

CURRENTS

third quarter twenty-fourteen . baton rouge area foundation



Destination: the Lakes

*With planning team picked,
master plan for saving lakes
is underway*

2013 Annual Report inside





Destination: The Lakes takes off—story on page 32

We thank our 2013 members for underwriting Destination: The Lakes. Join us at BRAF.org.

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*Baton Rouge
Area Foundation*

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LETTER



In the summer of 1998, hundreds of residents gathered in the Old State Capitol for a week to dream up a new downtown for Baton Rouge. The center of their city was falling into ruin, and so they came

together to imagine ways to reclaim it, to debate their options, and to share their ideas with attentive urban planners. Known as “Plan Baton Rouge,” more than \$2 billion has been invested in creating the new downtown they envisioned that week, and the space we share at heart of our city has become—as promised by lead planner Andres Duany—even better than before.

Participants in the process learned an important new lesson: that planning a community should be the shared responsibility of the people who live there. And they learned that the concept is encompassed by the word “charrette,” a term for public meetings where this kind of planning is accomplished.

As an underwriter of the plan, the Baton Rouge Area Foundation learned something too. When people lead with ideas in an open and fair forum, we discovered, the plans that are drawn up through consensus are more likely to get implemented.

So it was encouraging to see more than 200 people show up on a busy workday in June to hear four planning firms present their credentials and preliminary ideas for the Foundation’s new master planning for reclamation of the city’s lakes.

It was like a reunion of the 1998 Plan Baton Rouge charrettes, except there were many new faces alongside more familiar ones—all eager to learn and share their opinions on which firm should be chosen to draft the plan. After everyone had been heard from, participants scribbled their thoughts on comment cards and handed them over to the selection committee, which,

in turn, weighed them to arrive at their choice of the winning firm, SWA Group.

Come early fall, SWA designers will arrive in Baton Rouge. They will seek background and knowledge from local government agencies and from LSU, which owns more than one of the lakes. With that understanding, the designers will then ask you to attend meetings where you can debate the possibilities and voice your ideas about what the lakes should become.

We’ll be back in what has become familiar territory—charrettes.

• • •

Our cover story is about Destination: The Lakes, the plan for saving the lakes and making them an even greater space for the community.

Inside this issue, you will also read some other good news. When we issued the first CityStats report in 2008, four of every 10 parish residents were frightened to walk alone at night in their own neighborhoods. Too many of them also were worried they would be victims of crime in the coming year. Their answers to our CityStats questions were a clear reflection of Baton Rouge’s outrageously high murder rate. Fear was locking parish residents inside their houses, away from each other and from the very places they had chosen to call their communities.

About two years ago, Baton Rouge leaders started BRAVE, a tested intervention method to break the cycle of crime, particularly among the people most likely to perpetrate it. Quickly, BRAVE showed results. Murders in EBR dropped by 30% in 2013, and the pattern is holding for 2014. The total rate of violent crimes is also declining.

Subduing the threat is also subduing our fears, and that’s showing up in our CityStats survey. The number of respondents

Participants in the process learned an important new lesson: that planning a community should be the shared responsibility of the people who live there.

afraid to walk alone in their neighborhoods declined from 43% in 2012 to 35% in 2014. Last year, 57% feared that they would be victims of crime in the coming year; the year before that, the number was 62%. Today, however, that number has dropped to 48%.

We congratulate our public safety officials on the BRAVE initiative, and we are hopeful they will find more innovative methods to reduce criminal activity. Our crime rates have dropped, but they remain high. Clearly, there's still more to be done.

A summary of CityStats findings is included in this issue. The full report is available in the "News" section of the Foundation website, BRAF.org. You can receive a paper copy by emailing your physical address to mverma@braf.org or calling (225) 387-6126.

I want to thank Newton B. Thomas for underwriting CityStats through his support organization at the Foundation.

• • •

Finally, we've included our annual review inside this issue of *Currents* rather than producing a separate publication this year. That's because, instead, we've published a handsome hardcover book commemorating the 50th Anniversary of the Foundation this year. Copies of the book are at braf.org. Limited copies of the book are available by sending an email to mverma@braf.org.

Sincerely,



C. Kris Kirkpatrick
Chair

Baton Rouge Area Foundation

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The Baton Rouge Area Foundation (BRAf) is a community foundation that takes advantage of opportunities to improve the quality of life in South Louisiana. We do so by providing two essential functions. One, the Foundation connects philanthropists with capable nonprofits to make sure the needs of our communities are met. For example, our donors support the Shaw Center for the Arts and education reform. Two, BRAf invests in and manages pivotal projects to improve the region.

For more information, contact Mukul Verma at mverma@braf.org.

Currents is published four times a year by the Baton Rouge Area Foundation, 402 N. Fourth Street, Baton Rouge, LA 70802. If you would like to be added to our distribution list, please contact us at 225.387.6126 or email the Foundation at mverma@braf.org.

ABOUT US

THE BATON ROUGE AREA FOUNDATION ACCOMPLISHES ITS MISSION IN TWO WAYS :

1 We connect fund donors—philanthropists—to worthwhile projects and nonprofits. Over 50 years, our donors have granted more than \$325 million across South Louisiana and the world.

The Foundation offers several types of charitable funds, including donor-advised funds, which can be opened for a minimum of \$10,000. Contributions to the fund are tax deductible. Donors use these funds to make grants to nonprofits. The Foundation manages the money in the charitable accounts, offers local knowledge about issues and nonprofits, and manages all the necessary paperwork.

DONATIONS TO FOUNDATION :

\$22 million

GRANTS TO NONPROFITS :

\$31 million

} **2013**

2 We conduct civic leadership initiatives that change the direction of the Baton Rouge region and South Louisiana. Members support these projects, which solve fundamental problems. Tax-deductible memberships range from \$100 to \$10,000.

KEY CIVIC LEADERSHIP PROJECTS

NEW SCHOOLS FOR BATON ROUGE : Created and underwrote startup costs for a nonprofit that will support turnaround schools in Baton Rouge by recruiting the best charters, teachers and staff.

THE WATER INSTITUTE OF THE GULF : Launched the scientific institute to offer solutions for coexisting with rising seas and vanishing coastlines. The independent nonprofit has hired several top scientists and expects to grow in coming years as a worldwide resource.

ARDENDALE : Supported the EBR Redevelopment Authority in advancing a 200-acre community off Florida Boulevard that will include housing, retail and parks—and be anchored by a career high school operated by EBR schools and an automotive training academy operated by Louisiana Community and Technical College System.

*Baton Rouge
Area Foundation*

MISSION :

The Baton Rouge Area Foundation unites human and financial resources to enhance the quality of life in South Louisiana.

To achieve our mission, we:

- serve our donors to build the assets that drive initiatives and solutions;
- engage community leaders to develop appropriate responses to emerging opportunities and challenges;
- partner with entities from our service area, as well as with other community foundations, in order to leverage our collective resources and create the capacity to be a stimulus of positive regional change; and,
- evaluate our work and share the results with our stakeholders.

POPULATION OF PRIMARY SERVICE AREA :

2+ million

POPULATION OF SECONDARY SERVICE AREA :

7+ billion (world)

MANSHIP THEATRE'S 10 YEAR ANNIVERSARY
2014-2015 SEASON



ALLEN TOUSSAINT
MEMBER EXCLUSIVE EVENT
SEPT 19, 8 PM

"When I meet someone like Allen Toussaint—that for me is like meeting, you know, someone the equivalent of the Dalai Lama because for me, he influenced the way I played the piano, he's a historical part of rock and roll."

– Elton John



THE VERY HUNGRY CATERPILLAR
OCT 12, 2 PM

"The imagery in this show is really amazing. The puppets & scenery were absolutely true to Eric Carle's original illustrations, but with an added dramatic dimension."

– Caitlin Giles,
Chicago Now



ZIGGY MARLEY
OCT 22, 7:30 PM

"To miss [this show] is to miss something very special in reggae music."

– Larson Sutton,
Reggaeville.com

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LEAD IN



SUPERHEROES SAVE PUPPIES Superheroes delayed construction of the Onyx Residences, a project of the Wilbur Marvin Foundation, which is a supporting nonprofit of the Baton Rouge Area Foundation. *Fantastic Four* was filmed in the block where construction of Onyx was ready to start. For the delay, *Fantastic Four*'s producers donated money to Yelp BR!, which places lost dogs with families that want to adopt them.

Yelp BR! is a nonprofit started by Commercial Properties Realty Trust, which manages and develops assets for the Foundation.

Onyx Residences are ready for construction at the corner of Convention and Third streets. There will be 28 apartments and 5,600 square feet of commercial space in the building. Onyx will be ready for occupancy by next summer. When completed, the building will fulfill the Foundation's commitment to build the Arts Block in downtown, which has The Shaw Center for the Arts and OneEleven lofts.





\$117,000

Amount raised at the third annual Fur Ball, a gala held in May to benefit the Companion Animal Alliance. The pet-friendly gala included a live and silent auction, and the crowning of a king and queen of the ball.

CAA was created by the Foundation's special projects team in collaboration with people who wanted to improve the lives of lost pets in EBR. CAA took over the operations of the EBR animal shelter in 2011 and improved the rate of animals placed in homes from 20% to more than 50%. CAA's next big ambition is to build a new shelter next to LSU's School of Veterinary Medicine. LSU has signed a memorandum of understanding to donate the property, and fundraising for the proposed shelter is expected to begin before year end.



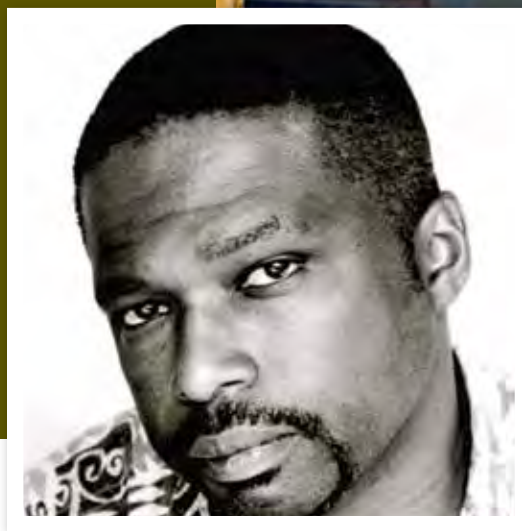
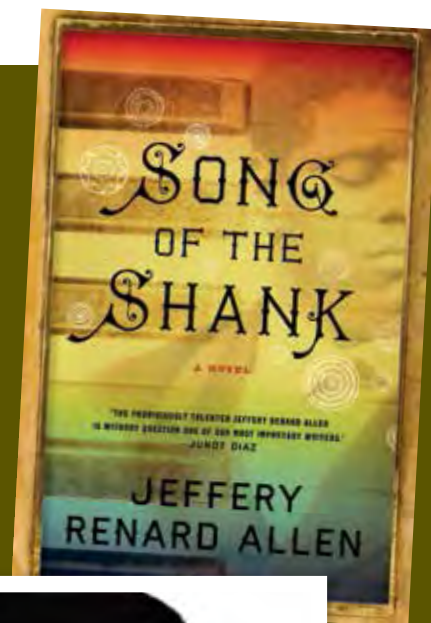
Above left, committee member Sunny Mayhall. Above, right, Fur Ball Court member, Leslie Whittle. Bottom right, Beth Brewster, executive director of CAA.

GAINES WINNER'S NEW BOOK IS PRAISED

Jeffery R. Allen won the Ernest J. Gaines Award for Literary Excellence in 2009. The \$10,000 award from the Baton Rouge Area Foundation would help him continue writing. He delivered a novel this year, and it has won wide praise. "Song of the Shank was the lead book reviewed in the New York Times Sunday Books section June 22. In his review, Mitchell S. Jackson, said that Allen had created a "masterful book."

"*Song of the Shank*," he writes, "brilliantly portrays the story of Blind Tom while providing keen insight into the history of Reconstruction. But at its heart, it also reminds us denizens of never-will-be post-racial America of one simple but everlasting essential truth: 'Them chains is hard on a man. Hard.'"

The Gaines Awards was initiated by donors of the Baton Rouge Area Foundation to honor Mr. Gaines. It's designed to inspire and support rising African-American writers. The winner is honored in Baton Rouge each January. More information is at ErnestJGainesAward.org.



CIVIC LEADERSHIP INITIATIVES

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RDA LEADING MID CITY MASTER PLAN The East Baton Rouge Redevelopment Authority is spending up to \$190,000 for a plan to kindle the redevelopment of about 100 acres on Government Street near downtown. In July, the RDA issued a request to seek master planners for the Mid City land, which includes buildings and six acres donated to the agency by Entergy Corp.

Master planners are being asked to provide a market analysis and design for the area. The RDA is instructing them to include public input in the process. The RDA expects to choose a planner by mid-

August. The plan is to be delivered by March 2015.

FuturEBR, the parish's comprehensive master plan, targets Government Street as a redevelopment corridor. The RDA's master plan will provide a street-level blueprint to pursue the goals of FuturEBR.

Projections indicate that 3,500 new households and more than 20,000 new jobs are expected in Mid City by 2030.

With partners, the RDA was created as a civic leadership initiative of the Baton Rouge Area Foundation.

GOOD THINGS



GOVERNMENT STREET TURNAROUND By the holidays, a block of Mid City will be reinvented and busy with commerce. Ritter Maher Architects, which is redeveloping buildings next to Baton Rouge Magnet High School, will occupy the top story of a building on Government Street and Ogden Drive. Retailers have expressed interest in leasing the 4,000-square-foot ground floor, says Stephen Maher.

The Atomic Pop Shop will remain in its place, and Purusha, a yoga studio, will replace Denicola's Upholstery, which is relocating to

warehouses on Nicholson Drive near downtown. Maher says a search is on to replace Liberty Tax Service, which won't return to a renovated building. One of the buildings has been razed for parking. The redevelopment is \$1.8 million.

Government Street is expected to get a boost with the narrowing of the road to three lanes, flanked with bike lanes. The city-parish should begin the conversion of the main Mid City road by early next year. What's more, the East Baton Rouge Redevelopment Authority has issued a request for a master plan to convert the former Entergy buildings and surrounding property.

