer stress for children and help them develop the self-regulatory skills they need in school and in life. Much of it boils down to creating trusting relationships and encouraging environments.

How do you do this?

Cantor’s contribution was to found an organization called Turnaround for Children, which focuses on helping public schools in high-poverty areas lay a core foundation that will allow for academic growth. The group now works with 15 schools in New York City, Newark and Washington, D.C., and has worked with more than 80 over the past decade.

Turnaround takes a whole-school approach, inviting everyone in the school community to play a role in transforming the school’s culture. That means the principal must have a vision of a different teaching and learning environment, and commit time and resources to building it; teachers need to acquire new skills and tools to manage classrooms in ways that build trust while engaging students in rigorous instruction; and students must come to see school as important to their success in life, and connect that idea to their own actions in the classroom.

All of that is very hard to do. But it can be done.

Take, for example, the experience of Karrie Hylton, who has been a middle school teacher for 12 years. Over the last three, at the Collaborative Arts Middle School (C.A.M.S.) in a high-poverty neighborhood in Springfield Gardens, Queens, she has shifted the way she interacts with her students, and it has radically changed her eighth-grade science classroom. It’s part of a school transformation in partnership with Turnaround.

“My students come into the classroom with a lot of family issues and outside factors,” Hylton said. “In the past, when children were being disruptive, I would think it’s because they just

wanted to be disruptive. Now I see a child being disruptive as a child crying out.”

First, she will try to discover what’s behind bad behavior, and help. She may take the student out to a pizza lunch to get to know him or her better. If necessary, she may ask the school’s social worker to observe the child in class.

She has also changed the way she communicates. Rather than calling out students for misbehavior — “Why are you late to class?” or “Why aren’t you doing the work?” — Hylton redirects them toward better behavior: “I expect you to be working on the assignment on page 29, questions three to eight.” She also makes sure the students understand what she expects. “You think they should know, but sometimes they don’t,” she says. “Often they need to be reminded.”

Hylton has also shifted to a cooperative learning approach,

using a range of techniques known as Kagan Cooperative Structures. Gone are the rows of desks; students now work in small groups. “Before, with whole class discussions, many students would have no chance to answer a question or give their opinion,” she said. “These structures make it possible for each kid to have equal voice and participation.”

Those changes in individual teaching methods are not the whole story. What makes Turnaround’s work so

compelling is how it has broken down its long-term vision of school transformation into processes and chunks that are themselves teachable to educators and administrators. For instance, the program’s social work consultants have experience in helping schools establish systems to identify and promptly assist students with severe emotional or behavioral needs.

Indeed, in Turnaround partner schools, more than 90 percent of students with behavioral needs get connected to appropriate services, typically within three weeks. This is a departure from the norm; research indicates that only about 20% of children or adolescents who need mental health care receive it, with unmet need greatest among minorities.

Timeliness is key. When emotional problems are not identified quickly, students fall far behind on schoolwork and their

Low-performing schools tend to share high stress, negative cultures, students with low readiness to learn who are two to four years behind grade levels, and teachers and staff members who have never been trained for these kinds of challenges.

behavior can disrupt the learning of others. Over the past two years, Turnaround's partner schools have seen suspensions and serious behavioral incidents drop by 50%.

The program also provides a full-time instructional coach within each of its partner schools to support teachers one-on-one and in groups. "A big part of what we do is bring consistency of classroom management and culture," said Jeta Donovan, Turnaround's coach for C.A.M.S. "If every teacher in the building is taking a positive stance to student behavior, the overall climate of the school changes."

Donovan helps teachers establish rules and procedures, set expectations and use techniques like "class builders" or "relationship building lunches" to foster trust. She helps teachers practice de-escalating and redirecting negative student behavior by modeling respect, rather than falling back on power. For instance, if a student is not lining up for lunch, a logical consequence is to require the student to take time from lunch to practice lining up, not to threaten to call the student's mother.

They anticipate problems — like the normal spikes of misbehavior that occur after holiday breaks — and plan strategies for responding to bad behavior without sharp reactions, which can be counterproductive.

"Prior to Turnaround I would just call students out," said Sheena Mathew, who teaches eighth-grade humanities at C.A.M.S. "Now I realize each child is different. For some, you need non-verbal signals. For some, the best thing is to walk over and give a tap on the shoulder. 'Are you actively listening now?' The worst thing you can do to middle school students is shame them. Some students, if you call them out, they may not talk to you for the rest of the year."

All of this is part of creating a foundation in which learning can occur. "It's not 'care about kids and kids will thrive,'" observes Raver, from N.Y.U. "It's 'care about kids and structure classroom environments and opportunities for learning in rigorous ways with high expectations'—and kids will thrive."

Tammy Holloway, the principal at C.A.M.S., sees the work as critical to the school's mission: "If you're in a class where you don't feel safe, where you feel like kids are going to ridicule you, or the teacher is going to respond in an unkind way, it will stop you. You can't persist in a place that's unkind and not encouraging, and our kids need to be persistent to succeed."

Turnaround's culture-change work is more difficult to evaluate than traditional academic interventions. It can take years to see higher test scores. So the program enlists independent evaluators who use the well-regarded Classroom Assessment Scoring System, developed at the University of Virginia. That system

scores the quality of classroom relationships and the emotional and instructional support provided. By this measure, from fall 2012 to spring 2014, the proportion of teachers ranked five or higher (on a scale of one to seven) rose from 27% to 67%. "It's increasingly likely that people on our staff will be successful because they're receiving support that's creating classrooms that are both emotionally and physically safe," said Holloway.

Turnaround focuses on an important terrain within the school reform movement: how to get a struggling school, in Cantor's words, to "a place where they can make solid use of academic innovation."

Her vision is not to spread the program far and wide, but to demonstrate that an intentional focus on the so-called "non-academic" skills is a prerequisite for success, rather than a frill. If successful, she hopes Turnaround's principles and practices will spread through a variety of platforms and be adopted by districts so they can improve the ways they train and hire staff, as well as assess school and student success.

"Development of nonacademic skills requires the same intentional and rigorous approach we take to any other instruction, like math or literacy," said Cantor. "Students need modeling, guidance, support and opportunities to apply these skills just as they do with academics."

"Children's cognitive, social and emotional development is wired," she added. "If we set up the environment to be rich in relationships it will allow that development to flourish — and with that the expression of the full potential in every child." •

David Bornstein is the author of How to Change the World and The Price of a Dream: The Story of the Grameen Bank. He is co-founder of Solution Journalism Network and writes for the Fixed Blog of The New York Times.



47%

U.S. jobs at risk to computerization over the next 20 years.

An Oxford University study says manufacturing jobs are certainly at risk, but so are mining, agriculture and public security. In his new book, *Rise of the Robots*, Martin Ford says jobs for writers, lawyers and doctors are at risk as well. New artificially intelligent machines, he says, are tools to replace workers. Unlike previous technological upheavals, this time could be different because jobs are not being replaced.

BABEL FISH Scientists believed that land connecting North and South America—the Isthmus of Panama—was formed 3.5 million years ago. A discovery that includes an LSU researcher now place the formation much earlier. Their evidence: Plants and animals had been migrating between the continents nearly 40 million years earlier.

“This means the best-dated geological event we ever had is wrong,” said Prosanta Chakrabarty, LSU associate professor in the Department of Biological Sciences and Curator of Ichthyology at the LSU Museum of Natural Science.

His research on the evolution of freshwater and marine organisms in Central America was part of the study with colleagues at the Smithsonian Tropical Research Institute, American Museum of Natural History and University of Gothenburg. They found spikes in migration 41 million, 23 million and 8 million years ago.

The formation of the Isthmus of Panama had large-scale effects on the planet. It divided the Atlantic and Pacific oceans, thus changing sea levels and ocean currents. This affected global temperatures, possibly causing periods of glaciation.



CANCER KILLER A drug developed by researchers at LSU and Pennington Biomedical Research Center has shrunk tumors among ovarian cancer patients during a Phase II clinical trial.

The drug—EP-100—targets receptors that are exhibited only by cancer cells, ruptures the cell walls and kills the dangerous cells with a toxin. Sparing healthy cells is an advantage EP-100 has over some other forms of cancer therapy.

Esperance Pharmaceuticals is trying to bring the drug to market. Planning for Phase III trials has commenced.

“The successful completion of this Phase II trial is a major milestone for Esperance,” Chief Executive Officer Hector Alila said.

Through various venture capital funds, the Baton Rouge Area Foundation has invested in the company.

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AUTO AUTOS

Google has moved its self-driving cars from testing to the road. The automated cars are being used in Google's headquarter city, Mountain View, California, which has approved them for use under 35 miles per hour. The company has tested the cars for 1.7 million miles, with only 11 accidents, all the fault of people driving cars. Seven Google cars were struck from the rear, for instance.

Google's ambitious goal is to have cars available to consumers within five years. Driverless cars could be the next digital revolution. No more accidents, for instance, would eliminate car insurance and traffic deaths.

"The truth is, if it's a safer way of driving, it's good for society and it's bad for our insurance business," Warren Buffett said recently. His firm owns Geico. "Anything that cuts accidents by 30%, 40%, 50% would be wonderful, but we would not be holding a party at our insurance company."

Drivers could call up automated autos from Uber and others, reducing ownership. Private fleets could reduce – and eventually eliminate – the demand for parking garages and big parking lots. Automated cars can travel in convoys, expanding the road capacity without adding new lanes. Also, electricity would power the cars, ending the dominance of the oil industry.

The downside: Self-driving trucks would wipe out the truck-driving profession, which has 3.5 million drivers and contributes to 8.2 million other jobs. Self-driving trucks don't need to eat at truckstops. There go the last few Stuckey's.



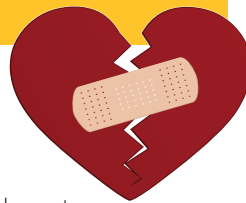
INTELLIGENT INSULIN

Scientists are experimenting with smart insulin, which would work when needed to regulate blood sugar and lay dormant when not. They have proven the technology in mice. A team from Massachusetts Institute of Technology is among those tinkering with the technology. The insulin has molecules that bind with proteins circulating in the bloodstream. When blood sugar rises, the smart insulin switches on—glucose locks on to the smart insulin and tells it to get to work. Diabetics would only need one shot a day and the insulin levels wouldn't jump around, improving their health. Clinical trials are next.



HEARTBREAK NO MORE

Scientists have found stem cells that could reverse damage from heart attacks. Researchers at the British Heart Foundation and Imperial College have discovered hearts of mice doubled the amount of blood they pumped after being injected with a certain type of stem cell. They are searching for similar cells in human hearts, looking for a protein that appears to repair damaged hearts.





WEARABLES FOR GOOD

The body offers unseen signs of maladies. A child who is breathing faster could have pneumonia. A project—Wearables for Good—is offering a reward to anyone who can develop cheap and effective devices that can sense when something has gone wrong.

Project sponsors includes UNICEF, MIT, Google, the Red Cross and Frog Design. The goal is to develop an ecosystem for sensing and data technology that serves mothers and children in developing countries. The deadline for submitting ideas is Aug. 4. Two ideas will be picked for funding and technical assistance, which could lead to the formation of a company.

MEGA BATTERIES A battery company started by MIT scientist Yet-Ming Chiang promises to reduce production time for lithium-ion batteries by 80% and the cost by up to 50%. Emerging from stealth mode in June, 24M announced it has raised \$50 million to market its battery.

The company said it had invented “the most significant advancement in lithium-ion technology since its debut more than 20 years ago.”

Conventional lithium-ion batteries require a large percentage of inactive, non-charge-storing materials. 24M removes more than 80% of these “inactives,” driving inherently lower cost while preserving the benefits of the world’s preferred chemistry, lithium-ion.

24M is negotiating for a manufacturing plant, with production beginning in 2017 for energy companies.



COOKING RIGHT The internet of things—where all electronics are connected—can get a little silly: an Oral B toothbrush transmits how long and hard you brush to a phone app. Don’t put the reinvention of the June’s oven in that category.

Created by masterminds that worked on the iPhone, FitBit and GoPro, the oven’s carbon fiber heating elements go from 0 to 350 degrees in about two minutes, while the outside remains cool to the touch. The oven’s camera and scale see what you are cooking, then set the temperature and time for baking to near perfection. For cooking meats, the oven includes an integrated thermometer.