DOWNTOWN REBOUND ENDURES To maintain a resurgence of downtown, more people were needed to live and work there. That's beginning to happen—and at a much faster rate. On schedule, the Baton Rouge Area Foundation and Commercial Properties Realty Trust, our real estate developer and manager, will deliver 525 Lafayette next summer. In a complex with a tower for up to 800 IBM employees, 525 Lafayette will have 95 apartment and four townhomes. CPRT also is building Onyx Residences on Convention and Third streets. See related story in this section.

Two blocks up Main Street, developers Dyke Nelson and David Weinstein will open an office, retail and residential complex early next year. Matherne's Grocery will occupy the first floor and US Agencies has agreed to take the top two floors for corporate head-

quarters. Renamed for US Agencies, the building will have 65 apartments.

Darryl Smith, a Hammond investor, plans to convert the Maritime One Building, once a riverfront warehouse, into 24 apartments.

Other projects underway in downtown include the renovation of the former Baton Rouge Savings and Loan building on North Boulevard into a Holiday Inn Express. Also, developer Mike Wampold plans to convert a former state office building on Third Street into a hotel.

The Downtown Development District is ready to build a riverfront gateway on Florida Street and a bike trail from downtown to City Park as well.

PHILANTHROPY

GIVING GROWS Giving by Americans grew 3% to \$335.17 billion in 2013. Donations rose 7.4% for education and 6.3% for arts and humanities, while dropping 1.6% for religious groups and 0.7% for social services.

Giving USA Foundation collaborates with Indiana University Lilly Family School of Philanthropy on Giving USA, an annual survey of charitable donations.

Donors who were giving to social service groups during the recession have shifted some of their contributions to higher education and the arts, according to the report.

Religious organizations accrued \$105.5 billion in gifts, the most of any sector in 2013. Though religious organizations accounted for 31% of all giving, the rate was the lowest in four decades and down from 57% a decade ago. Polls have shown a greater number of Americans identify themselves as not associated with a religious organization.

.....

BIGGEST COMPANY GIVERS *The Chronicle of Philanthropy* compiles a list of companies that give the most cash. Here's the list for 2014. Complete coverage of corporate giving is at philanthropy.com.

	Total	Share of pretax profits
1 Walmart Stores	\$311.6 million	1.3%
2 Wells Fargo & Co.	\$275.5 million	1.0%
3 Chevron Corp.	\$274.3 million	0.6%
4 Goldman Sachs Corp.	\$262.6 million	2.3%
5 ExxonMobil Corp.	\$222.5 million	0.3%
6 JP Morgan Chase	\$210.9 million	0.8%
7 Bank of America	\$166.5 million	5.4%
8 Johnson & Johnson	\$157.2 million	1.0%
9 General Electric	\$154.8 million	0.9%
10 Target	\$148.6 million	3.2%

VERBATIM

“I can’t tell you why I give. People have asked me that question for the last 20-30 years and I have never come up with a satisfactory answer, other than the fact that some people think you’re crazy. I love to see the twinkle in peoples’ eyes. It’s a high, a real feeling of excitement and exhilaration to be able to help people.”

—Jon Huntsman in *Forbes*. Huntsman gave a share of his earnings even when he earned little. Since amassing a fortune from a chemical business, he has given \$1.5 billion, 80% of his wealth, largely to cancer research.

GRANTS

The Foundation's fund donors make thousands of grants each year. Totaling \$8.7 million, grants for the second quarter of this year are listed below. All 2013 grants are listed in the special annual report section included in this publication.

Academic Distinction Fund \$70,235
Academy of the Sacred Heart New Orleans Foundation Inc. \$250
ACCESS Fund \$2,500
AFS-USA Inc. \$200
Alcoholism Center for Women Inc. \$500
Aldersgate United Methodist Church (AUMC) \$2,000
ALS Association Louisiana-Mississippi Chapter \$30,000
Alzheimer's Association of Louisiana \$1,000
Alzheimer's Services of the Capital Area \$21,000
American Cancer Society \$3,250
American Heart Association \$1,500
AMIkids Inc \$10,000
Angel's Grove Ranch Inc. \$750
Arts Council of Greater Baton Rouge Inc. \$3,500
Arts Council of New Orleans \$11,000
The Ascension Fund \$11,532
Associated Grocers-Sam S. Politz Scholarship Fund \$6,000
Atchafalaya Basinkeeper Inc. \$5,000
Avodah The Jewish Service Corps Inc. \$15,000
The Bascom \$5,000
Baton Rouge Ballet Theatre Inc. \$2,800
Baton Rouge Blues Foundation \$5,000
Baton Rouge Children's Advocacy Center \$32,097
Baton Rouge Crime Stoppers Inc. \$25,000
Baton Rouge Crisis Intervention Center \$14,650
Baton Rouge Foreign Language Academic Immersion Magnet School \$500
Baton Rouge Gallery \$1,750
Baton Rouge Green Association Inc. \$15,951
Baton Rouge High School Foundation \$2,167
Baton Rouge Opera Guild Inc. \$3,473
Baton Rouge Progressive Network \$2,000
Baton Rouge Speech and Hearing Foundation Inc. \$286,218
Baton Rouge Sponsoring Committee \$1,250
Baton Rouge Youth Coalition \$50,000
Benilde-St. Margaret's High School \$4,000
Beth Shalom Synagogue \$1,000
Better than Ezra Foundation \$2,500

Big Buddy Program \$300
Bishop Ott Works of Mercy Trust/Cath Diocese \$203
Blindness-Learning in New Dimensions Inc. \$5,000
Bogalusa Blues and Heritage Festival \$2,500
Bolivian TR of the Dominicans Province of St. Albert the Great USA \$1,000
Boston Youth Moves at the Jeannette Neill Dance Studio \$250
Boy Scouts of America \$1,000
Boy Scouts of America Istrouma Area Council \$12,500
Boys & Girls Clubs of Greater Baton Rouge Inc. \$1,000
Boys Hope Girls Hope of Baton Rouge \$1,500
BREADA (Big River Economic & Agricultural Development Alliance) \$500
BREC Foundation \$250
Britton Wallace \$10,000
Broadway Cares-Equity Fights AIDS Inc. \$500
Cancer Services of Greater Baton Rouge Inc. \$63,000
Cancer Support Community-Santa Monica \$500
Capital Area Animal Welfare Society \$334
Capital Area CASA Association \$1,300
Capital Area Family Violence Intervention Center \$300
Capital Area United Way \$26,000
Carrollton Soccer Inc. \$6,000
Catholic High School Foundation \$3,532
Catholic High School of Pointe Coupee \$1,000
Center for Disaster Philanthropy \$185,000
Center for Planning Excellence Inc. \$70,500
Cerebral Palsy Association of Greater Baton Rouge Inc. \$30,300
Children's Advocacy Center of Paris \$500
Children's Cup \$1,000
The Children's Health Fund \$187,500
Childrens Hospital Los Angeles \$1,000
Chinese Christian Church of Baton Rouge \$311
Christ Episcopal Church \$230
Christ School \$10,000
Christ the King Parish and Catholic Center at LSU \$12,212
City of Covington \$300
City of New Roads \$1,000
City Year Baton Rouge \$90,000
City Year New Orleans \$2,500
Clare Foundation Inc. \$500
CLIMB Community Development Corporation \$233,333
Coastal Conservation Association \$200
Communities in Schools New Orleans Inc. \$3,500

Community Foundation of Southwest Louisiana \$1,465
 Community Foundation of Western North Carolina \$2,000
 Community Fund for the Arts \$51,100
 Community Opportunities of East Ascension \$750
 Companion Animal Alliance \$3,748
 Congregation B'nai Israel of Baton Rouge Foundation \$1,000
 The Cotuit Library \$1,000
 Crested Butte Land Trust \$100
 Cross International Catholic Outreach \$2,100
 Doctors Without Borders USA \$1,000
 Double Angel Inc. \$100
 Douglas Manship Sr. Theatre Complex Holding Inc. \$72,815
 Dream Day Foundation \$5,000
 Dream Teachers LLC \$12,500
 Ducks Unlimited Inc. \$20,000
 The Dunham School \$8,050
 Dyslexia Association of Greater Baton Rouge \$657
 East Ascension East Iberville Regional Catholic School PTRS Inc. \$928
 Education's Next Horizon \$2,500
 Episcopal Church of the Ascension \$10,000
 Episcopal High School of Baton Rouge \$627,147
 Evergreen Foundation \$250
 Feed My Starving Children \$5,000
 Fellowship of Christian Athletes \$3,500
 First Baptist Church \$100
 First Presbyterian Church \$250
 First Presbyterian Church of Baton Rouge \$12,000
 First United Methodist Church \$8,600
 The Food Bank of Covington Louisiana Inc. \$4,250
 Forum 35 \$6,000
 Foundation for a Better Louisiana \$9,500
 Foundation for Historical Louisiana Inc. \$1,369
 Friends of Baton Rouge Zoo \$200
 Friends of Cantera Inc. \$6,000
 Friends of Hilltop Arboretum Inc. \$700
 Friends of Louisiana Public Broadcasting Inc. \$3,750
 Friends of Magnolia Mound \$6,365
 The Friends of the Rural Life Museum Inc. \$10,500
 Fur Ball \$500
 GameDesk Inc \$75,000
 General Health Foundation \$1,000
 Gonzales Soccer Club \$3,000
 Good Shepherd Nativity Mission School Inc. \$1,000
 Greater Baton Rouge Community Clinic \$300
 Greater Baton Rouge Economic Partnership Inc. \$100,000
 Greater Baton Rouge Food Bank \$51,000
 Greater Baton Rouge Hope Academy \$3,500
 Greater Baton Rouge Literacy Coalition Inc. \$10,000
 Groves Academy \$2,500
 Habitat for Humanity International Inc. \$500
 Habitat for Humanity of Greater Baton Rouge \$2,500
 Habitat for Humanity St. Tammany West \$1,000
 Hampden-Sydney College \$3,000
 Harvard Business School \$1,000
 Heritage Ranch \$1,000
 Highlands-Cashiers Hospital Foundation \$2,000
 Hole in the Wall Gang Fund Inc. \$1,500
 Holy Family Catholic Church \$12,507
 HOPE Ministry of Pointe Coupee Inc. \$3,033
 Hospice Foundation of Greater Baton Rouge \$250
 I Am Waters Foundation Inc. \$5,000
 Iberville Foundation for Academic Excellence \$6,216
 Ingleside United Methodist Church \$100
 Inner-City Arts \$1,000
 The International Council of Shopping Centers Foundation Inc. \$10,000
 International Dominican Foundation \$1,000
 The Interfaith Federation of Greater Baton Rouge \$250
 International Hospitality Foundation \$2,402
 International Rescue Committee \$1,000
 Jambalaya Capital of the World- Gonzales Louisiana Inc \$10,000
 The Jason Project \$502,000
 The JL Foundation \$50,000
 Jefferson Parish Public School System \$500
 Jewish Children's Regional Service \$1,000
 Jonsson Cancer Center Foundation- UCLA \$500
 Joyce Theater Foundation Inc. \$50,000
 Julius Freyhan Foundation \$1,000
 Junior Achievement of Greater Baton Rouge \$22,115
 Junior Achievement of Southwest Louisiana \$5,000
 Junior League of Baton Rouge Inc. \$500
 Kansas City Repertory Theater Inc. \$10,000
 Kids' Orchestra Inc. \$54,683
 Knock Knock Children's Museum \$25,000
 LaGrange High School \$666
 Lake Harriet United Methodist Church \$12,000
 LANO (Louisiana Association of Nonprofit Organizations) \$5,000
 LCTCS Foundation \$1,330
 Learning Ally Inc. \$3,000
 Leukemia and Lymphoma Society \$27,000
 The Life of a Single Mom \$10,000

Lighthouse for the Blind in New Orleans Inc. \$20,000
 The Louisiana Architectural Foundation \$4,000
 Louisiana Art and Science Museum \$10,066
 Louisiana Bar Foundation \$250
 Louisiana Capital Area Chapter of the American Red Cross \$334
 Louisiana Cultural Economy Foundation \$1,000
 Louisiana Endowment for the Humanities \$1,000
 Louisiana Health Care Quality Forum \$5,000
 Louisiana Industries for the Disabled \$250
 Louisiana Interchurch Conference \$1,315
 The Louisiana International Film Festival \$81,000
 Louisiana JumpStart Coalition for Personal Financial Literacy \$35,000
 Louisiana Lemonade Day \$15,000
 Louisiana Mortgage Lenders Foundation \$119,927
 Louisiana Museum Foundation \$1,000
 Louisiana Pediatric Cardiology Foundation \$7,500
 Louisiana Public Health Institute \$410,105
 Louisiana Resource Center for Educators \$2,500
 Louisiana Success \$7,500
 Louisiana Symphony Association/Baton Rouge Symphony Orchestra \$81,949
 Louisiana Trust for Historic Preservation \$100
 Louisiana United Methodist Children and Family Services Inc. \$100
 Louisiana Wildlife Federation \$100
 LSU Alumni Association \$1,250
 LSU Fondation - Friends of French Studies \$100
 LSU Foundation \$52,700
 LSU Foundation - Burden Horticultural Society \$1,000
 LSU Foundation - LSU Museum of Art \$20,500
 LSU Foundation - LSU Press \$25,000
 LSU Foundation - Manship School of Mass Communication \$600
 LSU Foundation - Paul M. Hebert Law Center \$1,000
 LSU Foundation - Readers and Writers \$1,000
 LSU Foundation - School of Art Gallery Support Fund \$15,000
 LSU Foundation - School of Music \$1,000
 LSU Foundation - Shreveport \$1,000
 LSU Foundation/Centre Pluridisciplinaire \$18,000
 LSU Health Sciences Center Foundation \$1,000
 LSU System Research and Technology Foundation \$1,000
 Manners of the Heart Community Fund \$10,000
 Manresa House of Retreats \$10,000
 Mary Bird Perkins Cancer Center \$112,700
 Mary Bird Perkins Cancer Center at St. Tammany Parish Hospital \$3,000
 Mary Bird Perkins Cancer Center Foundation \$14,500
 Melrose East Interfaith Corporation \$1,000
 Mental Health Association of Greater Baton Rouge \$250
 Metro Bicycle Coalition \$2,500
 MetroMorphosis \$25,000
 Mid City Redevelopment Alliance \$25,250
 Millennium Relief and Development Services \$1,000
 Mt. Crested Butte Performing Arts Center \$1,000
 My Team Triumph Inc. \$250
 National Center for Disaster Preparedness \$263,061
 National Federation of the Blind Inc. \$10,000
 National Hurricane Museum and Science Center \$50,000
 National Resources Defense Council Inc. \$150
 National Wildlife Federation \$100
 National World War II Museum Inc. \$2,600
 The Nature Conservancy \$350
 The Nature Conservancy Mississippi Chapter \$87,500
 New Heights Therapy Center Inc. \$5,000
 New Orleans Center for Creative Arts Institute \$1,000
 New Schools for Baton Rouge \$50,000
 Northshore Community Foundation \$6,000
 O'Brien House Inc. \$10,600
 Ochsner Clinic Foundation \$10,000
 Of Moving Colors Productions \$26,000
 Ogden Museum of Southern Art \$500
 Ollie Steele Burden Manor \$381
 Opera Louisiane \$500
 Our Lady of Mt. Carmel Church \$38,514
 Our Lady of the Lake Foundation \$5,000
 Oxfam-America Inc. \$1,000
 Particular Council of St. Vincent de Paul of Baton Rouge Louisiana \$5,400
 Partners in Health \$1,000
 Paula G. Manship YMCA \$1,000
 Pennington Biomedical Research Foundation \$84,950
 Planned Parenthood of the Gulf Coast \$193,495
 Playmakers of Baton Rouge Inc. \$200
 Pointe Coupee Parish Police Jury \$1,000
 PoliCraft Fund \$10,000
 Poydras Home \$2,500
 Prevent Child Abuse Louisiana Inc. \$80,000
 Project Purr BR \$8,200
 Pyramid Atlantic Inc. \$100
 Rafael Galvan-Herrera \$1,500
 Rebuilding Together Baton Rouge \$20,000
 Red Shoes Inc. \$5,300
 Redemptorist High School \$100

Rice University \$10,000
 Richard Murphy Hospice House Inc. \$13,000
 Richard Murphy Memorial Foundation \$1,000
 Ripples of Hope \$5,000
 River City Jazz Coalition Fund \$2,500
 River Parishes Community College Foundation \$75,000
 Roman Catholic Church of the Archdiocese of New Orleans \$1,000
 Roman Catholic Diocese of Baton Rouge \$112,898
 Rotary Club of Baton Rouge Inc. Foundation \$30,000
 Saint Jean Vianney Catholic Church \$2,581
 Savannah Smiles Inc. \$60,000
 Seed International Inc. \$1,000
 Sexual Trauma Awareness and Response Center \$5,000
 Single Stop USA Inc. \$499,500
 Smile Train \$250
 Society of Saint John the Evangelist \$1,000
 Southeastern Louisiana Area Health Education Center
 Foundation \$10,000
 Southern Garden Symposium \$500
 Southern Rep \$25,000
 Southern University Foundation - School of Nursing \$300
 Southwest Louisiana Hospital Association
 Foundation Inc. \$50,000
 St. Louis Catholic High School \$100
 St. Aloysius Church \$6,200
 St. Augustine Church \$960
 St. Baldrick's Foundation \$500
 St. Elizabeth Foundation \$1,000
 St. Francisville Area Foundation \$500
 St. Gabriel Health Clinic Inc. \$20,000
 St. George Catholic Church \$300
 St. Gerard Majella Church \$10,500
 St. James Episcopal Church \$6,100
 St. James Episcopal Day School \$2,500
 St. Joseph Cathedral \$90,800
 St. Joseph the Worker Church \$6,203
 St. Joseph's Academy \$4,250
 St. Jude Children's Research Hospital \$250
 St. Mary African Methodist Episcopal Church \$3,000
 St. Paul Adult Learning Center \$200
 St. Scholastica Academy \$5,000
 St. Tammany Hospital Foundation \$5,000
 St. Tammany Parish School Board \$9,653
 St. Thomas Academy \$4,000
 St. Thomas Aquinas Regional Catholic High School \$14,791
 Stand for Children Louisiana \$300
 Steele Boulevard Public Area Fund \$500
 Sunshine Foundation Inc. \$10,000
 Susan G. Komen for the Cure - Baton Rouge \$310
 Tangipahoa Parish School System \$3,500
 Teach For America - Greater New Orleans \$5,000
 Teach For America - South Louisiana \$100,000
 The Nature Conservancy of Louisiana \$230,508
 The Newton B. Thomas Family/Newtron Group Fund \$200,000
 The Original Richland Library Restoration Society Inc. \$871
 The Saint Paul's School Foundation \$500
 The Salvation Army \$25,500
 The Sidney M. Blitzer Awards in Violin Performance \$1,500
 The Whistle Stop \$100
 Thrive Baton Rouge \$5,000
 Trinity Episcopal Church \$67,200
 Tulane University Sponsored Projects Administration \$311,896
 Tyrus Thomas Inc. \$1,000
 ULI Foundation \$1,000
 Union of Councils for Jews in the Former Soviet Union (UCSJ) \$250
 United Methodist Church/Advance GCFA \$1,000
 University Lab School Foundation \$1,000
 University of South Alabama \$292,904
 University Presbyterian Church \$37,961
 US Biennial Inc. \$35,000
 Vision 21 Foundation \$500
 Volunteer Health Corps of Baton Rouge \$15,000
 Volunteers In Public Schools Inc. \$750
 Volunteers of America \$11,000
 Volunteers of America of Greater New Orleans \$10,000
 Warrick Dunn Foundation Inc. \$5,000
 Water Institute of the Gulf \$364,250
 Wellesley College \$5,000
 West Baton Rouge Foundation for Academic Excellence \$6,582
 Woman's Hospital Foundation \$47,920
 Women's Council of Greater Baton Rouge \$500
 Women's Symphony League of Austin Incorporated \$100
 Woodberry Forest School \$5,000
 WRKF Public Radio Inc. \$1,500
 Yelp BR \$2,500
 YMCA of Bogalusa \$2,500
 YMCA of the Capital Area \$1,000
 Youth Oasis \$200

50
years
baton rouge
area foundation

GREAT MINDS THINK DIFFERENTLY

The Baton Rouge Area Foundation is celebrating its 50th anniversary by thanking the community with a gift—a master plan for the lakes.

The planners need your ideas—no matter how crazy they are—to create a blueprint for restoring our dying lakes, and for assuring they remain a great space for all the people who call Baton Rouge home.

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Pre-K is path to success

New model could reduce costs of early education, but where's the funding?

By Sara Bongiorno

Universal prekindergarten in Baton Rouge has a price tag: \$30 million.

That is the estimate of what it would cost to add 60 prekindergarten classes at East Baton Rouge schools to cover the 1,000 children who begin kindergarten each year without any form of early childhood education.

Baton Rouge school leaders have good reason to want to extend the reach of prekindergarten for 4-year-olds: It produces lasting short- and long-term learning outcomes that narrow the achievement gap between more affluent students and the 31% of Louisiana children born into poverty, according to the National Center for Children in Poverty.

And Baton Rouge schools do an excellent job of preparing 4-year-olds to succeed in school. Children who learned in the state's nationally recognized LA4 prekindergarten program at East Baton Rouge schools scored 18% higher in English and 22% higher in math on the fourth-grade LEAP test, according to a February 2014 report that tracked multiple cohorts of local LA4 students over five years.

The children were also far less likely—on average 48%—to need expensive special education services during the five years after completing LA4, the study found.

That sort of data—in line with abundant national research on

the benefits of pre-K for middle-class and poor children alike—explain local interest in expanding the reach of pre-K programs.

“We’ve got proof that it works for kids,” says Craig Freeman, a member of the parish school board. “The biggest hurdle is money. It’s grossly underfunded.”

For now, that hurdle remains firmly in place. The East Baton Rouge school district has neither the money nor the space to cover the estimated cost, about \$20 million of which would go toward facilities to house the children. U.S. cities from San Antonio to Seattle are moving forward with ideas to raise local money to pay for universal prekindergarten. There is no such momentum in play locally.

“It will be up to the state to fund any expansion,” said Keith Bromery, a spokesman for East Baton Rouge schools.

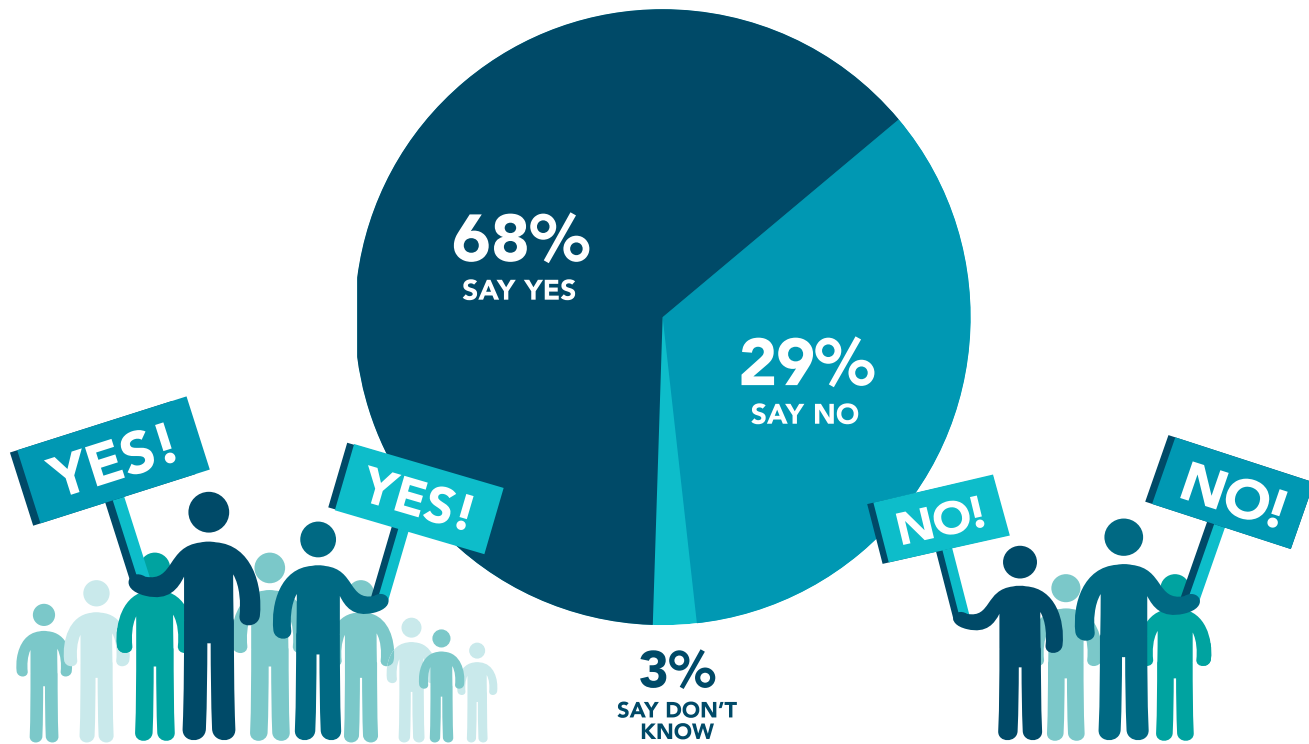
Baton Rouge—and Louisiana—is at a juncture in early childhood education. Gov. Jindal’s far-reaching early childhood education reforms will align the dizzying array of programs, regulations and funding streams for the care and education of young children. Louisiana is raising and unifying standards and creating an integrated network of public pre-K programs and private providers who receive state funding. The state Department of Education will oversee the unified system.

The higher standards for early childhood education are the good news. The bad news has to do with money. The state’s



Early Childhood Education

For CityStats, our annual report on the quality of life in East Baton Rouge, residents of EBR were asked if they would vote for a new property tax to fund pre-K for all children of the parish.



pursuit of tougher standards does not come with a big boost in state funds to help early education providers achieve the more stringent requirements. They say the worthy goals of the 2012 law, called Act 3, are likely to flounder without more money.

But the shifting landscape of early childhood education also presents an opportunity for Baton Rouge—and Louisiana—to implement a national best practices model for pre-K delivery that so far has not gained traction in the state. That model, called Diverse Delivery, accounts for 30% of state-funded prekindergarten across the U.S. and serves as a key model in Oklahoma and Georgia, two of five states with universal pre-K programs.

In Louisiana, less than 1% of state-funded prekindergarten programs follow the Diverse Delivery model, according to the Louisiana Partnership for Children and Families.

Melanie Bronfin, director of the Policy Institute for Children, says she hopes leaders in Baton Rouge will look to Diverse Delivery as they consider expanding pre-K to more children. There is no clear obstacle to making that happen. The LA4 program already permits school districts to partner with community childcare centers, provided they have four stars under

the state's five-star childcare rating program and meet standards such as a 10-to-1 student-to-teacher ratio in the classroom.

"I would urge them to look to partner with centers in the

For more CityStats, turn to page 24.

community as they move forward,” Bronfin says.

Diverse Delivery is cost efficient, utilizing existing human and physical infrastructure at high-quality childcare centers that meet state standards. Community childcare centers are typically much smaller than public schools, a better emotional fit for children age 4, experts say. Locating pre-K at existing elementary schools—the main pre-K model in EBR—can produce certain efficiencies, Bronfin says. But building new pre-K facilities from the ground up is a “lost opportunity” if schools in Baton Rouge can collaborate with high-quality private providers that meet LA4 standards, Bronfin asserts.

There is more at stake than smart use of dollars. As Bronfin and other Louisiana child-welfare experts describe it, the state’s expansion of pre-K for 4-year-olds is creating new peril for even younger at-risk children: infants and toddlers who receive far less public assistance.

State funding for the care and early education for at-risk infants and toddlers has fallen by nearly 60% in recent years. The number of poor Louisiana children whose families receive childcare assistance dropped from 40,279 in 2007 to 15,349 in May of this year. Funding has fallen from \$110 million to \$34 million, according to the Louisiana Partnership. Part of this reduction is because more than \$30 million in federal block grant funds no longer goes to the program; \$37 million in such federal funding now goes to LA4, the state’s main pre-K program for 4-year-olds, Bronfin points out.

Meanwhile, federally funded Early Head Start for children under age two covers just 2% of at-risk infants and toddlers in the state.