With the app, you can peek at what’s cooking inside and share images to Instagram. The app also dings when your dinner is ready. The June oven ships in spring for \$1,500.

CITIES

INEQUALITY IN EDUCATION

In 2013, more than half of public school students were poor, and they attended high-poverty schools, which generally have fewer resources to provide an education, reports the Urban Institute.

The research organization provided data by parish or county for the entire country. East Baton Rouge is far worse than most other places. Here, 74% of children in high-poverty schools are from poor families. What's more, 77% of black children attend high-poverty schools, while only 18% of white children do.

"Students of color will continue to face setbacks from the disadvantages of high-poverty schools, while white students will continue to benefit from a legacy of discrimination that largely insulates them from high-poverty schools," writes Reed Jordan of the Urban Institute.

Housing policies segregated people by income, says the Institute. "Promising initiatives include mobility programs with information for parents on neighborhood and school quality, rigorous enforcement of fair housing policies, and help locating affordable housing in low-poverty neighborhoods with access to better schools.

Montgomery County, in Maryland, for instance, requires developers of large subdivisions to set aside up to 15% for affordable housing. Low-income children who live in the higher-income neighborhoods perform better at the schools.



NOISE POLLUTION An interstate runs through Baton Rouge. Is the noise from it damaging the health of people who live near it? Could be. A study from England asserts that people living near traffic that surpasses 60 decibels were more often admitted to the hospital for stroke or heart disease. The researchers say the noise might be causing increases in heart rates, blood pressure and stress.

GIFT CARDS FOR GOOD DRIVERS

Crossing a street on foot can be dangerous in Baton Rouge. Including pedestrian deaths, 47 people were killed in East Baton Rouge motor vehicle accidents last year, more than the 38 in 2013.

Some municipalities are actively trying to reduce deaths by vehicle to zero. **Seattle's** goal is to eliminate them by 2030. In its attempt, the Washington city is following the Visizon Zero strategy, but with its own novel tactic. Police are handing out tickets, sure, but also gift cards to motorists who do the right thing. Being careful in school zones or watching out for pedestrians can earn you a \$5 Starbucks gift card.

This positive reinforcement began in 2012. Captain Richard Belshay spent about \$300 of his own money to buy gift cards that rewarded good drivers. Seattle government expanded the program this year, with funding from a state Department of Transportation grant.



BACK INTO BUSINESS

Putting publicly owned properties back into commerce can be so challenging that governments often let them sit idle. The rewards, though, are more than transforming blight into usable space. Active properties produce income for owners, jobs for the community and taxes for government.

OpportunitySpace offers an online solution. In partnership with cities, it catalogs and maps government properties, as well as data on zoning and incentives. Developers can view detailed profiles of properties, connect to an administrator and submit proposals to repurpose public spaces. **Louisville** and **Chicago** are among early partners.

BATON ROUGE AREA FOUNDATION
**annual
report
2014**

Civic leadership initiatives

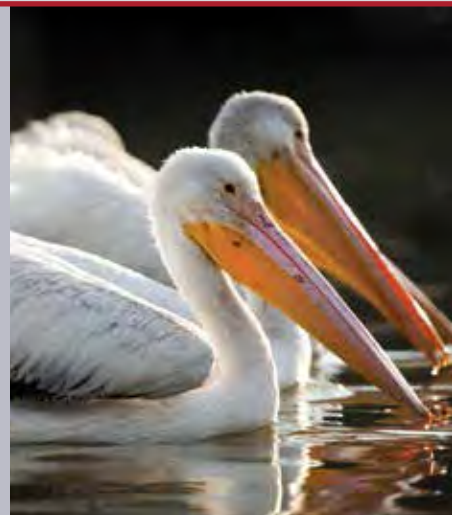


Autism services

For children with autism, the problems are becoming compounded. Few resources are available to them; more children are being diagnosed on the spectrum. Opportunities are being missed, as early and aggressive therapy has effectively cured some children on the spectrum. In response, the Foundation, with parents, therapists and experts, started a project to improve autism services and access to them. The report will be ready for implementation later this summer.

Baton Rouge Health District

The Foundation responded to a request by the FutureBR Implementation Team by beginning an area plan for Bluebonnet Boulevard, Essen Lane and Perkins Road, a sector of town where health care companies are concentrated and the traffic is the worst in town. We hired Perkins + Will to deliver a land use plan that links dead-end streets and adds secondary roads, all integrated with walking paths and green spaces. Consultants also recommended avenues where health care companies could work together. To be released this summer, the final plan will recommend LSU open a four-year medical college within the area, as well as a Diabetes and Obesity Center aligned with research at Pennington Biomedical Research Center and implementation by health care companies. The Foundation and health care leaders will implement the plan together.



Decriminalizing of the mentally ill

In 2014, the Foundation, behavioral health experts and local security officials began a blueprint to create a treatment center for the mentally ill and people with substance abuse problems, a response to the closing of Earl K. Long Medical Center and a reduction in other mental health services. We held a speaker series to inform parish residents, convened a panel to write a plan for services to be offered at a center, and hired a financial expert to show that treating the mentally ill is cheaper—and more humane—than putting them in prison. Next is a business plan that might lead to the creation of the treatment center next year.

The Foundation, with parents, therapists and experts, started a project to improve autism services and access to them.

Lakes master plan

In collaboration with LSU, the city-parish, BREC and many others, the Foundation started a master plan to save the University, City Park lakes system. Details of the plan are in this issue. The main focus is twofold—deepen the lakes to improve water quality and use the dredged materials for shoreline improvements, such as paths and parks. The state of Louisiana, which owns the lakes through LSU, committed \$13 million in the capital outlay plan. The state ultimately agrees to releasing some of the capital outlay funds this year, the Foundation will begin the important engineering and detailed design work this fall.

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The panel is charged with recommending new board members and improving the quality of the board.

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Alice D. Greer 2009–2010
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The committee is chaired by a board member and comprised of a diverse group of people. The panel provides direction to the staff overseeing civic leadership projects.

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This panel reviews grant requests for a fund that provides grants to improve eye care in East Baton Rouge Parish.

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Thomas J. Heigle MD
Tom J. Meek, Jr. MD
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Fay L. Woo MD
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The Baton Rouge Area Foundation joined with civic leaders across South Louisiana to create two community foundations. Each receives staff and financial support from the Foundation but are governed by independent boards from their service areas.

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 Drew Michaelson Memorial Fund (1991)
 Ann D. and Terry H. Miller Fund (1998)

FUNDS

The Jump Start Fund (2005)
 Marcia Kaplan Kantrow and Byron R. Kantrow Jr. Family Fund (1996)
 Emily Lou and Frank Hugh Kean Jr. Fund (1986)
 Laura Kelley Fund (1997)
 Edith and Claude Kirkpatrick Foundation Fund (2000)
 LAB Broadcaster Relief Fund (2005)
 Laitram Employee Disaster Relief Fund (2005)
 Charles and Carole Lamar Fund (1997)
 Charles Lamar Family Foundation (2005)
 Charles and Josephine Lamar Memorial Fund (1986)
 Brent P. LeBlanc Fund (2000)
 Clifton D. LeBlanc Fund (2000)
 Gordon and Teri LeBlanc Family Fund (2005)
 Price LeBlanc Toyota/Lexus Fund (2000)
 V. Price LeBlanc Fund (1984)
 V. Price LeBlanc Jr. Fund (2000)
 Levy Family Fund (2007)
 Lexus of New Orleans Fund (2000)
 Samuel S. Lipscomb and Joseph W. Annison Family Memorial Fund (1990)

Mitchell Family Fund (2002)
 Claude Morton Jr. Fund (2006)
 Roger A. and Marcia G. Moser Endowment Fund (1997)
 Rosalie G. and Hermann Moyse Family Fund (1992)
 Denis and Carolyn Murrell Family Fund (1995)
 Murrill Family Fund (2006)
 James F. Naylor Jr. Fund (1993)
 Neighbors Capital Area Foundation Fund (2011)
 Earl and Eola Nelson Fund (1996)
 Jake and Mary Nell Netterville Fund (1998)
 Robert F. Nichols and Ruth S. Nichols Calhoun Fund (2000)
 Jay and Elizabeth Noland Family Fund (2013)
 John and Virginia Noland Fund (1989)
 Brandon G. Parlange Fund (2006)
 Parnell Family Fund (1995)
 Janice and Gerald Pellar Charitable Foundation (2005)
 Penniman Family Fund (1996)
 Joseph A. and Anne G. Polack Fund (1999)
 The Powell Group Fund (1996)
 The Preis Fund (2003)

Project Harmony Fund (2003)
 Stanley J. and Jo Ellen Prutz Fund (1992)
 Bob and Jeanette Rackley Family Fund (2005)
 Dr. M. J. Rathbone Jr. and Barbara Faures
 Rathbone Fund (1992)
 Refuge Foundation (2008)
 Jennifer and Sean Reilly Family Fund (1997)
 Winifred and Kevin P. Reilly Jr. Fund (1997)
 John Charles Reynolds Family Foundation (2001)
 Mike and Jeannette Rolfsen Fund (2013)
 Vada Reynolds and Ryan Family Foundation
 (2001)
 River City Jazz Coalition Fund (2007)
 Dorothy Fleming Robins and Irvine Ashton Robins
 M.D. Memorial Fund (1999)
 Ronaldson Field Fund (2005)
 Elise and Bob Rosenthal Family Fund (1992)
 Al and Anne Rotenberg Family Fund (2005)
 SAEC Fund (2001)
 Alma Lee and H.N. Saurage Jr. Fund (1991)
 Cary Saurage Fund in Honor of Alma Lee and H.N.
 Saurage Jr. (1994)
 Donna M. Saurage Fund (1991)
 Linda L. Saurage Fund (2001)
 Matt and Catherine Saurage Fund (2010)
 Roland Saurage Fund (2001)
 Ruth Banker Scanlan Family Fund (2003)
 Garrett and Megan Schram Fund (2001)
 Melvin A. and Elaine Kessler Schudmak Family
 Fund (1997)
 Chuck and Jerry Schwing Family Fund (1999)
 Shaver Woodall Fund (2008)
 Patricia A. Day and Joseph G. Simmons Fund
 (2013)
 Betty Moyses and Joseph Sternberger Simmons
 Fund (1999)
 William S. and Christel C. Slaughter Family Fund
 (1997)
 Rev. Charles T. Smith Legacy Fund (2013)
 Son Legacy Fund (2007)
 Alfred Temple and Sandra Wood Spain Family
 Endowment Fund (2004)
 SSA Consultants Fund (2007)
 Stagg Family Fund (2004)
 Josef Sternberg Memorial Fund (1992)
 Anne R. and Robert N. Stout Fund in Memory of
 Mr. and Mrs. Charles F. Record and Mr. and Mrs.
 Ross N. Stout (2000)
 Tarajano Family-PALA Group Fund (1998)
 Tiffany S. Taulbee Fund (2001)
 The Dr. Harold Jack Legacy and Mary Nesbit
 Tausend Legacy Fund (2011)
 Taylor, Porter, Brooks & Phillips Fund (2003)
 Julie Nicole Theriot Memorial Fund (2007)
 The Newton B. Thomas Family/Newtron Group
 Fund (2003)
 The Ben and Pat Thompson Fund (2004)

Suzanne W. Turner Fund (2010)
 Thomas and Sari Turner Family Fund (1997)
 Turner Industries Fund (2001)
 Nancy and Charles Valluzzo Family Fund (2005)
 Daisy M. VanDenburgh Fund (2011)
 Shannon Veal Finish the Dream Fund (2008)
 Rick Hartley and David Vey Fund (1994)
 Wall Outdoor Ministries I (2012)
 Wall Outdoor Ministries II (2012)
 Margaret Champagne Womack Fund (2000)
 Milton J. Womack Foundation Fund (2005)
 Candace Wright Fund (2013)