Reforms prompted by Act 3 could have the unintended consequence of making it more difficult for poor families to pay for childcare for infants and toddlers, Bronfin says. That’s because the program covers only a small share of early childcare costs,

leaving it to parents to cover the remaining amount. The maximum amount of per-child support is about \$1,700. The remaining cost for childcare falls to parents, and what they will be expected to cover will likely climb as some centers make changes to adhere to Act 3’s unfunded, higher standards, Bronfin says.

Families that can’t afford the higher cost may turn to unregulated daycare or other private settings of varying quality, the so-called childcare “underground.”

“The risk is that rising costs means children may end up in unregulated settings,” Bronfin says.

The parish and state model could also potentially reduce the number of childcare options for those parents. The reason has to do with the economics of private childcare centers. State regulations require a five-to-one child-to-caregiver ratio in caring for children under 12 months of age. The ratio for 4-year-olds is less labor intense, at 16 children to one teacher in the classroom. In effect, less costly standards for 4-year-olds permit centers to subsidize more expensive care for infants and toddlers.

At the same time, school-based, state-funded pre-K programs can draw 4-year-olds away from private centers, creating new financial pressure on operators who need full centers to operate efficiently. Bronfin says she worries that some childcare centers will close as school-based prekindergarten expands, leaving families with fewer options. Diverse Delivery helps private childcare centers maintain a healthy balance between younger and older children that is critical for the center’s bottom line. And rigorous state standards “infuse those centers with quality, to the benefit of the children there,” Bronfin says.

A handful of operators and school districts in Louisiana are moving ahead with Diverse Delivery. In Livingston Parish, the district three years ago began leasing space from a private childcare center to be able to offer LA4 to 20 additional children. The district brought in its own certified pre-K teachers to operate in existing classrooms at Fundamentals Early Learning Center in

“They had unused space that was going to waste, but as a result of working together we are now offering high-quality prekindergarten to more children.”

—Mark Martin, Langston Hughes Academy

Walker.

Leasing space for pre-K at a qualified center is one of the options LA4 permits.

“It makes an extreme amount of sense,” says Wyatt Graves, the owner of childcare centers across south Louisiana. (Graves recently sold the center, which is now called Wonder Years. But he notes that Livingston Parish has renewed its lease contract with the center for the coming school year.)

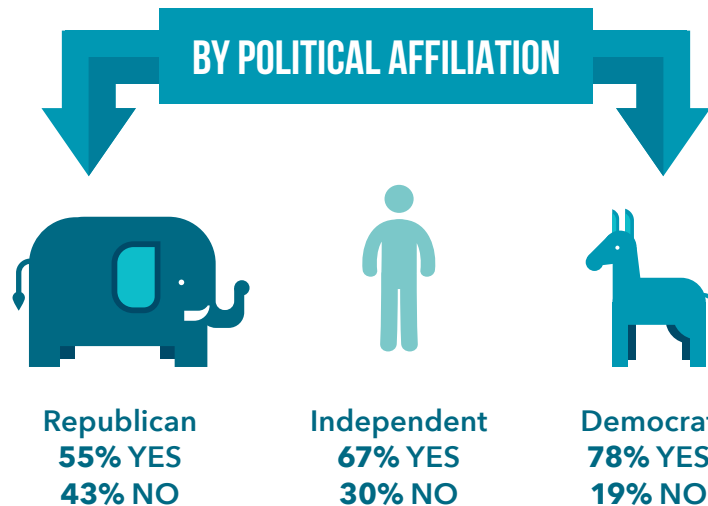
kindergarten at Langston Hughes, expanding its pipeline of school-ready pupils. The charter school is able to break even on costs with the \$4,600 per child LA4 reimbursement from the state, Martin says.

“They had unused space that was going to waste, but as a result of working together we are now offering high-quality prekindergarten to more children,” says Martin.

Currents wanted to ask parish Superintendent Bernard Taylor

Early Childhood Education

For CityStats, our annual report on the quality of life in East Baton Rouge, residents of EBR were asked if they would vote for a new property tax to fund pre-K for all children of the parish?



The Diverse Delivery model is also at work at Langston Hughes Academy, a kindergarten-through-8th-grade charter school a few blocks from the fairgrounds in New Orleans. Three years ago, the school began offering publicly funded LA4 prekindergarten to 4-year-olds, despite the fact that it had neither the space nor the money to do so. It managed to overcome those challenges by partnering with Wilcox Academy and Early Learning Center, a private childcare center about half a mile from its 90,000-square-foot main campus.

Wilcox had space sitting empty, a four-star rating that is required for private providers to participate in LA4 and a willingness to work with the school, says Mark Martin, school director at Langston Hughes.

About 40 4-year-olds are now enrolled in the publicly funded program that operates at the private center. Most enroll in

about Diverse Delivery, and whether it might be used in the future at Baton Rouge schools, but the superintendent could not be reached for comment.

In theory, Louisiana’s reworking of early childhood education should support such private/public collaboration. East Baton Rouge is one of 15 districts participating in Act 3 pilot programs. Part of that work includes creating a network of all early childhood programs for children from birth to age 5 that receive public funding, whatever the funding source. That will allow the district to determine for the first time exactly how many slots are available, and whether or not they are vacant.

The parish is also training more than 400 early childhood education teachers to get them up to speed to new standards, which are to be implemented here and across Louisiana by the beginning of the 2015-16 school year. •

CITYSTATS: CRIME WORRIES DOWN, MEDICAL MARIJUANA OK

Foundation's CityStats report reveals quality of life in parish with statistics, survey

By Mukul Verma

East Baton Rouge Parish residents are less worried about crime than they were a year ago. They would ride a train to New Orleans and its airport. More of them believe global warming is real and want the government to control emissions. They support legalizing marijuana sales for medical reasons, but not for personal use. For the first time, more than half support same-sex marriage, and an even stronger majority back a city-parish ordinance prohibiting discrimination based on sexual orientation.

Those are some of the findings in the annual CityStats report, which is produced by the Baton Rouge Area Foundation to measure the quality of life in East Baton Rouge Parish. In its sixth year, CityStats reveals where the parish has been, how far it has come and where it needs to go.

The project is underwritten by the Newton B. Thomas Support Foundation, a supporting nonprofit of the Baton Rouge Area Foundation. Conducted in spring, the 522 respondents to the poll are representative of the parish. The margin of error is plus or minus 4.3%.

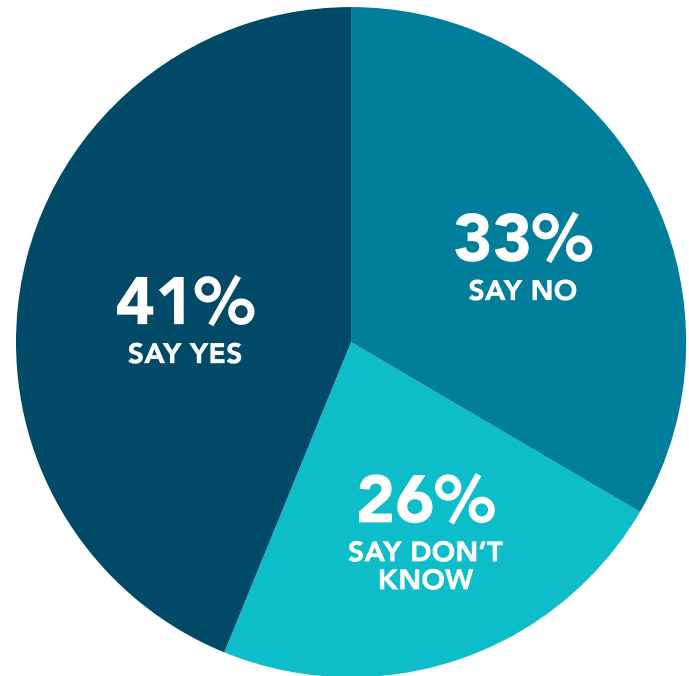
We offer a few highlights here. The entire report can be downloaded at BRAf.org in the news section.

EDUCATION

Charters versus Public Schools

(Source: CityStats survey)

Are charter schools providing a better education than public schools?

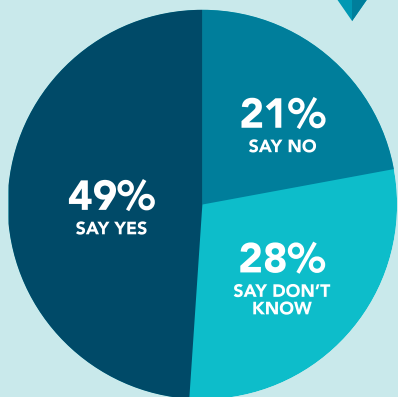


TOTAL POPULATION

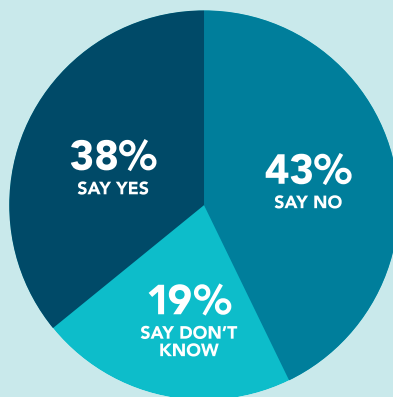
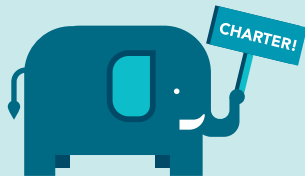


A plurality of respondents in the poll say charter schools are better at educating children in EBR than public schools, but it's nowhere near a majority. Race and political affiliation divided opinions on this question.

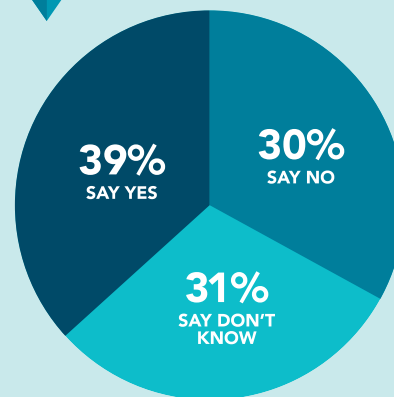
BY POLITICAL AFFILIATION



Republicans



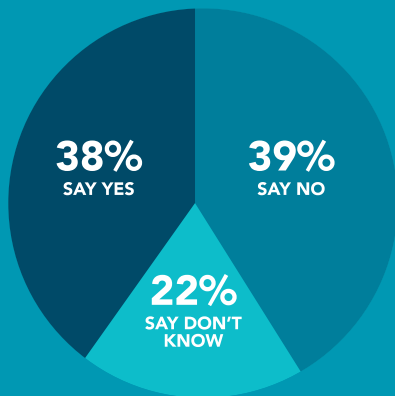
Democrats



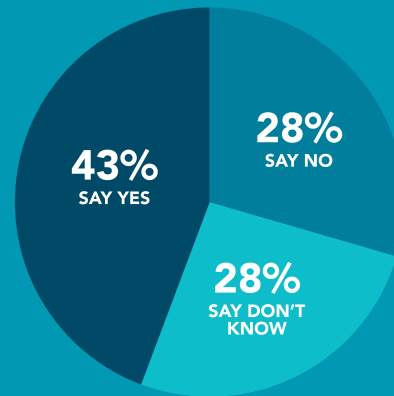
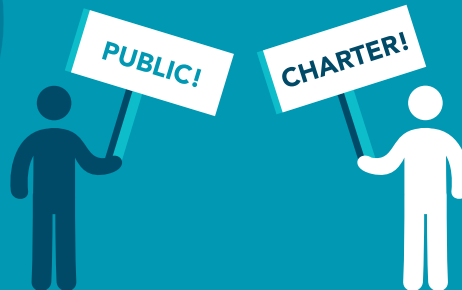
Independent



BY RACE



African Americans

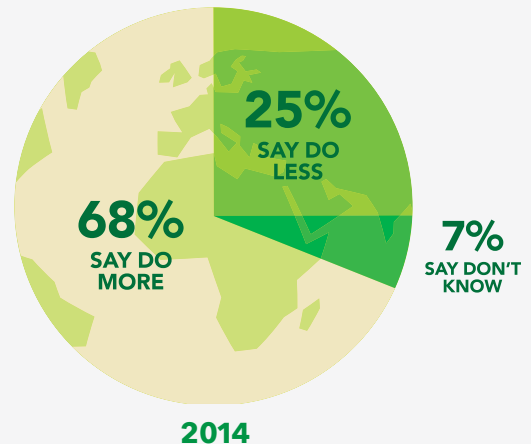
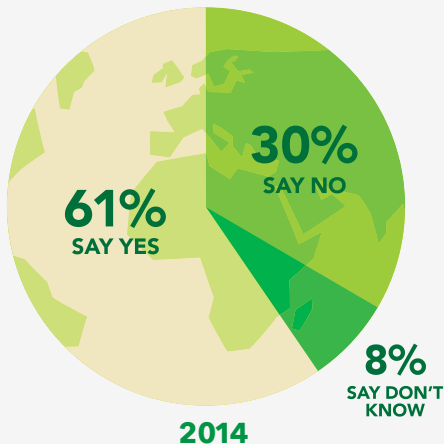
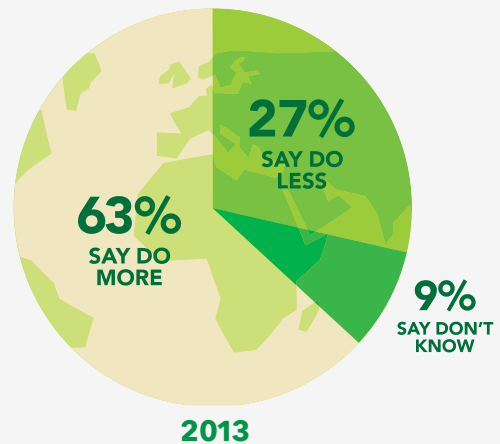
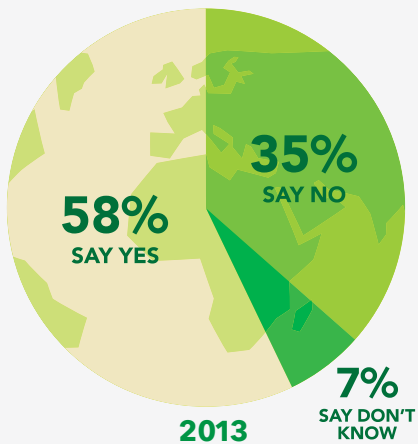


Whites

ENVIRONMENT

Global Warming

Nearly all climate scientists agree that the average global temperature is rising, largely because humans are producing more heat-trapping carbon dioxide than our planet can mitigate. Baton Rouge area residents, like those across the nation, agree with the science. A clear majority here want the government to regulate greenhouse gas emissions. Opinions on this issue differ by political affiliation. Thirty-six percent of Republicans in the poll believe in global warming, while 84% of Democrats do. The national numbers are comparable, with 64% telling The Pew Research Center in January that strong evidence exists of global warming. Only 46% of Republicans believed it, though.