DESIGNATED BENEFICIARY FUNDS

Academic Distinction Fund (1989)
Albemarle Corporation Endowment
Allied Signal Foundation Endowment
All Star Automotive Endowment
Bank One Endowment
Baton Rouge Coca-Cola Endowment
Blue Cross Blue Shield of Louisiana Endowment
Community Coffee Company Foundation
Endowment
Credit Bureau of Baton Rouge Endowment
Dow Chemical USA Endowment
Exxon Endowment
Freeport-McMoRan Endowment
Hibernia Bank Endowment
Junior League of Baton Rouge Endowment
Kleinpeter Farms Dairy Endowment
Lamar Corporation Endowment
Shirley LeBlanc Fund for Catholic Charities
Shirley LeBlanc Fund for St. Gabriel the
Archangel Catholic Church
Louisiana Public Facilities Authority Endowment
Manda Packing Company Inc. Endowment
Manship Family Endowment
Paula Garvey Manship Endowment
McDonald's of Baton Rouge/The Valluzzo Family
Endowment
MetroMorphosis Fund
Noland Investments Endowment
Irene W. & C.B. Pennington Foundation
Endowment
Stephen C. Prudhomme and Peggy Palk
Memorial Fund
Shell Oil Company
Foundation Endowment
United Companies Financial Corp. Endowment
Woman's Hospital Foundation Endowment
 J.B. and Katherine Arbour Fund to Benefit Bishop
 Ott Works of Mercy Trust (1993)
 Arts Council of Greater Baton Rouge Fund (1988)
 Ascension Fund for Academic Excellence (1990)
Air Products and Chemicals

All Star Automotive Endowment
Mrs. Anona C. Banker Memorial Endowment
BASF Corporation Endowment
Borden Chemicals and Plastics Endowment
Capital One Bank Endowment
CF Industries Inc. Endowment
Chester Jr. and Penny Diez Endowment
Freeport-McMoRan Foundation Endowment
Honeywell Endowment
InfinEdge Software Endowed Fund
Lion Copolymer Geismar Endowment
Neese Industries Inc. Endowment
Occidental Chemical Corporation Endowed Fund
Phillippe Family Memorial Endowment in
Memory of Raymon Philippe Sr., A.S. "Blue"
Phillippe and David "Wolfie" Philippe
Viola B. Philippe Endowment in memory of Ed
and Virginia Braud Jr.
Regions Bank Endowment
Rotary Club of East Ascension in Memory of Sgt.
Ray Ryan Gautreaux
Rotary Club of Gonzales Memorial Endowment
Rubicon Inc. Endowment
Art and Ruth Scanlan Memorial Endowment
St. Elizabeth Hospital Endowment
Shell Companies Louisiana Endowment
Southwest Computer Bureau Endowment
The Claude and Carolyn Songy Endowed Fund
Triad Nitrogen Endowment
Turner Industries Endowed Fund
United Companies Financial Corp. Endowment
Vulcan Materials Endowment
Buddy and Martha Wells Endowment
Whitney National Bank Endowment
Williams-Geismar Olefins Plant Endowment
 Baton Rouge Crisis Intervention Center Fund in
 Memory of Alan S. Applebaum (2010)
 Baton Rouge Opera Guild Fund in Honor of
 Pauline Bondy Hernandez (1999)
 Baton Rouge Opera Guild Fund/Dr. Joseph G.
 Dawson Jr. Memorial Endowment (1997)
 Baton Rouge Speech and Hearing Foundation
 Patient Activity Fund (2000)
 Big River Economic and Agricultural Development
 Alliance (BREADA) Fund (2001)
 Mary Ann Brown Preserve Nature Conservancy
 Fund (1993)
 Ollie Steele Burden Manor Patient Activity Fund
 (2000)
 Chi Omega Community Fund 100th Anniversary
 (2006)
 Juliet S. Dougherty Fund (1997)
 Katharine O. Dunham Fund (1986)
 Katharine O. Dunham Opera Scholarship Fund
 (2004)
 East Baton Rouge First Responders Fund (1988)
 East Feliciana Academic Fund (1995)

Dr. and Mrs. W.R. Eidson Fund (2006)
 Elan Vitale Montessori School Fund (2006)
 Foundation For A Better Louisiana Fund (1999)
 Greater Baton Rouge Hope Academy Fund (2007)
 Rev. Ralph F. Howe Jr. Endowment Fund (2004)
 Iberville Foundation for Academic Excellence Fund (1992)

Allied Signal Endowment
Citizens Bank and Trust Co. Endowment
Dow Chemical Endowment
Flopam Foundation Endowment
Georgia Gulf Corp. Endowment
Iberville Trust and Savings Endowment
J.J. LaPlace Jr. Memorial Endowment
Syngenta Crop Protection Inc. Endowment
Union Pacific Foundation Endowment
 Shirley LeBlanc Fund for Catholic Charities (2013)
 Shirley LeBlanc Fund for St. Gabriel the Archangel Catholic Church (2013)
 Dr. J.H. Lee Memorial Fund (1993)
 Edgar and Belle Levy Fund (1985)
 Louisiana Art & Science Museum Endowment Fund for Science Education (1996)
 LSU School of Art Auto Hotel Fund (2000)
 MetroMorphosis Fund (2013)
 Mongolian Heart Fund (2008)
 W. Henson Moore Endowment for the U.S.S. Kidd Fund (2012)
 Robert F. Nichols and Ruth S. Nichols Memorial Endowment Fund (2007)
 The Original Richland Library Restoration Society Inc. Fund (1999)
 Patrons of the Public Library Endowment (2007)
 Stephen C. Prudhomme and Peggy Polk Memorial Fund (2013)
 Milton and Paula Shepard Fund (1997)
 Milton and Paula Shepard Fund for the Benefit of the American Red Cross (1997)
 St. Francisville Area Fund (2012)
 West Baton Rouge Foundation for Academic Excellence Fund (2000)
American Gateway Bank
Baton Rouge Fractionator LLC and Baton Rouge Propylene Concentrator LLC
Cargill Inc.
Community Coffee Company Foundation Endowment
The Dow Chemical Company
DSM Elastomers Endowment
Edgen Murray Corporation
Eighteenth Judicial District Fund
ExxonMobil
Paul Fouquier Memorial Fund by the Rawlston Phillips Family
The Ray Marchand Family Fund
Placid Refining Company LLC
Union Pacific Railroad

Ascension Fund – Buddy and Martha Wells Endowment
West Baton Rouge Chamber of Commerce
Mr. and Mrs. J. Carter Wilkinson

FIELD OF INTEREST FUNDS

Baton Rouge Area Foundation Hurricane Relief and Recovery Fund (2008)
 BREADA Emergency Fund (2008)
 Bringing Something Back Fund (2008)
 Virginia Major Brooks Memorial Endowment Fund (2002)
 Center for Energy Studies (2012)
 Center for Interdisciplinary Research in Francophonie Fund (2008)
 Adelaide Chapman Memorial Fund for the Arts (2002)
 Charles Fund (2006)
 Schumann Chiang Memorial Fund (2006)
 Children's Classical Music Fund (1999)
 Helen Johnson Creameens Memorial Fund (1998)
 Jean H. Curet Fund for Medical Research (2000)
 Juliet Singletary Dougherty Fund for Education, Health and Health Research (1998)
 Downtown Enhancement Fund (2004)
 Economic Development Partnership Fund (1995)
 David M. Ellison Jr. and Kathryn G. Ellison Fund (2006)
 Every Kid a King Fund (2010)
 False River Restoration Fund (2013)
 Farnbacher Memorial Fund Eye Care for the Indigent (1988)
 The Brandon and Katie Fields Youth Fitness Fund (2010)
 For the Animals of the Gulf Fund (2010)
 For the Environment of the Gulf Fund (2010)
 For the Future of the Gulf Fund (2010)
 For the People of the Gulf Fund (2010)
 Friends of Pointe Coupee Central High School Fund (2012)
 Ernest J. Gaines Literature Award (2005)
 Gates Education Reform Fund (2011)
 Geaux Past Cancer—Staci A. Pepitone Fund (2010)
 S.J. Gianelloni Jr. Fund (1982)
 Terry Goudeau Media Center Fund (2004)
 The Greene Team Charitable Fund (2011)
 Ann Maxwell Greer Education Initiative Fund (1993)
 Groundwater Awareness Fund (2012)
 Julia R. Hamilton Fund (1990)
 Elmira Harelson Harrison Fund (1994)
 The H.O.P.E. Fund (2008)
 Ingram Settlement Fund (2008)
 Allen S. Joseph Fund (1994)
 Jubilee Pioneers Fund (2013)

Marcia Kaplan Kantrow Community Lecture Series Fund (1996)
 Marcia Kaplan Kantrow Conference Center Endowment (2005)
 Kean, Miller, Hawthorne, D'Armond, McCowan and Jarman Fund (1989)
 Law Enforcement Support Fund (2013)
 Leadership for Change (2012)
 Louisiana Governor's Mansion Foundation Inc. (2011)
 Louisiana Lemonade Day Fund (2012)
 Louisiana Runs Fund
 LSU Internal Medicine Residency in Baton Rouge Fund (1998)
 Carl "Collie" Mascarella Fund (1991)
 Vivian Mayer and W. Bogan Quine Fund (1989)
 Charles McVea Family Fund (1988)
 Denis and Carolyn Murrell Field of Interest Fund (2005)
 MAPP Charitable Fund (2013)
 Myer/Comfort Keepers' Restore Hope Fund (2009)
 New Roads Community Park Development Association Fund (2012)
 Noranda Disaster Relief Fund (2012)
 Pennington Disaster Resilience Fund (2010)
 Pennington Women and Girls Fund (2011)
 Pointe Coupée Early Education Fund (2010)
 PolitiCraft Fund (2013)
 Reinventing Government Fund (2009)
 The Lauren Savoy Olinde Foundation (2012)
 South Louisiana Art Fund (2008)
 Steele Boulevard Public Area Fund (2004)
 Aqib Talib Fund (2009)
 Margaret Powers Townsend Fund (1999)
 Jack Christian and Caryol Christian White Fund (2000)
 Woman's Hospital Foundation Fund (1995)
 Henrietta Colley Yoder Fund (1994)
 Joseph F. Yoder Jr. Fund (1994)
 Young Women's Christian Organization Fund (1997)

ORGANIZATION FUNDS

100 Black Men of Baton Rouge Fund (2011)
 A.I.A. Baton Rouge Educational Fund (2010)
 Alzheimer's Services of the Capital Area (2004)
 Arlington 4-H/Vocational Agriculture Endowment Fund (1993)
 Baton Rouge Bar Foundation (2011)
 Baton Rouge Green Fund/The Kennon Memorial Endowment (1991)
 The Baton Rouge High School Foundation Fund (2012)
 The Baton Rouge Little Theatre Endowment Fund (2006)

Baton Rouge Opera Guild Fund (1995)
 Baton Rouge Opera Guild in Honor of John H. Hernandez (2006)
 Baton Rouge Speech and Hearing Foundation Fund (1991)
 Baton Rouge Symphony Fund (1991)
 Baton Rouge Symphony Orchestra—Funds for Excellence (2011)
 Baton Rouge YMCA Fund (1997)
 Bishop Pope Scholarship Endowment Fund (2012)
 Boys & Girls Club of Greater Baton Rouge Fund (2002)
 Adalié Brent Memorial Fund To Benefit the Louisiana Arts & Science Museum (1993)
 Ollie Steele Burden Fund (1996)
 Capital Area Animal Welfare Society Endowment Fund (2009)
 Capital Area Animal Welfare Society Spay/Neuter Fund (2009)
 Capital Area United Way Community Chest (1988)
 Catholic Foundation of the Diocese of Baton Rouge Fund (2000)
Ann Arbour Fund for Catholic Charities
Catholic Life Television Fund
Catholic Seminary Scholarship Fund
Catholic Special Education Endowment Fund for the Diocese of Baton Rouge
CEEF – Catholic Schools Fund
CEEF – Religious Education Fund
Christ the King-General Operating Expense Fund
The Evangelization Fund
Peggy and Jim Fields Fund for the Catholic Foundation
Paul B. Landry Jr. Trust for Holy Family Church and School Fund
Fr. Patrick Mascarella Emergency Assistance Fund
Bishop Stanley Joseph Ott Works of Mercy Trust Fund
Our Lady of Mt. Carmel Church Fund
Our Lady of Mt. Carmel Church-Perpetual Care Fund
Our Lady of Peace Parish, Vacherie-Perpetual Care Fund
Our Lady of Perpetual Help Church Fund
Redemptorist Diocesan Regional Catholic High School Fund
Patrick B. Kennedy Scholarship Fund
Joe and Paula O’Neill Melancon Scholarship Fund
Phyllis Moberley Risponne Memorial Fund
Catherine Romero Scholarship Fund
The Carl S. & Ruth P. Vorhoff Memorial Scholarship Fund
Barbara Womack Fund
Wayne E. Reulet Fund
St. Aloysius Catholic Church