Do you believe we are currently in a period of global warming?

In your opinion, should the government do more or less to regulate emissions that some people believe are responsible for global warming?

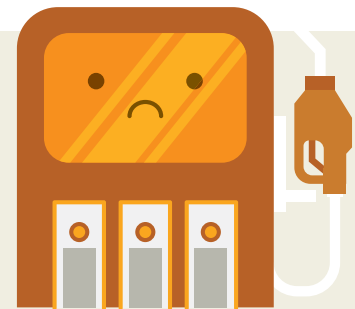
26

INFRASTRUCTURE

Local Fuel Taxes?

How much gasoline tax would you pay if the new tax money would be dedicated only to improving East Baton Rouge Parish roads and infrastructure? Would you pay...

(Source: CityStats survey)

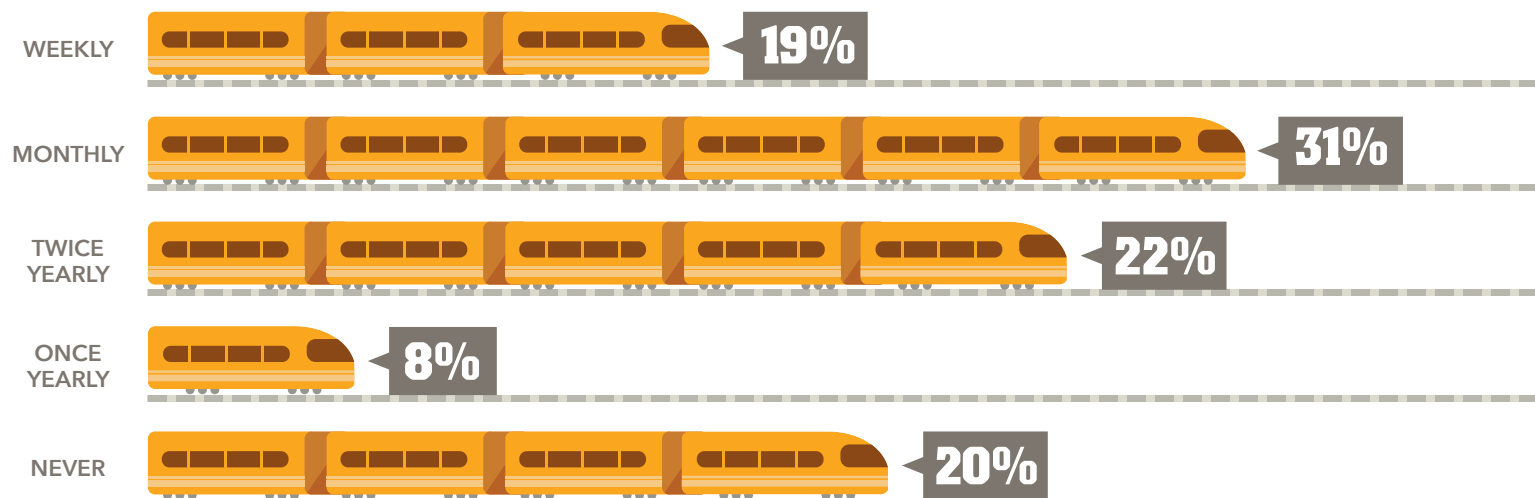


Intercity Passenger Rail

(Source: CityStats survey)

Leaders from Baton Rouge to New Orleans are advancing a plan for passenger rail to link the two cities on existing tracks that would be upgraded. In our poll, EBR residents said they would ride.

As you may know, leaders in parishes from Baton Rouge to New Orleans are preparing a plan for operating a passenger train between the two cities with stops in between. How often would you ride this train if the cost of a one-way ticket was less than \$10? Would you ride...

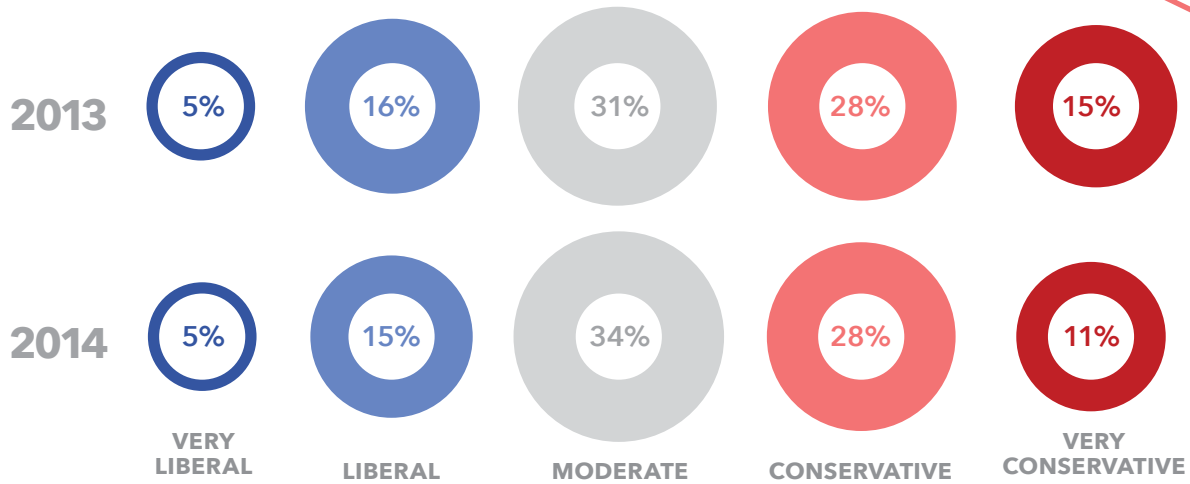


GOVERNMENT & CIVIC PARTICIPATION

Since the CityStats survey last year, Baton Rouge has politically shifted a little to the middle. The percentage of self-identified liberals remained the same, but moderates grew to 34% this year from 31% last year. Those calling themselves "very conservative" decreased in numbers. Note that this is the second time this question has been asked in the survey.

Political Ideology

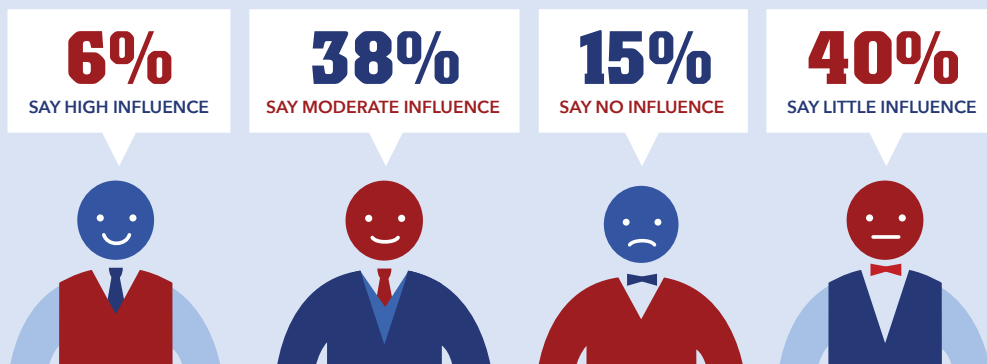
(Source: CityStats survey)



Political Influence

(Source: CityStats survey)

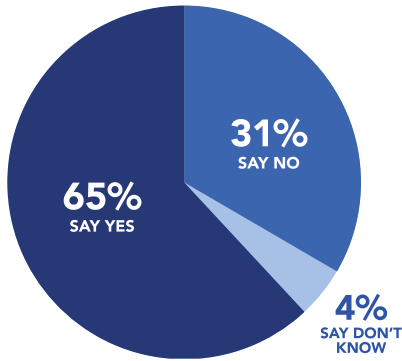
As a resident of Baton Rouge, what level of influence do you feel ordinary citizens have on leaders in your city-parish government? Would you say...



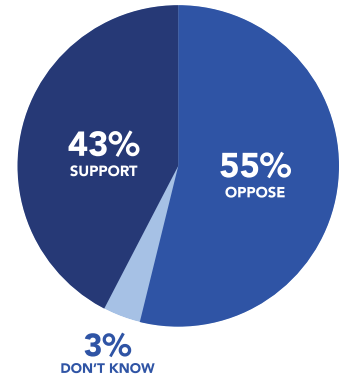
Legalizing Marijuana...or not

(Source: CityStats survey)

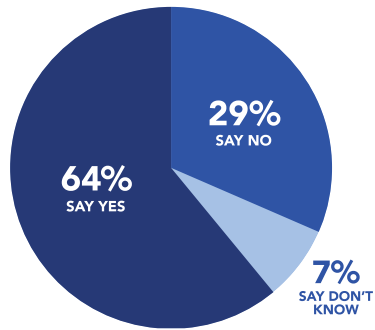
Are you in favor of legalizing marijuana for medicinal purposes?



Do you support or oppose legalizing the possession of small amounts of marijuana for personal use?



Do you believe marijuana sales and consumption will eventually be legal in Louisiana?



BY AGE

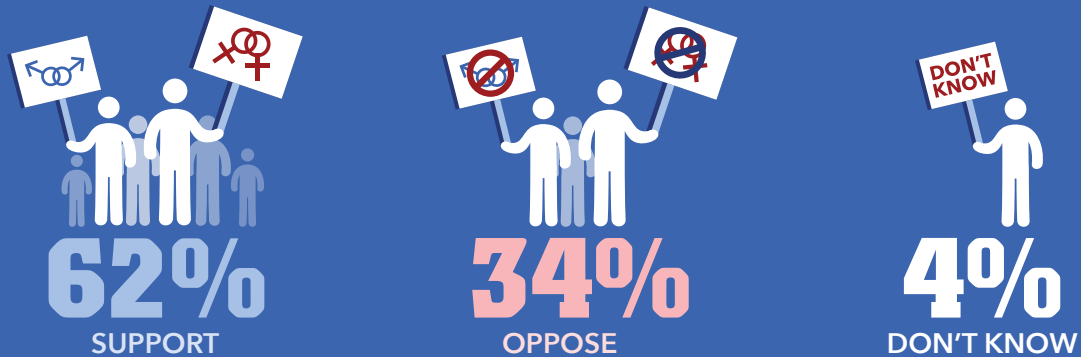
AGE	SUPPORT	OPPOSE	DON'T KNOW
18-24	68%	32%	0%
25-34	51%	47%	2%
35-44	34%	64%	2%
45-54	34%	60%	6%
55-64	41%	57%	3%
65+	21%	76%	3%



Sexual Discrimination

(Source: CityStats survey)

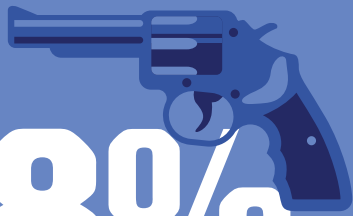
Would you support or oppose a city ordinance that prohibits discrimination in housing and employment based on an individual's sexual orientation?



PUBLIC SAFETY

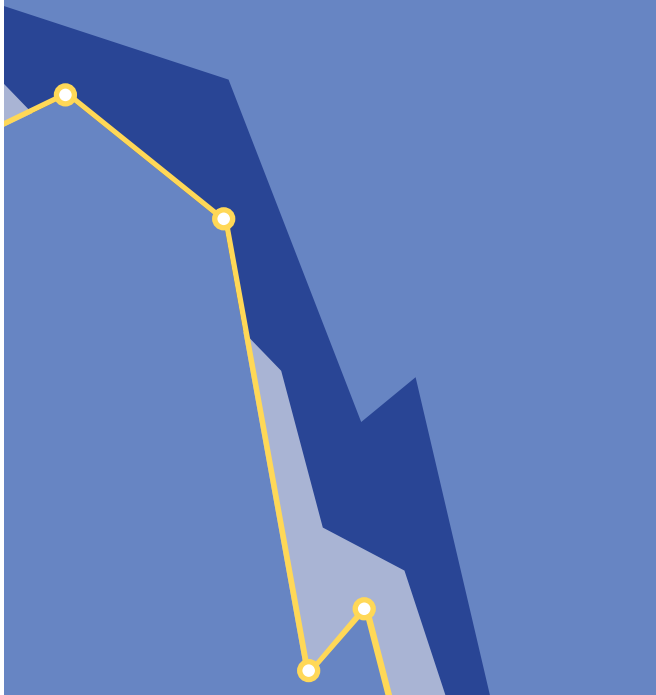
Are you more or less concerned about a crime being committed against you or a family member than you were a year ago?

(Source: CityStats survey)



48%

Percentage who are more concerned that they or their family members would be victims of crime in the coming year. The percentage dropped from 57% in 2013 and 62% in 2012. Number is a total of "much more concerned" and "somewhat more concerned."

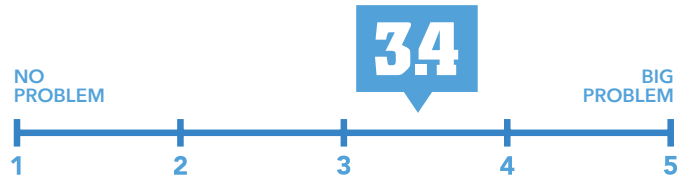


SOCIAL WELL-BEING

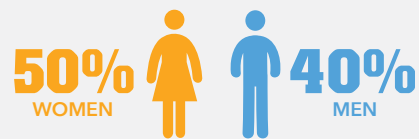
Racism

(Source: CityStats survey)

Over the six years of this project, the statistic is roughly the same. On a scale of 1 to 5, where 1 is no problem and 5 is a big problem, people rate racism in EBR at 3.4. Breaking it down, 45% of people believe that racism is a problem in Baton Rouge, while only 18% believe it's not a problem or much of one. White people are less inclined to believe racism is a problem.



BY GENDER



BY RACE



Same-Sex Marriage

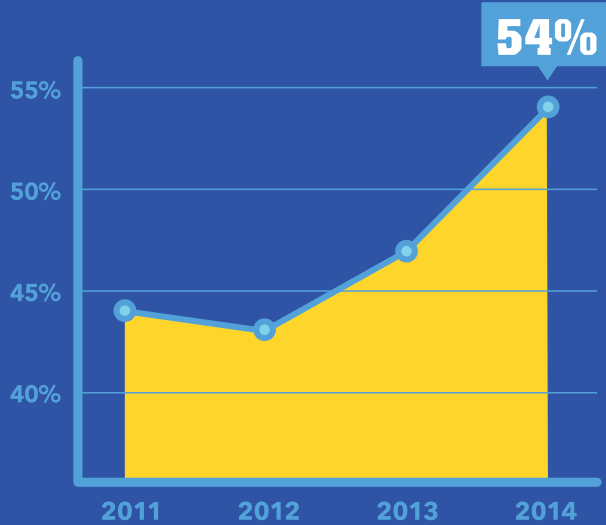
(Source: CityStats survey)

A majority in our poll below are now on the side of same-sex marriage. The opinion in EBR mirrors the national average: 54 percent in a national Gallup poll say that gays and lesbians should be allowed to marry. Louisiana, meanwhile, is at about 40% support, with the opposition softening. A little over half in Louisiana are opposed to same-sex marriage.



Do you think gays and lesbians should have a Constitutional right to get legally married?

(Source: CityStats survey)



Living in Poverty

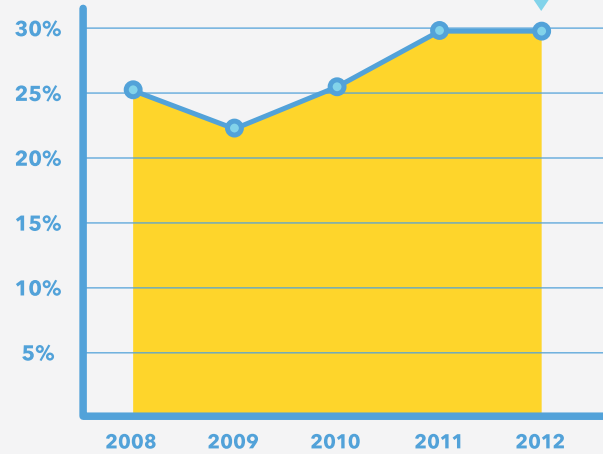
(Source: U.S. Census Bureau)



CHILDREN
(under 13)



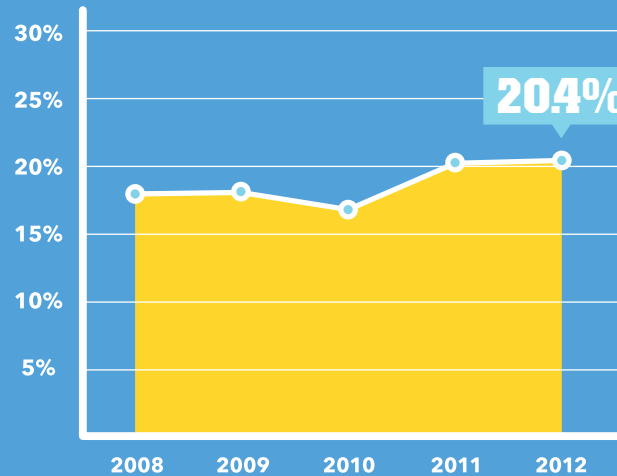
29.3%



OVERALL



20.4%



COVER



Summary of the project can be found on page 39

DESTINATION: THE LAKES

With planning team picked, master plan for saving lakes is underway

By Mukul Verma | Photos by Tim Mueller



What do the people of Baton Rouge look like?

Go to the lakes and look around. Residents of all kinds come, the working class and the well-to-do, from neighborhoods throughout the parish to converge there with one thing in common: a shared love of their lakes.

You will see college students who've put aside their books just long enough to clear their heads with a stroll along the shore of the University and City Park lakes, and the four smaller lakes connected to them. There are middle-aged housewives in from the suburbs power-walking in garrulous groups. Single moms and young couples, just starting out, come to push their newborns in carriages, or allow their toddlers a play date together on the sandy beach along the shore of Milford Wampold Park.

**Destination: The Lakes website:
BatonRougeLakes.org**

Because it's deeper than the others, Crescent Lake on Dalrymple Drive attracts patient fishermen who'll seat themselves on the tailgates of their trucks or on 5-gallon buckets, angling for hours to catch catfish. And there are the homeowners who live along the lakes, taking to their front porches or gazebos to sit and watch a peaceful sunset from across the water.

Baton Rouge's beloved lakes are a destination, not so much for attracting tourists and sightseers, but for us—the people who call this place home.

Once an undesirable stretch of cypress and tupelo swamp, they were transformed in the 1930s into open water and parkland. And the lakes have been a central landmark for the entire community ever since.

What has escaped the attention of many, however, is that the lakes are slowly dying. They're growing increasingly shallow and, left unchecked, sedimentation will convert open waters back into muddy swampland, thick with mosquitoes.

The Baton Rouge Area Foundation, allied with government agencies and residents who treasure the lakes, has launched a master plan to preserve these waters before that happens. The goal is to make them into a vibrant habitat and a useful public space, balanced with the interests of property owners who live around the lakes.

The master plan, called Destination: The Lakes, was

announced at our 50th anniversary celebration in March, and it has picked up increasing momentum since then. By the end of June, a planning firm was chosen from four finalists in an open forum designed to encourage public participation.

More than 200 people attended the presentations during a five-hour session on a weekday at the Manship Theater—a decisive show of the community's interest and commitment to the urban lakes adjacent to LSU.

But that's only the beginning of public involvement in the process. When the selected firm, SWA Group, begins its work this fall, planners will continue to engage the community and seek ideas for what the lakes and their surroundings should become.

"Everything begins with you," said Jeffrey Carbo, whose firm is working in association with SWA on the project.

A LITTLE HISTORY...

One reason that the people of Baton Rouge feel such a sense of ownership is that the lakes have been a conspicuous part of our community's history in the last century, created at the same time as the city was shaping its modern identity.

In 1933, four donors gave LSU a large acreage of cypress and tupelo swamp next to the campus. It came with one stipulation: LSU was to turn the swamps into lakes and parkland for public use, and keep them so forever.

It came at an opportune time. With its ambitions growing larger than the Pentagon Barracks, LSU had relocated from the State Capitol Grounds only seven years earlier. The university was in the midst of remaking itself and creating a campus that would attract both homegrown students and world-class professors from out-of-state. But, in an increasingly urban setting, the adjacent swamps were a problematic breeding ground for mosquitos and the diseases they carried. So nearly 1,000 men were employed by the Works Progress Administration, a federal agency created during the Great Depression, with the task of digging University Lake from that swamp in the mid-1930s. In addition, they also replaced an open sewer there with a closed one, enabling LSU to claim 15 acres to build Sorority Row.

"When completed, the sewer will eliminate dangers from contamination, destroy the malaria danger and keep any unclean overflow from running into the new lake extension," reports the *State-Times* in an article dated Aug. 6, 1936. That year, the new University Lake was filled with clear water drawn from underground wells and from City Park Lake. In no time, the lakes became a centerpiece of outdoor life for Baton Rouge's growing population and an attractive complement to



The selection committee listened to four presentations and, with input from the crowd, chose SWA Group to draft a lakes master plan.

the university's beautiful new campus nearby. Today, as resident commuters and visitors alike speed across I-10, the lakes are an irresistible draw, sparkling below them like the city's crown jewels, set in emerald parkland.

However, like the philanthropists who first donated the swamps, nature has declared her own stipulation: If the lakes are neglected, she will reclaim them. And that's what has been happening. Since they were first dug, sediments have continuously flowed into the lakes, gradually reducing their depth. Nutrients from fertilizers and other sources also seep into the waters, feeding the explosive growth of algae; when that algae dies, it also settles on the bottom and starves the water of its oxygen. During hot summers, algae blooms have robbed the lakes of so much oxygen that large numbers of fish have suffocated and died in the past, throwing the entire ecosystem out of balance and threatening the lakes' viability.

In 1980, local government recognized the problem and tried to address it. A private contractor was hired to deepen University Lake through dredging, but there was a snag. Massive cypress

stumps would have to be removed, requiring far more work and expense than anticipated. The contractor only deepened a channel through the middle of the lakes. The material dredged up from the bottom was put to good use for the building of Milford Wampold Park, formerly Baton Rouge Beach, and LSU's bird refuge.

The outcome of that effort was good, but limited, and it failed to solve the larger, long-term problem of preserving the lakes. The new master plan, however, aims for much more ambitious results.

...AND A LOOK TO THE FUTURE

The stage was set for *Destination: The Lakes* in a 2008 report by the U.S. Army Corps of Engineers. Working for the Corps, GEC Inc. of Baton Rouge composed a dredging plan that would increase the overall depth of lakes, with the dredging spoils pushed to the shores and incoming sediments flushed out through bypass tubes. The report concluded that this course

Continued on page 39

MEET THE PLANNERS

To find the best planners for the job, we started with 15 national teams aligned with local firms. From there, the selection committee narrowed the list to four. Each of the four delivered its presentation at a public meeting at the Manship Theatre in June. Guided by public participation, the selection panel chose SWA, in association with Jeffrey Carbo Landscape Architecture. SWA should begin work within the next two months.

KINDER BAUMGARDNER, SWA GROUP PRESIDENT

Raised in Baton Rouge, Kinder Baumgardner graduated from LSU with a degree in landscape architecture and minor in fine arts photography. The university is recognized as having among the best landscape architecture schools in the country.

As president of SWA Group, Baumgardner will lead Destination: The Lakes. In recent years, he has worked around the world, particularly in the Middle East, Africa and on the Indian Subcontinent. He is called upon to synthesize complex systems for creating open spaces for growing new cities and urban precincts.

“In the 1980s, when I was in college, we watched them dredge the lakes for the first time. I was a landscape architecture student, very excited about it. Here we are back to do it again. We need to get it right this time.”



SWA REPRESENTATIVE PROJECT: BUFFALO BAYOU PROMENADE IN HOUSTON

SWA Group's Buffalo Bayou Promenade has changed the image of Houston. A city once derided for its sprawl, Houston is now recognized for healthy living. Under the very highways that facilitated the city's unchecked spread, SWA designed a linear park on a bayou where Houston began in 1936.

"This is the project that changed the face of downtown Houston and people's idea of Houston," said Kinder Baumgardner of SWA Group, who is lead on the Baton Rouge lakes master plan. "The brand of Houston has changed."

The project converted a neglected, trash-strewn eyesore into 3,000 linear feet of urban park and added more than 20 acres of green space to Houston's inner city. It's highlighted by stairs, ramps and re-engineered banks that allow people to reach the bayou below. Weeds and other invasive species have been replaced by 287,000 cultivated plants. The lighting system provides glowing orbs that mirror the monthly phases of the moon: lights are blue when the new moon occurs and gradually shift to white as the full moon emerges. Continuous pedestrian and bike trails were built and public art was introduced along the way. The waterway now teems with ducks, herons, turtles and fish.

Houstonians embraced their new park, and now a second phase is underway. "They voted to tax themselves to do this second project because they saw the success of the first one," Baumgardner said.



PLANNING TEAM PARTNERS

Partnering with SWA Group and Jeffrey Carbo Landscape

Architects are:

Biohabitats – conservation planning, ecological restoration, regenerative design.

Stantec – traffic and mobility.

Sherwood Design – green engineering.

Pros Consulting – park economics and financing.

ETM Associates – operations and maintenance.



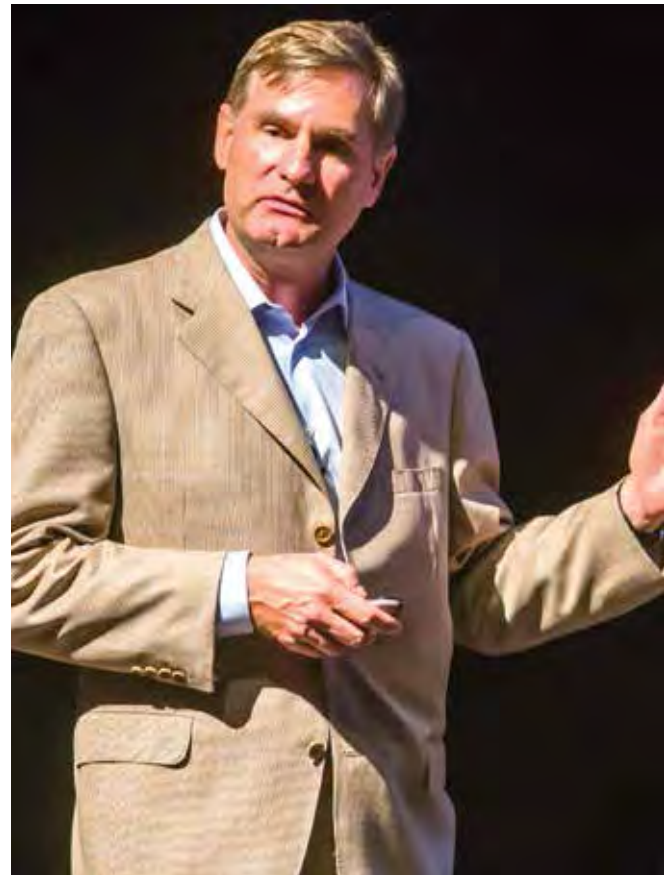
JEFFREY CARBO, FOUNDER OF JEFFREY CARBO LANDSCAPE ARCHITECTS

A native of Shreveport, Jeffrey Carbo earned a landscape architecture degree from LSU in 1985. His company has offices in Baton Rouge and Alexandria. In 2011, he was inducted into the LSU Alumni Hall of Distinction and recognized for his work in the Forever LSU fundraising campaign.

“I think we are longing for something to point to with pride, along with all the other things we have here. This, in our opinion, is that opportunity,” he said of the lakes project.