St. Anne Church (Napoleonville) Maintenance Fund
St. Augustine Church-Perpetual Care Fund
St. George Church-Perpetual Care Fund
St. George Parish Fund
St. George School Fund
St. Gerard Majella Church Fund
St. Jean Vianney Catholic Fund
St. John Interparochial School, Plaquemine-Ann Bryant Wilbert Arbour Scholarship Fund
St. John the Baptist, Brusly-Perpetual Care Fund
St. Joseph’s Cathedral Bettie Womack Dedicated Building Fund (2012)
St. Joseph’s Cathedral Building Fund (2012)
St. Joseph Dedicated Fund
St. Joseph Parish, Paulina-Perpetual Care Fund
St. Joseph the Worker Church, Pierre Part-Perpetual Care Fund
St. Jude School-Reulet Scholarship Fund
St. Louis King of France-Father Maynard “Tippy” Hurst Jr. Fund
St. Mark Parish Memorial Endowment Fund
St. Mary Cemetery, Union-Perpetual Care Fund
St. Michael the Archangel Parish, Convent-Perpetual Care Fund
St. Philip Parish-Perpetual Care Fund
St. Thomas Aquinas School-Dominican Endowment Fund
Santa Apolonia Fund
Mary and Edward Steimel Fund
Father Than Vu Theological Education Fund
 Catholic High School Fund—Catholic High School Endowed Scholarship (1990)
 Catholic High School Fund—Bishop Stanley J. Ott Memorial Endowed Scholarship (1991)
 Congregation B’Nai Israel of Baton Rouge Foundation Fund (2011)
 Congregation B’Nai Israel of Baton Rouge Perpetual Care Fund (2011)
 Congregation B’Nai Israel of Baton Rouge Foundation Billy Quine Fund (2011)
 Companion Animal Alliance Fund (2009)
 Covenant House New Orleans Fund (2005)
 J. Hubert “Red” Dumesnil Endowment for Junior Achievement Education in Acadiana (2000)
 East Baton Rouge Lions Charities Fund (2008)
 EBRPSS Foundation Fund (2006)
 Dennis Edmon Scholarship Endowment Fund
 Episcopal School Fund (1992)
 Episcopal School General Endowment Fund (2006)
 Farnbacher-Kahn Fund (2013)
 Forum 35 Endowment Fund (2009)
 Foundation for Historical Louisiana Fund (1989)
 Friends of Magnolia Mound Plantation Fund (1993)
 Friends of New Orleans Fund (2006)

Greater Baton Rouge Food Bank Fund (1997)
 Herzog Fund for Lifetime Learning (2013)
 Historic Magnolia Cemetery Fund (2003)
 Hospice Foundation of Greater Baton Rouge Fund (1993)
 Rev. Ralph F. Howe Jr. Agency Endowment Fund (2004)
 International Hospitality Foundation Fund (1989)
 International Phycological Congress Endowment Fund (2013)
 International Phycological Society Endowment Fund (2009)
 International Phycological Society—Christensen Prize Fund (2011)
 International Phycological Society—The Feldmann Fund (2011)
 International Phycological Society—Papenfuss Poster Award Fund (2011)
 International Phycological Society—The Students Grants Fund (2011)
 Junior Achievement of Greater Baton Rouge Fund/M.J. Rathbone Endowment (1992)
 Junior League of Baton Rouge Fund (1999)
 LCTCS Foundation (2009)
 Cosper Scholarship Endowment Fund (2012)
 Walter Gayle Bumphus Endowment
 Sterling Forbes Memorial Scholarship Fund
 Dwight Wesson Memorial Scholarship Fund
 Louisiana Architectural Foundation (2010)
 Louisiana Construction Education Foundation (2010)
 The Louisiana Endowment for Francophonie Fund (2005)
 Louisiana Public Broadcasting Fund (1994)
 Louisiana Trust for Historic Preservation (1991)
 Mayor’s Healthy City Initiative (2010)
 Metropolitan Crime Commission (2004)
 Leah Hipple McKay Memorial Fund (2006)
 George Owens Music Scholarship Fund (2012)
 David Piper Mills and Marguerite Harrell Mills Memorial Fund (2003)
 Hemby Morgan General Endowment Fund (2012)
 Patrons of the Public Library Fund (1984)
 Pitts Scholarship Endowment Fund (2012)
 Pointe Coupée Community Foundation Fund (2002)
 Pointe Coupée Community Foundation Early Childhood Education Program (2005)
 Pointe Coupée Community Foundation—NRG/AMPS (2006)
 Pointe Coupée Community Foundation Hurricane Katrina Relief Fund (2005)
 Brent Poor Memorial Scholarship Fund (2011)
 Bishop Pope Scholarship Endowment Fund (2012)
 Project Purr BR Fund (2010)
 Ann Ritter Scholarship Endowment Fund (2012)
 Rocketkidz Foundation (2007)

Rotary Club of Baton Rouge Inc. Foundation Fund (2008)
 River Parishes Community College Foundation (2010)
 Searles Scholarship Endowment Fund
 St. Elizabeth Adoption Endowment Fund (2011)
 St. James Episcopal Church Fund (2000)
 St. James Place of Baton Rouge John B. Noland Residency Fund (1996)
 St. Luke's School Endowment Fund (2012)
 St. Luke's General Endowment Fund (2012)
 St. Luke's General Scholarship Endowment Fund (2012)
 St. Luke's Youth Endowment Fund (2012)
 Volunteers of America Family Fund (2002)
 Volunteers of America Fund (1989)
 West Baton Rouge Historical Association Future Growth Fund (2008)

SCHOLARSHIP FUNDS

Sidney Vincent Arbour Sr. and Warren David Farr Scholarship Fund (2000)
 Asparagus Club Scholarship Fund (2002)
 Associated Grocers—Sam S. Politz Scholarship Fund (1995)
 The Sidney M. Blitzer Awards in Violin Performance Fund (2007)
 Twiley, Marie and Bringier Barker Scholarship Fund (1999)
 James "Big Fuzz" Brown and Ellis A. "Little Fuzz" Brown Scholarship Fund (1990)
 Paul F. Brown Scholarship Fund (2012)
 Stephen W. Cavanaugh Scholarship Fund (2006)
 Roger J. Cloutre Memorial Scholarship Fund (2001)
 Alan Collier Memorial Scholarship Fund (2012)
 Ruby J. Darensbourg-Cook Memorial Scholarship Fund (1992)
 Karen E. Domingue-Maillet and Solvay Scholarship Fund (1999)
 Foundation for Culinary Excellence Scholarship Fund (2005)
 Grocery Manufacturers Representatives Association Scholarship Fund (1996)
 M. Paul and Janice LeBlanc Memorial Scholarship Fund (2001)
 John Ivany Marshall Family Memorial Blueprint Scholarship Fund (2008)
 Harriet Babin Miller Scholarship Fund (2005)
 Aaron Bernard Murray and Fay Tyler Murray Education Encouragement Fund (1998)
 Phi Gamma of Chi Omega House Corporation Fund (1990)
 The David and Jeannie Price Scholarship (2007)

Bertrand H. Roussel Memorial Scholarship Fund (1991)
 St. James Parish Scholarship Fund (1999)
 Students Talent Initiating Results Scholarship Fund (2004)
 Newton B. Thomas Merit Scholarship Fund (2008)
 Shannon Veal Memorial Scholarship Fund (2008)
 Justin Westbrook Memorial Scholarship Fund (2008)
 WRKF Scholarship Fund (1993)

UNRESTRICTED FUNDS

All Star Automotive Fund (2008)
 Alvin R. and Louise K. Albritton Memorial Fund (1997)
 Bill and Jane Kean Anderson Fund (1993)
 Philip and Cecile Barbier Fund (1995)
 Joseph H. Baynard Fund (1966)
 May and William Tait Baynard Family Fund (1995)
 H. Payne Breazeale, Victor A. Sachse Jr. and Maurice J. Wilson Memorial Fund (1990)
 Heidel and Imo Brown Fund (1992)
 Brown Memorial Fund in Memory of Lemuel Heidel Brown, Imogene Newsom Brown and Mary Ann Brown (2007)
 Paul Francis Brown Endowment Fund (2012)
 Walter A. and Kathleen D. Buchanan Fund (1992)
 Richard C. and Mary P. Cadwallader Family Fund (1991)
 Cecil, Margaret, Eloise and J.C. Dabadie Fund (2001)
 Robert I. Didier Jr. Fund (2001)
 Myron and Roberta Falk Fund (1982)
 Eleanor and Albert Fraenkel Fund (1994)
 Freeport-McMoRan Inc. Fund (1982)
 Don Gerald/Hibernia Bank Memorial Fund (1997)
 James Monroe Gill Memorial Fund (1998)
 Julia R. Hamilton Fund (2003)
 Katherine and Paul E. Haygood Family Fund (1991)
 Margaret L. Hogan Fund (1973)
 Will and Leona Huff Family Fund (1993)
 Donald L. and Norine O. Johnson Memorial Fund (2002)
 George "Pretty" Wallace Jones and Thomas W. Jones Fund (1999)
 R. Gordon Kean Jr. Family Fund (1992)
 Frank D. McArthur II Fund (1986)
 Rosalind and Leslie McKenzie Fund (1983)
 Elbert E. Moore Family Fund (1986)
 James A. Poirrier Fund (2001)
 Reymond H. Pope Memorial Fund (1993)
 Harvey H. Posner and Mary S. Posner Fund (1984)
 Marjorie H. Sanders Endowment Fund (2009)
 Shobe and Associates Fund (1993)
 Ernest and Margaret Wilson Fund (1989)

FUNDS OF THE COMMUNITY FOUNDATION OF SOUTHWEST LOUISIANA

Anonymous Family Fund (2012)
 The. St. Anthony Fund (2012)
 Autism Services of Southwest Louisiana (2011)
 Kyle Broussard Memorial Fund (2008)
 Staci and David Bruchaus Fund (2012)
 City of Sulphur Enrichment Fund (2013)
 Chambers-Bokros Medical Fund (2010)
 Community Foundation of Southwest Louisiana Endowment Fund (2008)
 Community Foundation of Southwest Louisiana Hurricane Relief and Recovery Fund (2008)
 First Lieutenant Douglas B. Fournet Memorial Fund (2012)
 The Emma Dee Gray Foundation Fund (2010)
 Juliet Hardtner Fund (2009)
 Ginny and John Henning Endowment Fund (2010)
 The LaGrange Athletic and Educational Fund (2013)
 Lena and Bill Henning Memorial Endowment Fund (2010)
 Lena and Bill Henning United Methodist Church Fund (2010)
 Susan and W.L. Henning Jr. Fund (2010)
 Thomas G. and Shirley M. Henning Family Foundation Endowment Fund (2010)
 Thomas G. and Shirley M. Henning Family Foundation Spenddown Fund (2010)
 The Industrial Development Board of the Parish of Calcasieu Inc. Fund (2010)
 Jack E. Lawton Family Fund (2012)
 Military Veterans Fund (2012)
 Dr. and Mrs. W.A. Mixon Fund (2012)
 JPMorgan Chase SWLA Fund (2010)
 Lake Charles Memorial Hospital Foundation Fund (2011)
 The Fritz Lang Foundation Fund (2009)
 Make A Difference Fund (2011)
 Mendelson Family Fund in Honor of Rev. Dr. Joseph P. Bishop (2010)
 Hector San Miguel Memorial Fund (2010)
 Millennium Park Restoration Fund (2011)
 Southwest Louisiana Law Center Fund (2008)
 The Stables of Le Bocage Fund (2010)
 SWLA Firefighters Fund (2009)
 The Bishop Jude Speyrer Fund in Honor of Monsignor Gouaux (2008)

FUNDS OF THE NORTSHORE COMMUNITY FOUNDATION

The 1906 Founders Endowment Fund (2001)
 The Bill and Susan Baker Fund (2013)
 Fund for Bogalusa (1999)
 Bogalusa Scholarship Fund (2006)
 Fay and Phelan Bright Endowment Fund (2010)
 Dan and Monique Casey Fund (2013)
 Chemo Beanies Cares Foundation Fund (2013)
 Fennelly Sanchez Fund (2012)
 Cards 4 Kids Fund (2010)
 Carpenter Family Fund (2007)
 Center of Philanthropy (2008)
 J. Scott Chotin Nortshore Family Community Fund (2012)
 Christwood Fund (2007)
 John Lohman Christwood Endowment Fund (2007)
 Darlene Duda Fund (2011)
 Doyle Coatney Foundation (2010)

Donahue Favret Contractors Fund (2007)
 Jack and Maura Donahue Fund (2007)
 EWE LLC Fund (2010)
 Founders Forum Fund (2007)
 Larry and Connie Galloway Fund (2013)
 Catherine Farnsworth Gensler Foundation Fund (2012)
 GKS Fund (2013)
 Charles and Elizabeth Goodyear Fund (2012)
 Gulf Relief Foundation Fund (2013)
 Jeremy Hebert Defibrillator Fund (2011)
 The Hayden Fund for Addiction Recovery (2012)
 Hoops for Kids Fund (2011)
 HOYST Fund (2011)
 JAA Foundation Fund (2011)
 Kids in Need During Disasters (KINDD) Fund (2010)
 KIT Fund (2010)
 Lake Ponchartrain Basin Foundation (2007)
 Legislators Charity Fund (2012)
 Dale and Sharon Mahnke Charitable Gift Fund (2009)
 Mandeville Recreation Fund (2008)

The Mill Town Players Fund (2002)
 MILNE Fund (2012)
 Robin and Pamela Mingo Fund (2008)
 Northshore Community Planning Fund (2008)
 Northshore Displaced Residents Fund (2007)
 The Richard Family Fund (2012)
 Rotary Club of Slidell Northshore Endowment Fund (2011)
 Sibley Family Fund (2012)
 STARC Endowment Fund (2006)
 Danny and Susan Shaw Fund (2011)
 Skipper Fund (2013)
 SOS—An Abita Beer Charitable Fund (2010)
 South Slidell Swimming Scholarship Fund (2009)
 Jinx Vidrine Legacy Foundation Fund (2008)
 We Lift You Up Fund (2013)
 The Wilson Family Fund
 World of Wonder (WOW Fund) (2011)
 The Skipper Award in Memory of Ivan Zenon (2012)

GRANTS

The Baton Rouge Area Foundation helps our fund donors make grants to nonprofits. Donors open and deposit money in charitable funds. We manage the money, offer guidance about local issues and nonprofits, make grants upon their recommendation and handle the paperwork required by the government. The Foundation also makes grants from an unrestricted pool of assets. Each grant from 2014 is listed in this section.

COMMUNITY IMPROVEMENT \$5,819,358

Ascension Parish Sheriff's Office –\$981
 Auckland Communities Foundation –\$5,000
 Baton Rouge Basketball and Volleyball Association –\$1,259,500
 Baton Rouge Progressive Network –\$2,000
 Baton Rouge Sponsoring Committee –\$6,250
 Be the Change Inc. –\$25,000
 BREADA (Big River Economic & Agricultural Development Alliance) –\$16,850
 BREC Foundation –\$11,750
 Capital Area Animal Welfare Society –\$1,327
 Carrollton Soccer Inc. –\$6,000
 Cat Haven Inc. –\$35,000
 Center for Disaster Philanthropy –\$265,000

Center for Planning Excellence Inc. –\$162,750
 Center for Strategic and International Studies Inc. –\$132,009
 City of Baton Rouge –\$9,000
 City of Covington –\$236,300
 City of Gonzales –\$1,000
 City of New Roads –\$51,000
 CLIMB Community Development Corporation –\$583,332
 Community Foundation of South Alabama –\$18,750
 Community Foundation of Southwest Louisiana –\$2,465
 Community Initiatives Foundation –\$2,000
 Companion Animal Alliance –\$93,415
 Companion Animal Alliance - General Fund –\$30,424
 Fit Families for CENLA –\$8,000
 Forum 35 –\$6,000
 Foundation for a Better Louisiana –\$16,550
 Fur Ball –\$500
 Global Wildlife Foundation –\$100
 Greater Baton Rouge Economic Partnership Inc. –\$101,000
 Ian Somerhalder Foundation –\$100
 Internews Network –\$135,000

Junior League of Baton Rouge Inc. –\$1,700
 LANO (Louisiana Association of Nonprofit Organizations) –\$5,000
 Leadership St. Tammany Alumni Foundation –\$1,100
 Lion Athletic Association –\$2,000
 Louisiana Cultural Economy Foundation –\$2,000
 Louisiana Historical Association Memorial Hall Foundation, Inc. –\$500
 Louisiana Voluntary Organizations Active in Disasters –\$5,000
 Mandeville Soccer Club –\$20,000
 Mayor's Healthy City Initiative –\$6,682
 Metro Bicycle Coalition –\$2,500
 MetroMorphosis –\$64,500
 Metropolitan Crime Commission –\$5,000
 Mid City Redevelopment Alliance Inc. –\$28,250
 National Center for Disaster Preparedness –\$1,052,242
 Performing Animal Welfare Society –\$200
 Pointe Coupee Parish Police Jury –\$1,250
 Project Purr BR –\$8,700
 Public Affairs Research Council of Louisiana Inc. –\$46,500
 Quota International of Baton Rouge Charitable Trust –\$200

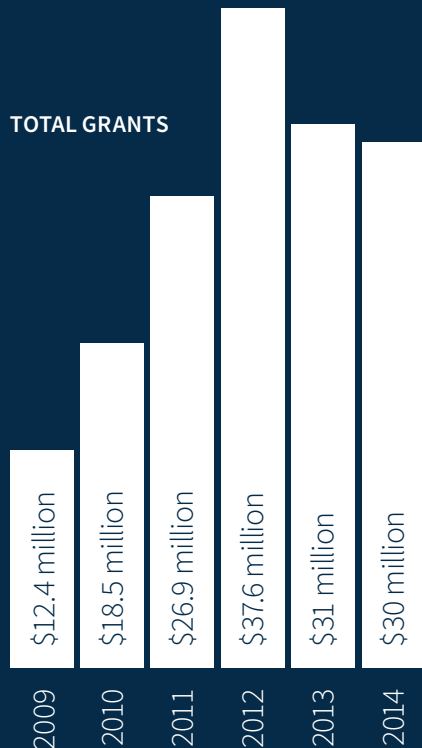
The Foundation and our fund donors grant money to nonprofits and causes. Celebrating our 50th anniversary last year, we added up more than \$325 million in grants over 50 years. And last year alone, we granted \$30 million more, nearing \$400 million since our inception. The variety of our grants reflects the diverse causes of our donors. You can read over total grants by organizations for 2014 in this annual review. Below is a summary of grants.

\$30 million

TOTAL GRANTS IN 2014, DOWN \$1 MILLION FROM 2013.

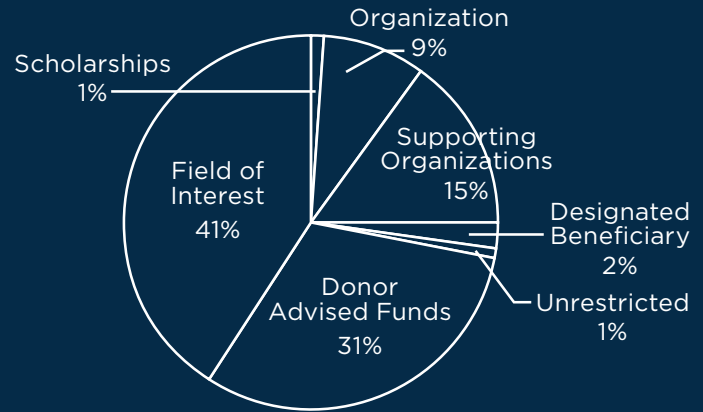
\$375 million+

TOTAL GRANTS AWARDED BY THE FOUNDATION SINCE ITS INCEPTION IN 1964.



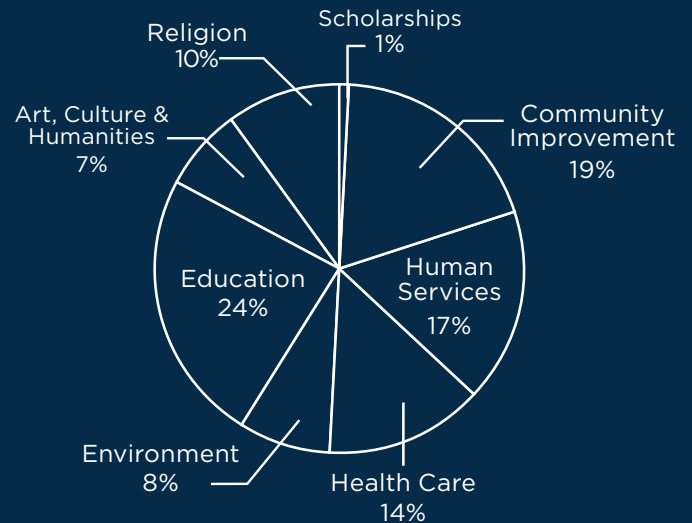
By Types of Funds

(Percent of total dollars)



By Program Area

(Percent of total dollars)



BATON ROUGE AREA FOUNDATION
**annual
 report
 2014**

Research Park Corporation –\$500
 Rotary Club of Baton Rouge Inc. Foundation
 –\$49,750
 Sigma Chi Foundation –\$1,000
 Southwest Louisiana Alliance Foundation –\$5,000
 St. Francisville Area Foundation –\$742
 The Community Foundation of Western North
 Carolina –\$3,000
 The International Council of Shopping Centers
 Foundation Inc –\$15,000
 The Louisiana Architectural Foundation –\$5,000
 Tulane University Sponsored Projects
 Administration –\$1,237,584
 United States Friends of the David Sheldrick
 Wildlife Trust –\$100
 Veterans of Foreign Wars of the United States
 –\$200
 Vision 21 Foundation –\$1,500
 Wildaid, Inc. –\$200
 Wildlife Guardians –\$100
 World Connect Inc. –\$10,000
 Yelp!BR –\$12,005

CULTURE & ARTS \$2,034,233

Alley Theatre –\$2,000
 Alliance Francaise de la Nouvelle Orleans –\$5,000
 Arts Council of Greater Baton Rouge Inc. –\$67,600
 Arts Council of New Orleans –\$31,800
 Ascension Festivals and Cultural Council Inc.
 –\$7,400
 Atlantic Theater Company –\$28,150
 Backstreet Cultural Museum –\$1,000
 Baddour Memorial Center Inc. –\$1,000
 Baton Rouge Ballet Theatre Inc. –\$13,100
 Baton Rouge Blues Foundation –\$5,000
 Baton Rouge Gallery Inc. –\$9,250
 Baton Rouge Opera Guild Inc. –\$10,599
 Bogalusa Blues and Heritage Festival –\$2,500
 Boston Youth Moves at the Jeannette Neill Dance
 Studio –\$250
 Centre for the Arts –\$6,000
 Children’s Museum of St. Tammany Inc. –\$1,200
 Collegiate Players Tour –\$2,000
 Community Fund for the Arts –\$88,700
 Contemporary Arts Center –\$10,000
 Creative Alliance New Orleans –\$5,000
 Dance Theatre of Harlem Inc. –\$8,500
 Douglas Manship Sr. Theatre Complex Holding
 Inc. –\$213,736
 Ernest J. Gaines Literature Award –\$45,000
 Foundation for Excellence in Louisiana Public
 Broadcasting –\$2,000
 Foundation for Historical Louisiana Inc. –\$37,226
 Friends of Louisiana Public Broadcasting Inc.
 –\$30,825