JEFFREY CARBO REPRESENTATIVE PROJECT: SHANGRI LA BOTANICAL GARDENS AND NATURE CENTER IN ORANGE, TEXAS

Early in the new century, the Stark Foundation determined that its 252-acre Shangri La site in Orange, Texas, possessed extraordinary ecological diversity. Jeffrey Carbo was hired to renovate the existing gardens into a regional center for environmental awareness and education. Hurricane Rita destroyed 75% of the Shangri La’s inventory of trees, and the pre-construction that had been accomplished to that point. Nevertheless, the Stark Foundation’s board pressed on, and Carbo’s firm delivered a garden and nature center that has become a noted Gulf Coast destination. Shangri La contains a mixed deciduous forest, cypress swamp, wetlands and a large lake. Adjacent to the gardens is a bird blind that allows visitors to observe nesting birds in Shangri La’s heronry.



Carbo says his firm tried to integrate people with nature, sensitively placing boardwalks throughout habitats, encouraging native vegetation and letting people discover the bayou and birds without disturbing wetlands and habitats.

“There are more birds nesting on this site than when we began the project,” Carbo said.



Continued from page 35

of action would keep the lakes deep enough to remain healthy for more than 50 years to come.

The Foundation's master planners are building on the valuable information in that report. In particular, they are investigating the best possible uses of the dredged materials for shoreline improvements and the creation of a destination that is both more beautiful and more functional.

At the direction of the Foundation, the master plan will include a comprehensive design for the lakes and 45 acres surrounding it. Because access is a priority, this design will include a system of paths with connections to area neighborhoods, along with gateway suggestions for exits at I-10 and Dalrymple Drive. The planners' scope of work also requires a cohesive landscaping scheme; the facilitation of way-finding and signs to support it; a habitat restoration strategy; and proposed methods for mitigating both noise and drainage from I-10. A key to the project is improving the habitat for birds and other wildlife. To achieve these ends, planners will also identify funding sources for implementation.

Together, the Foundation, philanthropists, area residents and government agencies are cooperating to restore the lakes' natural habitat to a state of lasting sustainability. New amenities will be created to draw more people and enhance the value of this place as a shared civic resource. And safeguards will be established to protect the interests of property owners who live along the shores.

Take a look around the lakes at the people who come to them, and what you'll see is a snapshot of who we are in Baton Rouge. The master plan will remake the lakes in a way that will ensure, for the next half-century and more, they remain a fitting emblem of the community that gathers on their shores. •

PROJECT SNAPSHOT

WHAT: The Baton Rouge Area Foundation is leading a \$750,000 master plan for the Baton Rouge lakes.

UNDERWRITERS: The project is underwritten by fund donors of the Foundation, and other philanthropists and foundations.

COLLABORATORS: Partnering on the master plan are the Foundation; LSU and the city-parish, which own the lakes; and BREC, which operates parks at the lakes and its surroundings. Also partnering are the Louisiana Coastal Protection and Restoration Authority, Louisiana Department of Transportation and Development, Louisiana Department of Wildlife and Fisheries and representatives of lake homeowners.

WHY THE MASTER PLAN? If nothing is done, Baton Rouge's troubled lakes will soon turn into mud flats and swamps. Baton Rouge would lose its most popular outdoor gathering space. The Foundation believes a master plan guided by public input is needed before restoration work is done on the lakes. The plan will create an attractive destination that balances the desires of the wider community with the interests of people who live around the lakes.

WHAT'S HAPPENED SO FAR: After confirming cooperation from government agencies and LSU, the Foundation issued a request for proposals to select a planning team. Fifteen national teams competed to do the work. SWA Group, in association with Jeffrey Carbo Landscape Architects, was chosen June 30 as the winning team.

WHAT FIRMS ARE WORKING ON THE PROJECT? SWA Group, in association with Jeffrey Carbo Landscape Architects, is the master planner. GEC Inc. of Baton Rouge, which created a dredging plan for the lakes in 2008 for the U.S. Army Corps of Engineers, has conducted a depth survey of the lakes and an analysis of the soil to determine what can be built with dredged material and what cannot. GEC also will provide additional engineering services to assist the master planners. Suzanne Turner Associates is researching the natural and cultural history of the lakes. (Ms. Turner is providing her services for free. She is a board member of the Foundation.) The Center for Planning Excellence is working with the Foundation and the master planners to engage the public.

DESTINATION: THE LAKES TIMELINE

January 2013 Bill Scheffy, a community activist, asked the Foundation's civic leadership initiatives staff to explore improving the lakes.

January 2013 December 2013 The Foundation researched the lakes and discovered strong support from leaders for dredging them and enhancing the surroundings. Fund donors committed to paying for a master plan and engineering study.

March 29, 2014 At the 50th anniversary celebration of the Foundation, President John Davies announced the lakes master planning initiative as a gift to the people of East Baton Rouge Parish.

April 2014 The Foundation hired GEC Inc. to provide a bathymetric survey and geotechnical analysis of LSU, University and four connected lakes. The study tells how much material has to be dredged and whether it can be used to build new amenities, such as walking paths along the shoreline.

April 2014 The Foundation hired the Center for Planning Excellence to provide public engagement during the planning process.

April 2014 CPEX issued a request for proposals for the master planning.

May 2014 The Foundation updated a steering committee that includes local and state government representatives, lakeside homeowners, Foundation fund donors and representatives of LSU.

May 23, 2014 15 planning teams responded to the RFP.

June 6, 2014 Selection committee met to narrow 15 applicants for master plan to four. They were SWA Group, in association with Jeffrey Carbo Landscape Architects, EDSA, Design Workshop and Kyle Zick Landscape Architecture.

June 30, 2014 Finalists presented their credentials and preliminary ideas in a public meeting at the Manship Theatre. More than 200 people attended the meeting. SWA Group, in association with Jeffrey Carbo Landscape Architects, was chosen by the selection committee to create the master plan.

July 2014 The Foundation is negotiating a final contract with SWA to begin work.

Fall 2014 The master planning team begins its work.

Summer 2015 SWA Group delivers the master plan.





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CREATIVE **BATON ROUGE**
IS IN HER HANDS

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PROJECTS



Craig Knotts, regional vice president for Celerity Schools, introduces himself to Jayden Jones, 9, and Julyah Jones, 7, during a recruitment barbecue in June at Crestworth Middle School in Scotlandville.

The real starting line

New Schools recruits impressive charter schools to open in Baton Rouge

By Maggie Heyn Richardson | Photos by Tim Mueller

L

anier Elementary, east of Airline Highway in north Baton Rouge, has long known failure. Student achievement scores have historically been among the lowest in the state. But this fall, Lanier students and their parents might

in any community, regardless of the income level of the families there?”

Knotts now serves as superintendent of Celerity Louisiana and recently relocated here. He will guide the launch of Celerity Lanier program as well as a Celerity school at Crestworth Middle, and another school in Jefferson Parish.

Celerity was brought to the Capital City with help from New Schools for Baton Rouge, an education nonprofit that aims to raise \$30 million to support the advancement of local char-

ter schools that could serve up to 12,000 students in East Baton Rouge Parish. New Schools’ target population is students who attend the parish’s poorest-performing schools and who almost always live in poverty.

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The Baton Rouge Area Foundation has been involved in education reform for nearly 20 years. New Schools for Baton Rouge was created in a partnership among the Foundation, fund donors and school reform advocates.

nationwide charter operators that might be successful in Baton Rouge.

“This feels like the real starting line,” says New Schools CEO Chris Meyer, a former Teach For America teacher and Louisiana state education official. “We spent the first two years laying out the plan for improving the education experience of the most deserving students in East Baton Rouge Parish, and this fall, some of those kids will start to experience what we promised.”

Meyer says his organization is raising about \$1 million per school to help charter school operators get off the ground in their first year, in advance of public per-pupil funding, which comes later. By closing the gap, New Schools can make a considerable difference in the success of a charter operator, says Meyer. Operators use the funds to hire faculty and staff and train them in the school’s philosophy and methodology well before the school year starts. Often this takes place at the charter operator’s headquarters.

“It’s a big help for us to have the resources to train our team,” says Knotts. “There’s no substitute for them being able to see one of our schools and talk to their peers about how to be successful.”

Celerity, like other successful operators, is rooted in the belief that all students, regardless of income level or home life, can succeed if certain elements are in place. Knotts says the bar must be set high—exceptionally high—for students, parents and teachers. A nurturing environment is also key so that children’s basic needs, including food, clothing and health care, are met. And constant monitoring must occur, so when children perform poorly, teachers work to get them on track.

“We look at this in the same way that a doctor diagnoses patients,” says Knotts. “We assess, figure out the problem and then prescribe a solution. It’s individualized learning for every child.” Knotts adds that Celerity frequently places children in small groups, so that they can get the attention they need.

Celerity’s model also includes developing strong relationships in the community. The executive staff at each school includes a community liaison who can work with families and who understands issues that often surface for children in poverty. Celerity also integrates a performing arts curriculum with voice, dance and acting instruction that culminates in an annual schoolwide performance. And Celerity schools feature a chess program to

We spent the first two years laying out the plan for improving the education experience of the most deserving students in East Baton Rouge Parish, and this fall, some of those kids will start to experience what we promised.

—Chris Meyers, New Schools CEO

help children build skills in planning and thinking forward.

Celerity Lanier will add a new grade in each of the next three years, eventually becoming a K-5 school. The charter school operator will also work at Crestworth Middle, offering kindergarten through second grade, as well as sixth through eighth grade this fall. Celerity Crestworth will expand to include kindergarten through eighth grade.

One other charter operator begins work this fall with help from New Schools. It’s Baton Rouge University Prep, which will work out of Glen Oaks Middle School. And in 2015, Democracy Prep will operate its kindergarten through 12th-grade academy from Prescott Middle School.

New Schools believes it’s important to start where the need is greatest, says Director of Community Affairs Gwen Hamilton.

“We know where our low performers are, and we know the factors that contribute to low performance,” says Hamilton, the former senior vice president of education reform for the Baton Rouge Area Chamber and a former Baton Rouge Area Foundation executive staff member. “Now we have the will. We’re going to be able to find out what works best in these communities.”

Charter schools are by no means new in Baton Rouge, but their success has been inconsistent and their reception, sometimes lukewarm. Many operators—including ones at Lanier Elementary—have closed over the last decade, leaving behind a trail of inconsistency and doubt in the community. Moreover, while some charter schools have demonstrated success against their traditional counterparts, others have not. Working against this thorny backdrop, Meyer says that New Schools deployed a careful approach in recruiting and vetting potential operators.

The organization leaned on Louisiana State University professor George Noell, a faculty member in the Department of Psychology’s well-regarded School Psychology program. Noell is an expert in school and student assessment tools, especially those that serve challenging populations.

Noell and three of his graduate researchers tapped data



Above: Celerity Schools teacher Lauren Giles, right, gives a tour of the school to students, from left, Blessing Brown, Jamieka Wright, Diamond Parker, Janique Wright and Kaleah Parker during a recruitment barbecue in June at Crestworth Middle School in Scotlandville. Parents and prospective students visited the school to learn what Celerity Schools will offer. Below: The new uniform for Celerity Schools.

from Stanford University’s Center for Research on Education Outcomes, or CREDO, a respected data repository and a foremost analyst in charter school effectiveness. Noell and his team created a matrix that helped New Schools select schools that had a proven track record for student achievement over time and that had a combination of elements that made them likely to succeed in Baton Rouge.

“We know that among charter operators there can be a tremendous disconnect between coming up with plans for schools and in actually implementing plans,” says Noell. “We wanted to move from a ‘plausible plan’ selection process to one that focused on a school’s proven track record.”

Because each state collects school data differently, comparing student achievement nationwide is complicated. Noell and his researchers created a system that allowed an apples-to-apples comparison among charter operators and helped New Schools pinpoint strong potential partners.

Careful analysis is key, says Noell, because the field of charter operators nationwide is expanding. “It’s a large and growing industry,” says Noell. “Anytime you poke the surface, new charter operators keep popping up.”

With its first batch of charter school operators underway this



fall, New Schools will continue to focus on meeting its long-term development goal and in tracking additional operators that would work well in Louisiana, Meyer says.

“You never stop fundraising and you never stop recruiting. Our goal is to create an education ecosystem that will ultimately give families the choices they need.” •

All in the family

*Across the generations,
Saurages have been devoted
to Baton Rouge*

By Mukul Verma
Photo by Tim Mueller

Norman Saurage remembers the day some 60 years ago when he asked Donna Maddox for their first date. He wanted her to come with him to the soapbox derby on Airline Highway—a highlight of summer among teens in the 1950s.

She turned him down.

One thing that Donna would come to know about Norman Saurage, however, is that he's not a man who is easily deterred. Two weeks earlier, he had heard of Donna at a party in Lake Charles. Deadpanning like Jack Benny, the party's host had asked Norman, "Are you enjoying the company of the girls?" Norman nodded. "Too bad, you missed the best one. She moved...to Baton Rouge."

The best one. Norman would settle for nothing less.

So, back at home, he applied the tenacious detective skills that are reserved to 16-year-old boys with an interest in a particular girl. It didn't take long for him to discover that Donna Maddox had moved from Texas with her family to Baton Rouge, where her father began managing WJBO for the Manship family. In no time, Norman had tracked down her phone number.

So when he rang up Donna and asked her to accompany him to the derby, he wasn't easily put off. The reason she told him 'no,' Donna said, was because he had not yet met her mother.

Norman and Donna Saurage are among fund donors of the Baton Rouge Area Foundation. Together with our fund donors, the Foundation granted \$31 million to nonprofits in 2013. The Foundation has granted more than \$350 million since the year of its founding, 1964. Grants in 2013 are listed on page 58.



A few days later, Donna answered a knock at the door. “I’m Norman Saurage,” he told her, “and I’m here to meet your mother.”

Fortunately, Mrs. Maddox was a good judge of character. Norman took Donna to a movie at the Paramount Theater on Third Street. They sat in the balcony. Being the new girl in town among Norman’s friends, Donna was too nervous to pay much attention to the movie. But she does remember sipping shakes at Hopper’s afterward, and the pleasure of his company.

July 15, 1954

“Dear Diary, Norman came over and met Mom. We went to the show. Had LOADS of fun. Like him.”

In remembering their time together, the details become increasingly vivid.