Friends of Magnolia Mound –\$10,165
 Friends of the Baton Rouge Zoo –\$1,200
 Friends of the Louisiana State Archives –\$200
 Harrisonburg-Rockingham Historical Society
 –\$100
 Houston Chamber Choir –\$1,500
 Houston Symphony Society –\$2,000
 Imperial Calcasieu Museum Inc. –\$2,500
 Itinerant Theatre Inc. –\$1,800
 Jambalaya Capital of the World- Gonzales
 Louisiana Inc –\$10,000
 James Dick Foundation for the Performing Arts
 –\$1,000
 Jazz Foundation of America –\$500
 Jefferson Performing Arts Society –\$1,000
 Joyce Theater Foundation Inc. –\$50,000
 Julius Freyhan Foundation –\$1,000
 Kansas City Repertory Theater Inc. –\$10,000
 Kids’ Orchestra Inc. –\$57,183
 Le Petit Theatre du Vieux Carre –\$1,000
 Louisiana Art and Science Museum Inc. –\$69,190
 Louisiana Black History Hall of Fame –\$3,000
 Louisiana Children’s Museum –\$5,000
 Louisiana Endowment for the Humanities –\$1,100
 Louisiana Museum Foundation –\$1,000
 Louisiana Philharmonic Orchestra –\$20,000
 Louisiana State Museum Friends Inc. –\$250
 Louisiana Symphony Association/Baton Rouge
 Symphony Orchestra –\$211,332
 Louisiana Trust for Historic Preservation –\$50,200
 LSU Foundation - LSU Museum of Art –\$54,650
 LSU Foundation - LSU Press –\$31,000
 LSU Foundation - School of Art –\$100
 LSU Foundation - School of Art Gallery Support
 Fund –\$15,000
 LSU Foundation/Centre Pluridisciplinaire
 –\$18,000
 Mt. Crested Butte Performing Arts Center –\$1,000
 Nashville Zoo at Grassmere –\$500
 National World War II Museum Inc. –\$118,750
 New Orleans Bayou Steppers Social Aid and
 Pleasure Club –\$10,000
 New Orleans Center for Creative Arts Institute
 –\$1,000
 New Orleans Museum of Art –\$23,000
 New Orleans Opera Association –\$4,000
 Of Moving Colors Productions –\$29,000
 Ogden Museum of Southern Art –\$500
 Old State Capital Associates –\$100
 Old State Capitol Foundation Inc. –\$650
 Opera Louisiane –\$3,100
 Pensacola State College –\$5,000
 Playmakers of Baton Rouge Inc. –\$200
 Pointe Coupee Historical Society Inc. –\$2,700
 Press Street –\$21,000
 Pyramid Atlantic Inc. –\$100
 Red Stick Project Fund –\$5,000

River Road African American Museum and Gallery
 –\$1,500
 Roots of Music Inc. –\$25,000
 Southern Rep –\$125,000
 St. Tammany Art Association –\$5,000
 Swine Palace Productions Inc. –\$6,200
 The Bascom Corporation –\$5,000
 The Foundation for Outdoor Advertising Research
 and Education –\$10,000
 The Friends of the Rural Life Museum Inc. –\$17,345
 The Louisiana International Film Festival
 –\$117,000
 University of New Orleans - WWNO F.M. –\$10,000
 US Biennial Inc. –\$143,247
 Veterans Memorial Park Foundation of Pensacola
 Inc. –\$5,000
 Women’s Symphony League of Austin
 Incorporated –\$100
 WRKF Public Radio Inc. –\$22,435
 Young Aspirations/Young Artists Inc. –\$50,000

EDUCATION \$7,309,065

Academic Distinction Fund –\$236,550
 Academy of the Sacred Heart New Orleans
 Foundation Inc. –\$6,750
 Adult Literacy Advocates of Greater Baton Rouge
 –\$5,000
 AFS-USA Inc. –\$200
 Agenda for Children - New Orleans –\$500
 Alfred M. Barbe High School –\$1,500
 Alfred State College –\$2,000
 Annunciation Orthodox School –\$3,000
 Archbishop Hannan High School –\$250
 Ascension Catholic Diocesan Regional School
 –\$10,000
 Baton Rouge Foreign Language Academic
 Immersion Magnet School –\$500
 Baton Rouge High School Foundation –\$17,660
 Baton Rouge Youth Coalition –\$71,000
 Benilde-St. Margaret’s High School –\$4,000
 Breakthrough New Orleans –\$1,000
 Building Excellent Schools Inc. –\$10,000
 Catholic High School –\$239
 Catholic High School Foundation –\$20,002
 Catholic of Pointe Coupee –\$1,750
 Christ Episcopal Church –\$230
 Christ School –\$10,000
 City Year Baton Rouge –\$168,050
 City Year Inc. –\$10,000
 City Year New Orleans –\$2,500
 College Foundation of the University of Virginia
 –\$2,500
 Communities in Schools New Orleans Inc. –\$3,500
 David Rockefeller Center for Latin American
 Studies –\$10,000

Department of Special Education Diocese of Baton Rouge –\$2,500	Kappa Alpha Order Educational Foundation –\$100	McNeese State University Foundation –\$16,000
Deutsche Samstagschule Houston Inc. –\$1,000	Kenyon College –\$1,000	Mount Vernon Presbyterian School –\$6,000
Dream Teachers LLC –\$17,500	Knock Knock Children’s Museum –\$65,000	My Team Triumph Inc. –\$250
Duke University –\$100	LaGrange High School –\$1,166	New Schools for Baton Rouge –\$343,500
East Ascension East Iberville Regional Catholic School PTRS Inc. –\$928	LCTCS Foundation –\$41,563	Oakland Public Education Fund –\$1,200
East Baton Rouge Parish Library –\$2,491	Learning Ally Inc. –\$3,000	Our Lady of Holy Cross College –\$3,000
Education’s Next Horizon –\$2,500	Louise S. McGehee School –\$500	Our Lady of Mercy Catholic School –\$500
EHS Endowment Edward E Ford Endowment for Financial Aid –\$6,688	Louisiana Construction Education Foundation –\$10,000	Our Lady of the Lake College –\$2,500
EHS Spenddown - Merit On Hand –\$186,862	Louisiana Jump\$tart Coalition for Personal Financial Literacy –\$35,000	Our Lady Queen of Heaven School –\$2,000
Emory University –\$10,000	Louisiana Mortgage Lenders Foundation –\$119,927	Parkview Baptist School Inc. –\$4,133
Episcopal High School of Baton Rouge –\$1,217,522	Louisiana Resource Center for Educators –\$112,100	Phillips Exeter Academy –\$2,000
Fletcher Community College Foundation Inc. –\$94,150	Louisiana School for the Deaf Foundation –\$1,000	Pointe Coupee Parish School Board –\$750
Foundation for East Baton Rouge School System –\$3,250	Louisiana State University and A&M College –\$217,434	Pointe Coupee Private School System Inc. –\$750
French Camp Academy –\$1,000	Louisiana Success –\$22,500	Prescott Middle School –\$500
Friends of Cantera Inc. –\$6,000	Louisiana Workforce Education Initiative –\$20,000	Pro Bono Publico Foundation –\$4,500
GameDesk Inc –\$150,000	Louisiana Youth Seminar Inc. –\$500	Redemptorist High School –\$28,251
Gardere Community Christian School –\$250	Loyola Educational Corporation of Shreveport –\$500	Regina Coeli Child Development Center –\$800
George W. Bush Foundation –\$2,000	Loyola University –\$2,181	Rice University –\$12,000
GMRA Scholarship Fund Spenddown –\$6,000	LSU Alumni Association –\$5,050	River Parishes Community College Foundation –\$75,000
Good Shepherd Nativity Mission School Inc. –\$1,000	LSU at Alexandria Foundation Inc. –\$1,000	Rotary District 6200 Foundation –\$1,250
Greater Baton Rouge Hope Academy –\$15,500	LSU Fondation - Friends of French Studies –\$100	Runnels School Inc. –\$350
Greater Baton Rouge Literacy Coalition Inc./UP Alliance –\$10,000	LSU Foundation –\$265,000	Sacred Heart of Jesus School –\$1,000
Greater Educational Opportunities Foundation –\$5,000	LSU Foundation - College of Art & Design –\$6,500	School Board of Miami-Dade County Florida –\$10,000
Greater New Orleans Educational Television Foundation –\$10,000	LSU Foundation - Department of Libraries –\$150	SEG Foundation –\$2,000
Greenbrier Elementary School –\$1,500	LSU Foundation - E. J. Ourso College of Business –\$5,000	Southeastern Louisiana Area Health Education Center Foundation –\$17,500
Groton School –\$525,000	LSU Foundation - Manship School of Mass Communication –\$4,450	Southeastern Louisiana University Development Foundation –\$10,000
Groves Academy –\$2,500	LSU Foundation - Manship School of Mass Communication Excellence Fund –\$12,600	Southern University and A&M College –\$1,000
Hampden-Sydney College –\$3,000	LSU Foundation - Paul M. Hebert Law Center –\$7,000	Southern University System Foundation Inc. –\$2,000
Harvard Business School –\$1,000	LSU Foundation - Readers and Writers –\$1,000	Spring Hill College –\$200,000
Hathaway Brown School –\$1,000	LSU Foundation - School of Coast and Environment –\$500	St Louis Catholic High School –\$7,300
Hillsdale College –\$250	LSU Foundation - School of Music –\$2,000	St. Aloysius School –\$8,700
Houston Baptist University –\$100	LSU Foundation - School of Social Work –\$450	St. Andrew’s - Sewanee School –\$250
Howard School Inc. –\$1,000	LSU Foundation - Shreveport –\$1,000	St. Bonaventure Indian Mission and School –\$1,500
Iberville Foundation for Academic Excellence –\$24,725	LSU Foundation - T. Harry Williams Center for Oral History –\$200	St. Francis de Sales School –\$2,000
Immaculate Conception Cathedral School –\$2,000	LSU System Research and Technology Foundation –\$1,000	St. George Catholic School –\$500
Inner-City Arts –\$1,000	LSUF - University Lab School Foundation –\$38,000	St. George Episcopal School –\$750
Invent Now, Inc. –\$1,000	Lutheran University Association, Inc. –\$500	St. James Episcopal Day School –\$5,300
Isidore Newman School –\$1,019,000	Lycee Prive Maranatha –\$16,317	St. John Interparochial School –\$1,012
Jefferson Parish Public School System –\$500	Manners of the Heart Community Fund –\$10,500	St. John’s Jesuit High School –\$1,500
Junior Achievement of Greater Baton Rouge –\$28,414	Marquette University –\$5,000	St. Joseph’s Academy –\$14,650
Junior Achievement of Greater New Orleans –\$10,000	Marymount University –\$250	St. Joseph’s Academy Foundation –\$3,300
Junior Achievement of Southwest Louisiana –\$5,000	McNeese State University Agriculture Foundation –\$10,000	St. Louis Catholic High School –\$10,000
		St. Paul Adult Learning Center –\$3,200
		St. Scholastica Academy –\$15,000
		St. Stanislaus College –\$500
		St. Thomas Academy –\$4,000
		St. Thomas Aquinas Regional Catholic High School –\$133,952
		Stuart Hall School for Boys –\$5,000
		Stuart Hall School Foundation –\$600
		Sunshine Foundation Inc. –\$10,000

Tangipahoa Parish School System –\$3,500
 Teach for America - Greater New Orleans –\$5,000
 Teach for America - South Louisiana –\$209,340
 The Ascension Fund –\$53,289
 The Cotuit Library –\$1,000
 The Dunham School –\$17,983
 The Jason Project –\$682,000
 The Original Richland Library Restoration Society, Inc. –\$3,463
 The Patrons of the East Baton Rouge Parish Public Library –\$100
 The Saint Pauls School Foundation –\$16,000
 The Whistle Stop –\$100
 THRIVE Baton Rouge –\$71,000
 Tiger Athletic Foundation –\$100,000
 Trinity Episcopal Day School –\$5,000
 Tulane Alumni Association –\$1,173
 Tulane University –\$21,850
 Tulane University Law School –\$100
 U.S. Naval Sea Cadet Corps Baton Rouge Division –\$1,000
 University of New Mexico Foundation Inc. –\$200
 University of New Orleans Foundation –\$1,000
 University of North Carolina Chapel Hill –\$1,000
 University of Richmond –\$250
 University of St. Andrews American Foundation –\$1,218
 University of the South –\$17,500
 University School –\$1,000
 Vanderbilt Catholic High School –\$2,000
 Volunteers In Public Schools Inc. –\$52,900
 Washington & Lee University –\$100
 Wellesley College –\$5,000
 West Baton Rouge Foundation for Academic Excellence –\$26,202
 Woodberry Forest School –\$5,000
 Yale University –\$1,000
 Young Leaders' Academy of Baton Rouge, Inc. –\$100

ENVIRONMENT \$2,501,639

American Forest Foundation –\$100
 Atchafalaya Basinkeeper Inc. –\$5,000
 Audubon Nature Institute Inc. –\$1,750
 Baton Rouge Green Association Inc. –\$17,412
 Center for Orangutan and Chimpanzee Conservation Inc. –\$500
 Coastal Conservation Association –\$200
 Crested Butte Land Trust –\$100
 Downstream Project –\$100
 Ducks Unlimited Inc. –\$23,328
 East Baton Rouge Master Gardener Association –\$500
 Friends of Hilltop Arboretum Inc. –\$4,950
 Louisiana Wildlife and Fisheries Foundation –\$800

Louisiana Wildlife Federation –\$200
 LSU Foundation - Burden Horticultural Society –\$8,300
 National Audubon Society Inc. –\$1,000
 National Hurricane Museum and Science Center –\$75,000
 National Resources Defense Council Inc. –\$150
 National Wildlife Federation –\$100
 Southern Garden Symposium –\$500
 The Coalition to Restore Coastal Louisiana –\$82,600
 The Nature Conservancy –\$350
 The Nature Conservancy Mississippi Chapter –\$250,000
 The Nature Conservancy of Louisiana –\$629,699
 ULI Foundation –\$1,000
 Water Institute of the Gulfs Delta –\$1,398,000

HEALTH CARE \$4,330,922

American Cancer Society Inc. –\$37,117
 American Foundation for the Blind –\$100
 American Heart Association –\$3,000
 American Heart Association Greater Southeast Affiliate –\$35,892
 American Heart Association Inc. –\$1,622
 Bella Bowman Foundation –\$3,000
 Beyond Batten Disease Foundation –\$1,000
 Blindness-Learning in New Dimensions Inc. –\$5,000
 Cancer Services of Greater Baton Rouge Inc. –\$105,050
 Cancer Support Community-Santa Monica –\$500
 Cerebral Palsy Association of Greater Baton Rouge Inc./McMains –\$81,550
 Children's Hospital –\$10,000
 Children's Hospital Los Angeles –\$1,000
 Children's Tumor Foundation –\$250
 Cystic Fibrosis Foundation –\$250
 Cystic Fibrosis Foundation - Baton Rouge –\$1,350
 Doctors Without Borders USA –\$4,100
 Dyslexia Association of Greater Baton Rouge –\$2,612
 Epilepsy Foundation of Louisiana –\$500
 Ethel Precht HOPE Breast Cancer Foundation Inc. –\$500
 Franciscan Missionaries of Our Lady –\$200
 General Health Foundation –\$39,500
 Greater Baton Rouge Community Clinic –\$800
 Health Care Centers in Schools –\$18,889
 Highlands-Cashiers Hospital Foundation –\$4,200
 Hope for Positive Youth Fund –\$1,000
 Hospice Foundation of Greater Baton Rouge –\$49,501
 International Rett Syndrome Foundation –\$650
 Jackson Medical Mall Foundation –\$500

Jonsson Cancer Center Foundation- UCLA –\$500
 Juvenile Diabetes Research Foundation International –\$1,500
 Juvenile Diabetes Research Foundation/Baton Rouge Branch –\$250
 Los Medicos Voladores –\$50,000
 Louisiana Cancer Research Consortium –\$1,000
 Louisiana Health Care Quality Forum –\$5,000
 Louisiana Pediatric Cardiology Foundation –\$7,750
 Louisiana Public Health Institute –\$745,209
 LSU Health Sciences Center Foundation –\$1,000
 March of Dimes Birth Defects Foundation, South Louisiana Chapter –\$5,000
 Mary Bird Perkins Cancer Center –\$401,273
 Mary Bird Perkins Cancer Center at St. Tammany Parish Hospital –\$5,500
 Mary Bird Perkins Cancer Center Foundation –\$20,500
 Mayo Clinic Rochester –\$2,000
 National Alopecia Areata Foundation –\$100
 National Lung Cancer Partnership –\$2,500
 National Multiple Sclerosis Society –\$5,000
 Ochsner Clinic Foundation –\$23,000
 Ollie Steele Burden Manor –\$2,015
 Our Lady of the Lake Children's Hospital –\$300
 Our Lady of the Lake Foundation –\$226,700
 Parkinson's Disease Foundation Inc. –\$500
 Partners in Health –\$2,000
 Pennington Biomedical Research Foundation –\$177,025
 Piedmont Orthopedic Foundation –\$1,000
 Planned Parenthood of the Gulf Coast –\$510,995
 Project HOPE –\$1,250
 SARC –\$500
 Shriners Hospital for Children –\$200
 Smile Train –\$250
 Southwest Louisiana Hospital Association Foundation, Inc. –\$50,000
 St. Elizabeth Foundation –\$1,500
 St. Elizabeth Hospital –\$2,099
 St. Gabriel Health Clinic Inc. –\$20,000
 St. Jude Children's Research Hospital –\$9,500
 St. Tammany Hospital Foundation –\$25,000
 St. Tammany Parish School Board –\$9,653
 Susan G. Komen for the Cure - Baton Rouge –\$310
 The Children's Health Fund –\$750,000
 The HeartGift Foundation –\$10,000
 Tulane Cancer Center –\$500
 University of South Alabama –\$585,808
 Volunteer Health Corps of Baton Rouge –\$35,100
 Warrick Dunn Foundation, Inc. –\$5,000
 Woman's Hospital Foundation –\$217,002

HUMAN SERVICES \$5,001,243

A.C. Lewis Branch YMCA –\$100
Abrahams Tent Association –\$6,000
ACCESS Fund –\$2,500
Adaptive Sports Foundation –\$100
Agape Ministries, Inc. –\$4,500
Alcoholism Center for Women Inc. –\$500
Aldersgate United Methodist Church (AUMC) –\$8,000
ALS Association Louisiana-Mississippi Chapter –\$37,350
Alzheimer’s Association of Louisiana –\$2,200
Alzheimer’s Services of the Capital Area –\$36,403
American National Red Cross - Southwest Louisiana –\$4,000
AMIkids –\$300
AMIkids Inc –\$10,000
Angel’s Grove Ranch, Inc. –\$750
Autism Speaks Inc. –\$1,000
Avodah: The Jewish Service Corps Inc. –\$35,000
Baton Rouge Area Alcohol and Drug Center Inc. –\$1,000
Baton Rouge Bar Foundation –\$1,500
Baton Rouge Children’s Advocacy Center –\$32,097
Baton Rouge Crime Stoppers Inc. –\$25,000
Baton Rouge Crisis Intervention Center –\$25,898
Baton Rouge Regional Eye Bank Inc. –\$10,100
Baton Rouge Speech and Hearing Foundation Inc. (The Emerge Center) –\$348,877
Bengal Tiger Aquatic Club –\$250
Better than Ezra Foundation –\$2,500
Big Brothers Big Sisters of Southwest Louisiana Inc. –\$6,500
Big Buddy Program –\$5,100
Boy Scouts of America –\$1,000
Boy Scouts of America Istrouma Area Council –\$17,900
Boys & Girls Clubs of Greater Baton Rouge Inc. –\$7,750
Boys Hope Girls Hope of Baton Rouge –\$7,000
Breast Cancer Action –\$1,000
Britton, Wallace H –\$10,000
Broadway Cares-Equity Fights AIDS Inc. –\$5,500
Camagüeyanos Católicos Inc. –\$9,250
Capital Area Agency on Aging District II –\$1,525
Capital Area Alliance for the Homeless –\$6,000
Capital Area CASA Association –\$1,400
Capital Area Family Violence Intervention Center –\$600
Capital Area United Way –\$264,150
Catholic Charities Archdiocese of New Orleans –\$45,000
Catholic Charities of the Diocese of Baton Rouge Inc. –\$100,500
Catholic Relief Services Inc. –\$750

Celebrating Community Foundation –\$5,000
Change Lives Now –\$6,000
Child Advocacy Services –\$500
Children’s Advocacy Center of Paris –\$500
Children’s Cup –\$1,000
Cinderella Project of Baton Rouge –\$10,000
Clare Foundation Inc. –\$500
Community Christian Concern of Slidell, Inc. –\$100
Covenant House New Orleans –\$4,350
Crime Stoppers of Lake Charles Inc –\$500
Crippled Children Foundation –\$500
Crisis Pregnancy Help Center of Slidell, Inc. –\$30,000
Cross International Catholic Outreach –\$2,100
Delta Delta Delta Foundation –\$1,000
Domestic Abuse Project –\$1,000
Double Angel Inc. –\$100
Dream Day Foundation –\$15,500
East Baton Rouge Parish Council on Aging Inc. –\$450
Equestrian Order of the Holy Sepulchre –\$1,200
Evacutear.org –\$10,000
Evergreen Foundation –\$250
Families Helping Families of Greater Baton Rouge –\$2,500
Family And Youth Counseling Agency Inc –\$154,064
Family Promise Development Fund –\$250
Family Service of Greater Baton Rouge –\$750
Family Services of Greater New Orleans –\$2,500
Father Flanagan’s Boys Home –\$200
Feed My Starving Children –\$5,000
Girl Scouts Louisiana East –\$1,000
Girl Scouts-Audubon Council Inc. –\$650
Girls on the Run of Greater Baton Rouge –\$3,850
Gonzales Soccer Club –\$3,000
Good Fellows - Good Samaritans Inc. –\$200
Greater Baton Rouge Food Bank Inc. –\$194,450
Greater New Orleans Miracle League Inc –\$250
Gresham, Christopher –\$10,000
Habitat for Humanity International Inc. –\$500
Habitat For Humanity International, Inc. East St. Tammany –\$20,000
Habitat for Humanity of Greater Baton Rouge –\$7,000
Habitat for Humanity, St. Tammany West –\$5,000
Heifer Project International –\$500
Heritage Ranch –\$6,500
Hole in the Wall Gang Fund Inc. –\$1,500
Homes for Our Troops –\$500
HOPE Ministries of Baton Rouge –\$11,800
HOPE Ministry of Pointe Coupee Inc. –\$4,283
I Am Waters Foundation, Inc. –\$5,000
International Center for Journalists Inc. –\$78,750
International Hospitality Foundation LSU –\$5,697
International Rescue Committee –\$15,250

Karnival Krewe de Louisiane –\$1,238
Kingdom Builders U.S. Inc –\$10,000
Kingsley House –\$20,000
Ladies Leukemia League Inc. –\$1,000
Legislators Charity Fund –\$2,000
Leukemia and Lymphoma Society –\$27,350
Lighthouse for the Blind in New Orleans Inc. –\$33,500
Louisiana Bar Foundation –\$2,750
Louisiana Capital Area Chapter of the American Red Cross –\$11,227
Louisiana Industries for the Disabled –\$250
Louisiana Sheriffs Honorary Membership Program –\$300
Louisiana United Methodist Children and Family Services Inc. –\$200
louisianachildren.org –\$12,000
Maison des Ami of Louisiana Inc. –\$30,000
Make A Wish Foundation of Louisiana Inc. –\$250
Make-A-Wish Foundation of the Texas Gulf Coast and Louisiana, Inc –\$10,000
Melrose East Interfaith Corporation –\$1,000
Mental Health Association of Greater Baton Rouge –\$250
Mercy Corps –\$12,000
Mercy Ships –\$75,000
Methodist Home for Children –\$1,000
Miami Suns Youth Development Inc. –\$11,066
Michael J. Fox Foundation for Parkinson’s Research –\$293,850
Millennium Relief and Development Services Inc. –\$2,000
Mission of Our Lady of Mercy –\$500
Muscular Dystrophy Association –\$1,000
National Federation of the Blind Inc. –\$10,000
New Heights Therapy Center Inc. –\$5,000
New Orleans Mission Inc. –\$15,000
New Orleans Musicians Assistance Foundation –\$25,000
Oasis for Youth –\$100
O’Brien House Inc. –\$34,300
Operation Smile Inc. –\$24,813
Oxfam-America Inc. –\$1,000
Particular Council of St. Vincent de Paul of Baton Rouge Louisiana –\$26,600
Paula G. Manship YMCA –\$1,000
Peggy Crosby Community Service Center –\$300
Pelican Institute for Public Policy –\$2,500
Poydras Home –\$2,500
Prevent Child Abuse Louisiana Inc. –\$81,000
Rebuilding Together Baton Rouge –\$30,000
Red Shoes Inc. –\$7,000
Richard Murphy Hospice House Inc. –\$13,000
Richard Murphy Memorial Foundation –\$2,500
Ripples of Hope –\$5,000
Rocketkidz Foundation –\$350
Salvation Army Lake Charles –\$10,000

Savannah Smiles, Inc. –\$120,000
 Second Harvest Food Bank of Middle Tennessee –\$500
 Sexual Trauma Awareness and Response Center –\$7,500
 Shelter Box USA –\$10,000
 Shepherd Center Foundation Inc. –\$2,500
 Single Stop USA Inc. –\$1,899,000
 Sister Dulce Foundation –\$61,450
 Sisters of the Holy Family –\$25,000
 Society of St. Vincent de Paul Foundation –\$1,000
 Special Olympics Louisiana Inc. –\$500
 Special Olympics Minnesota Inc. –\$1,000
 St. Baldrick’s Foundation –\$500
 St. James Place of Baton Rouge Foundation Inc. –\$300
 St. Tammany Cancer Fund –\$3,000
 Stand for Children Louisiana –\$10,300
 The Arc Baton Rouge –\$500
 The ARC of East Ascension –\$750
 The Food Bank of Covington Louisiana, Inc. –\$15,250
 The JL Foundation –\$52,500
 The Kelly Gibson Foundation –\$1,000
 The Life of a Single Mom –\$14,000
 The National Exchange Club Foundation –\$1,000
 The Salvation Army –\$47,042
 The Seeing Eye Inc. –\$100
 The Suffolk Community Foundation –\$3,283
 Triumph Kitchen –\$30,000
 Truth In Nature, Inc. –\$500
 Tyrus Thomas Inc. –\$1,000
 Union of Councils for Jews in the Former Soviet Union (UCSJ) –\$250
 United States Fund for UNICEF –\$5,000
 Upward Community Services Inc. –\$12,100
 Volunteers of America Inc. –\$16,000
 Volunteers of America of Greater New Orleans –\$10,000
 Water Org Inc. –\$10,000
 Women’s Council of Greater Baton Rouge –\$500
 Woodlawn Foundation –\$2,000
 Wounded Warrior Amputee Softball Team, Inc –\$2,000
 Wounded Warrior Project Inc. –\$575
 YMCA of Bogalusa –\$2,500
 YMCA of the Capital Area –\$3,200
 Young Life New Orleans –\$50,000
 Youth Empowerment Project –\$500
 Youth Oasis –\$300
 Youth Service Bureau of St Tammany –\$805
 YWCA of Greater Baton Rouge –\$1,000

RELIGION \$2,970,648

Beth Shalom Synagogue –\$1,600
 Bible Church of Little Rock –\$100,000
 Bishop Ott Works of Mercy Trust/Cath Diocese –\$808
 Broadmoor United Methodist Church –\$30,000
 Brothers of the Sacred Heart Foundation of the New Orleans Province –\$25,500
 Catholic Archdiocese of New Orleans –\$15,000
 Catholic Diocese of Baton Rouge/Bishop’s Annual Appeal –\$5,400
 Catholic Youth Organization of Baton Rouge –\$500
 Chapel on the Campus –\$700
 Chinese Christian Church of Baton Rouge –\$1,237
 Christ the King Evangelical Lutheran Church –\$1,000
 Christ the King Parish and Catholic Center at LSU –\$48,675
 Church of the Good Shepherd –\$6,000
 Closer Walk Ministries Inc. –\$1,500
 Congregation B’nai Israel of Baton Rouge –\$31,400
 Congregation B’nai Israel of Baton Rouge Foundation –\$22,233
 Crossfire Church –\$20,000
 Dominicans Province of St. Albert the Great –\$1,000
 Elton United Methodist Church –\$50,000
 Episcopal Church of the Ascension –\$10,000
 Episcopal Church of the Holy Communion –\$6,000
 Family Life –\$500
 Fellowship of Christian Athletes –\$13,500
 First Baptist Church –\$100
 First Baptist Church Covington –\$90,653
 First Presbyterian Church –\$250
 First Presbyterian Church of Baton Rouge –\$17,700
 First Presbyterian Church of Baton Rouge Foundation –\$2,637
 First United Methodist Church –\$37,600
 Friends of St. Paul Church Inc. –\$25,000
 Healing Place Church –\$1,500
 Holy Family Catholic Church –\$49,853
 Immaculate Heart of Mary Catholic Church –\$500
 Ingleside United Methodist Church –\$100
 International Dominican Foundation –\$1,000
 Jewish Children’s Regional Service –\$1,000
 Jewish Family Service of New Orleans –\$500
 Jewish Federation of Greater Baton Rouge –\$10,200
 Jubilee Pioneers Fund –\$2,000
 Lake Harriet United Methodist Church –\$12,000
 Lamb of God Lutheran Church –\$1,500
 Legatus –\$1,240
 Loranger United Methodist Church –\$6,500

Louisiana Interchurch Conference –\$1,315
 Manresa House of Retreats –\$10,000
 Mantle of Mary Inc. –\$1,400
 Missionaries of Charity –\$500
 Missionaries of Charity Inc. –\$12,000
 National Christian Charitable Foundation –\$351
 Our Lady of Mercy Catholic Church –\$4,000
 Our Lady of Mt. Carmel Church –\$153,508
 Our Lady of Prompt Succor Catholic Church –\$2,400
 Pastoral Center –\$53,617
 Roman Catholic Church of the Archdiocese of New Orleans –\$1,000
 Roman Catholic Diocese of Baton Rouge –\$451,170
 Saint Jean Vianney Catholic Church –\$10,406
 Saint Joseph’s Abbey –\$1,000
 Seed International Inc. –\$1,000
 Sisters, Servants of Mary Ministers to the Sick –\$20,000
 Society of Saint John the Evangelist –\$1,000
 St. Albans Episcopal Chapel –\$2,000
 St. Aloysius Church –\$19,000
 St. Anna’s Episcopal Church –\$60,000
 St. Anne Catholic Church –\$1,978
 St. Augustine Church –\$3,826
 St. Benedicts Roman Catholic Church –\$2,000
 St. Catherine of Siena Catholic Church –\$2,000
 St. Gabriel Catholic Church –\$25,000
 St. George Catholic Church –\$800
 St. Gerard Majella Church –\$42,000
 St. James Episcopal Church –\$29,100
 St. John the Baptist Catholic Church –\$500,000
 St. Joseph Cathedral –\$287,241
 St. Joseph Seminary College –\$3,000
 St. Joseph Spirituality Center –\$500
 St. Joseph the Worker Church –\$24,708
 St. Jude Catholic Church –\$7,500
 St. Luke’s Episcopal Church –\$50,950
 St. Martin’s Episcopal Church –\$500
 St. Mary African Methodist Episcopal Church –\$3,000
 St. Mary’s Episcopal Church –\$400
 St. Mary’s Episcopal Church and Cemetery Association Inc. –\$100
 St. Patrick’s Episcopal Church –\$6,000
 St. Paul’s Holy Trinity Episcopal Church –\$16,230
 St. Philip Parish –\$7,513
 St. Thomas by the Sea Catholic Church –\$750
 St. Thomas More Catholic Church –\$300
 St. Timothy’s On The Northshore United Methodist Church –\$1,500
 Summerville Baptist Church –\$50,000
 The Congregation of the Immaculate Conception Roman Catholic Church –\$2,600
 The Interfaith Federation of Greater Baton Rouge –\$350

The Norwegian Seamen's Church of New Orleans Inc. -\$4,000
 Trinity Baptist Church -\$30,000
 Trinity Episcopal Church -\$131,673
 Unitarian Church of Baton Rouge -\$60,365
 United Methodist Church/Advance GCFA -\$1,000
 United States Conference of Catholic Bishops/Our Lady of the Lake Church -\$3,000
 United States Conference of Catholic Bishops/Sacred Heart Catholic Church -\$1,000
 University Baptist Church -\$10,000
 University Presbyterian Church -\$198,961
 Willwoods Community Management Inc. -\$750

SCHOLARSHIPS \$215,450

Arkansas State University

Hunter Hope-\$1,000
 Zakiyyah Reeves-\$1,000

Bevill State Community College

Eva Childers-\$1,500
 Reanna Galloway-\$500
 Jacob Huff-\$1,000
 Amanda Moore-\$500
 Parker Smothers-\$500
 Ashley Tice-\$500

Colorado State University

Gabriella Cuebas-\$2,000

Delta State University

Damian Mercier-\$2,000
 Jacob Mercier \$2,000

Dillard University

Connie Tate-\$1,500

East Central Community College

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 Taylor R. Lott-\$500

East Mississippi Community College

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Grambling State University

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Indiana State University

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Jones County Junior College

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 Lance Johnson-\$500
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Louisiana State University

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 Kayleigh Amos-\$500
 Catherine Bollich-\$2,000
 Margaret Cate Brooks-\$800
 Emily Christie-\$1,000
 Andree Comeaux-\$3,000
 Amy Coward-\$2,000
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 Dana Dugas-\$1,000
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 Colby Duhon-\$3,000
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 Rafael Galvan-Herrera-\$1,500
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 Kelsey Guerin-\$2,000
 Ashley Guidry-\$500
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 Brodrick Jermal Vincent-\$1,000
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 Sarah Whitecotton-\$2,000

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Peyton Joffrion-\$1,000
 Chase Devin Parks-\$1,500
 Debra Perilloux-\$1,000

Meridian Community College

Amanda Williams-\$2,000

Mississippi State University

Matthew Russ-\$500

Nicholls State University

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 KimberLee Simoneaux-\$1,000
 Amber Simoneaux-\$500
 Tabitha Theriot-\$1,500
 Claire Theriot-\$500
 Jake L. Thibodaux-\$500

Our Lady of the Lake College

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 Philson, Nyeisha M.-\$3,000
 Ramirez, Andrea-\$500

Pearl River Community College

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 Jessica Davis-\$2,000
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Mrs. Russell H. Fish
Mr. and Mrs. Harold L. Price

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Ms. Patricia C. Stanford

Ms. Maude Barker
Mrs. Brenda P. Nevels

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Ms. Alice Posseno

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Judge C. Lenton Sartain
Mr. Cary Saurage

Cary Saurage
Becki and Arthur Abercrombie
Mr. Paul M. Haygood

Mary Ann Sternberg
Mathile and Steven Abramson

Sheri Thompson
Ms. Holly Rabalais

Gloria Wall-McClelland
Marty Gibson

CODA

NAME: Lucas Spielfogel

BACKGROUND: Yale University graduate, Yale rowing team, Teach For America

JOB: Executive director of Baton Rouge Youth Coalition, which prepares underserved, high-achieving high school students to enter, excel in and graduate from college.

AGE: 27

WHY I RUN BRYC: Because I get to work with an amazing staff, I am pushed professionally and personally every day, and most importantly, because there are countless brilliant, motivated, dynamic teens in Greater Baton Rouge who, with the right resources and supports, can do pretty much anything.

CHILDHOOD INSPIRATION: My mother and father, Stacie and Gary Spielfogel

DREAMBOAT: Bree Quinn, my incredible girlfriend

FAVORITE OUTDOOR SPOT IN BR: La Carreta

THREE THINGS I'D DO AS EBR SCHOOLS

SUPERINTENDENT: Recognizing all of these things cost money that may or may not be available:

- Improve the physical spaces in which students and teachers are expected to learn and teach
- Improve the quality of the food served to students
- Give students more opportunities for independent learning and work time, which would also allow teachers to have more time to reflect, plan and collaborate.



Tim Mueller

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