The very next day, young Norman Saurage drove over to pick up Donna in his 1953 Shoshone red Studebaker with a tan top. She wore a yellow sundress. They strolled the summertime gardens of the State Capitol and saw the Huey Long statue. By the fall, they were “dragging the strip” together, riding around downtown with friends in cars, especially after football pep rallies. And Norman recognized that Donna Maddox was, indeed, “the best one.” They have been together ever since.

The Saurages married in their teens and raised five children in a ranch-style house off Jefferson Highway in Baton Rouge. They live there still. Sitting in the carport is the family station wagon that Norman always loved—and still drives. The walls of their home are hung with prints depicting life in Louisiana as it once was, and, in many ways, as it remains even today. Visitors to Norman and Donna’s home find it easy to lose themselves for a time in those nostalgic images while an inevitable pot of coffee brews in the kitchen.

The coffee served by the Saurages is made from beans roasted at the family business, Community Coffee. While competitors were peddling crystallized grounds in tin cans, Community continued selling the same aroma and flavor that had characterized their product for nearly a century. For the Saurage family, it had always been about the coffee, not convenience.

Norman’s grandfather started the business and, as president, he oversaw the company’s steady growth before retiring to an even more active life in the community. Besides teaching him

about the business of good coffee, Norman noted, his elders also taught him about generosity.

Community Coffee has maintained a steadfast tradition of sharing profits with its neighbors. But Norman felt they could do a better job of measuring whether Community’s philanthropy was producing the results they wanted. So when he became president, Norman Saurage organized the company’s giving in a way that would ensure the money was achieving the most good for the most people.

“We gave them the formula for accountability,” said Norman. “And almost every employee involved is doing something good for the community.”

The company’s generosity has taken many forms. For example, Community supports those serving their country in the armed forces through its “Military Match” initiative, sending coffee to soldiers when customers purchase special box orders.

The company’s philanthropy is perhaps most visible, however, in what it has done for education. For years, parents have clipped the coupons from Community Coffee packages and turned them into grants for their kids’ schools. The “Cash for Schools” program has generated more than \$4 million for buying textbooks, science equipment and classroom supplies, along with swings and slides for the playground.

“We gave them the formula for accountability. And almost every employee involved is doing something good for the community.”

—Norman Saurage

“Our key focus has been education,” Norman said. “because with an education, you can support a family, get a good job. For most people, a lot of problems just go away.”

With this in mind, the Saurages and their company started a charitable fund at the Foundation in 1997. Progress would

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The panel is charged with recommending new board members and improving the quality of the board.

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The committee is chaired by a board member and comprised of a diverse group of people. The panel provides direction to the staff overseeing civic leadership projects.

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Jennifer Reilly
John Koch
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Suzanne Turner

Suzanne L. Turner
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C. Lucy Borne MD
Thomas J. Heigle MD
Tom J. Meek, Jr. MD
Roger F. Shaw III OD
Fay L. Woo MD
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J. Gerard Jolly
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Milford Wampold III
John G. Davies, *Chair*
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Rolfe H. McCollister Jr.
Randy P. Roussel

AFFILIATED COMMUNITY FOUNDATIONS

The Baton Rouge Area Foundation joined with civic leaders across South Louisiana to create two community foundations. Each receives staff and financial support from the Foundation but are governed by independent boards from their service areas.

NORTHSHORE COMMUNITY FOUNDATION

From its base in Covington, this foundation serves St. Tammany, Tangipahoa, Washington and St. Helena parishes. Susan Bonnett is president and CEO.

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COMMUNITY FOUNDATION OF SOUTHWEST LOUISIANA

From its base in Lake Charles, this foundation serves the parishes of Allen, Beauregard, Calcasieu, Cameron and Jefferson Davis. Lisa Verrette is president and CEO.

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 Josef Sternberg Memorial Fund (1992)
 Anne R. and Robert N. Stout Fund in Memory of Mr. and Mrs. Charles F. Record and Mr. and Mrs. Ross N. Stout (2000)
 Tarajano Family-PALA Group Fund (1998)
 Tiffany S. Taulbee Fund (2001)
 The Dr. Harold Jack Legacy and Mary Nesbit Tausend Legacy Fund (2011)
 Taylor, Porter, Brooks & Phillips Fund (2003)
 Julie Nicole Theriot Memorial Fund (2007)
 The Newton B. Thomas Family/Newtron Group Fund (2003)
 The Ben and Pat Thompson Fund (2004)
 Suzanne W. Turner Fund (2010)
 Thomas and Sari Turner Family Fund (1997)
 Turner Industries Fund (2001)
 Nancy and Charles Valluzzo Family Fund (2005)
 Daisy M. VanDenburgh Fund (2011)
 Shannon Veal Finish the Dream Fund (2008)
 Rick Hartley and David Vey Fund (1994)
 Wall Outdoor Ministries I (2012)
 Wall Outdoor Ministries II (2012)
 Whitney Employees Disaster Assistance Fund (2005)
 Margaret Champagne Womack Fund (2000)
 Milton J. Womack Foundation Fund (2005)

DESIGNATED BENEFICIARY FUNDS

Academic Distinction Fund (1989)
Albemarle Corporation Endowment
Allied Signal Foundation Endowment
All Star Automotive Endowment
Bank One Endowment

Baton Rouge Coca-Cola Endowment
Blue Cross Blue Shield of Louisiana Endowment
Community Coffee Company Foundation Endowment
Credit Bureau of Baton Rouge Endowment
Dow Chemical USA Endowment
Exxon Endowment
Freeport-McMoRan Endowment
Hibernia Bank Endowment
Junior League of Baton Rouge Endowment
Kleinpeter Farms Dairy Endowment
Lamar Corporation Endowment
Louisiana Public Facilities Authority Endowment
Manda Packing Company Inc. Endowment
Manship Family Endowment
Paula Garvey Manship Endowment
McDonald's of Baton Rouge/The Valluzzo Family Endowment
Noland Investments Endowment
Irene W. & C.B. Pennington Foundation Endowment
Shell Oil Company Foundation Endowment
United Companies Financial Corp. Endowment
Woman's Hospital Foundation Endowment
 J.B. and Katherine Arbour Fund to Benefit Bishop Ott Works of Mercy Trust (1993)
 Arts Council of Greater Baton Rouge Fund (1988)
 Ascension Fund for Academic Excellence (1990)
Air Products and Chemicals All Star Automotive Endowment
Mrs. Anona C. Banker Memorial Endowment
BASF Corporation Endowment
Borden Chemicals and Plastics Endowment
Capital One Bank Endowment
CF Industries Inc. Endowment
Chester Jr. and Penny Diez Endowment
Freeport-McMoRan Foundation Endowment
Honeywell Endowment
InfinEdge Software Endowed Fund
Lion Copolymer Geismar Endowment
Neese Industries Inc. Endowment
Occidental Chemical Corporation Endowed Fund
Philippe Family Memorial Endowment in Memory of Raymon Philippe Sr., A.S. "Blue" Philippe and David "Wolfie" Philippe
Viola B. Philippe Endowment in memory of Ed and Virginia Braud Jr.
Regions Bank Endowment
Rotary Club of East Ascension in Memory of Sgt. Ray Ryan Gautreaux
Rotary Club of Gonzales Memorial Endowment
Rubicon Inc. Endowment
Ruth B. Scanlan Endowment in Memory of Arthur G. Scanlan
St. Elizabeth Hospital Endowment
Shell Companies Louisiana Endowment

Southwest Computer Bureau Endowment
The Claude and Carolyn Songy Endowed Fund
Triad Nitrogen Endowment
Turner Industries Endowed Fund
United Companies Financial Corp. Endowment
Vulcan Materials Endowment
Whitney National Bank Endowment
Williams-Geismar Olefins Plant Endowment
 Baton Rouge Crisis Intervention Center Fund in Memory of Alan S. Applebaum (2010)
 Baton Rouge Opera Guild Fund in Honor of Pauline Bondy Hernandez (1999)
 Baton Rouge Opera Guild Fund/Dr. Joseph G. Dawson Jr. Memorial Endowment (1997)
 Baton Rouge Speech and Hearing Foundation Patient Activity Fund (2000)
 Big River Economic and Agricultural Development Alliance (BREADA) Fund (2001)
 Mary Ann Brown Preserve Nature Conservancy Fund (1993)
 Ollie Steele Burden Manor Patient Activity Fund (2000)
 Chi Omega Community Fund 100th Anniversary (2006)
 Juliet S. Dougherty Fund (1997)
 Katharine O. Dunham Fund (1986)
 Katharine O. Dunham Opera Scholarship Fund (2004)
 East Baton Rouge First Responders Fund (1988)
 East Feliciana Academic Fund (1995)
 Dr. and Mrs. W.R. Eidson Fund (2006)
 Elan Vitale Montessori School Fund (2006)
 Foundation For A Better Louisiana Fund (1999)
 Greater Baton Rouge Hope Academy Fund (2007)
 Rev. Ralph F. Howe Jr. Endowment Fund (2004)
 Iberville Foundation for Academic Excellence Fund (1992)
Allied Signal Endowment
Citizens Bank and Trust Co. Endowment
Dow Chemical Endowment
Flopam Foundation Endowment
Georgia Gulf Corp. Endowment
Iberville Trust and Savings Endowment
J.J. LaPlace Jr. Memorial Endowment
Syngenta Crop Protection Inc. Endowment
Union Pacific Foundation Endowment
 Dr. J.H. Lee Memorial Fund (1993)
 Edgar and Belle Levy Fund (1985)
 Louisiana Art & Science Museum Endowment Fund for Science Education (1996)
 LSU School of Art Auto Hotel Fund (2000)
 Mongolian Heart Fund (2008)
 W. Henson Moore Endowment for the U.S.S. Kidd Fund (2012)
 Robert F. Nichols and Ruth S. Nichols Memorial Endowment Fund (2007)

The Original Richland Library Restoration Society Inc. Fund (1999)
 Patrons of the Public Library Endowment (2007)
 Milton and Paula Shepard Fund (1997)
 Milton and Paula Shepard Fund for the Benefit of the American Red Cross (1997)
 St. Francisville Area Fund (2012)
 West Baton Rouge Foundation for Academic Excellence Fund (2000)
American Gateway Bank
Baton Rouge Fractionator LLC and Baton Rouge Propylene Concentrator LLC
Cargill Inc.
Community Coffee Company Foundation Endowment
The Dow Chemical Company
DSM Elastomers Endowment
Edgen Murray Corporation
Eighteenth Judicial District Fund
ExxonMobil
Paul Fouquier Memorial Fund by the Rawlston Phillips Family
The Ray Marchand Family Fund
Placid Refining Company LLC
Union Pacific Railroad
West Baton Rouge Chamber of Commerce
Mr. and Mrs. J. Carter Wilkinson

FIELD OF INTEREST FUNDS

Baton Rouge Area Foundation Hurricane Relief and Recovery Fund (2008)
 BREADA Emergency Fund (2008)
 Bringing Something Back Fund (2008)
 Virginia Major Brooks Memorial Endowment Fund (2002)
 Center for Energy Studies (2012)
 Center for Interdisciplinary Research in Francophonie Fund (2008)
 Adelaide Chapman Memorial Fund for the Arts (2002)
 Charles Fund (2006)
 Schumann Chiang Memorial Fund (2006)
 Children's Classical Music Fund (1999)
 The Colbert Nation Gulf of America Fund (2010)
 Helen Johnson Cremeens Memorial Fund (1998)
 Jean H. Curet Fund for Medical Research (2000)
 Juliet Singletary Dougherty Fund for Education, Health and Health Research (1998)
 Downtown Enhancement Fund (2004)
 Economic Development Partnership Fund (1995)
 David M. Ellison Jr. and Kathryn G. Ellison Fund (2006)
 Every Kid a King Fund (2010)
 Farnbacher Memorial Fund Eye Care for the Indigent (1988)

The Brandon and Katie Fields Youth Fitness Fund (2010)
 For the Animals of the Gulf Fund (2010)
 For the Environment of the Gulf Fund (2010)
 For the Future of the Gulf Fund (2010)
 For the People of the Gulf Fund (2010)
 Friends of Pointe Coupee Central High School Fund (2012)
 Ernest J. Gaines Literature Award (2005)
 Gates Education Reform Fund (2011)
 Geaux Past Cancer—Staci A. Pepitone Fund (2010)
 S.J. Gianelloni Jr. Fund (1982)
 Terry Goudeau Media Center Fund (2004)
 The Greene Team Charitable Fund (2011)
 Ann Maxwell Greer Education Initiative Fund (1993)
 Groundwater Awareness Fund (2012)
 Julia R. Hamilton Fund (1990)
 Elmira Harelson Harrison Fund (1994)
 The H.O.P.E. Fund (2008)
 Ingram Settlement Fund (2008)
 Allen S. Joseph Fund (1994)
 Marcia Kaplan Kantrow Community Lecture Series Fund (1996)
 Marcia Kaplan Kantrow Conference Center Endowment (2005)
 Kean, Miller, Hawthorne, D'Armond, McCowan and Jarman Fund (1989)
 Leadership for Change (2012)
 Louisiana Governor's Mansion Foundation Inc. (2011)
 The Louisiana International Film Festival Fund (2012)
 Louisiana Lemonade Day Fund (2012)
 Louisiana Runs Fund
 LSU Internal Medicine Residency in Baton Rouge Fund (1998)
 Carl "Collie" Mascarella Fund (1991)
 Vivian Mayer and W. Bogam Quine Fund (1989)
 Charles McVea Family Fund (1988)
 Denis and Carolyn Murrell Field of Interest Fund (2005)
 Myer/Comfort Keepers' Restore Hope Fund (2009)
 New Roads Community Park Development Association Fund (2012)
 Noranda Disaster Relief Fund (2012)
 Pennington Disaster Resilience Fund (2010)
 Pennington Women and Girls Fund (2011)
 Pointe Coupée Early Education Fund (2010)
 Reinventing Government Fund (2009)
 The Lauren Savoy Olinde Foundation (2012)
 Smash Hits HIV/AIDS Community Fund (2009)
 South Louisiana Art Fund (2008)
 Steele Boulevard Public Area Fund (2004)
 Aqib Talib Fund (2009)
 Margaret Powers Townsend Fund (1999)

Jack Christian and Caryol Christian White Fund (2000)
 Woman's Hospital Foundation Fund (1995)
 Henrietta Colley Yoder Fund (1994)
 Joseph F. Yoder Jr. Fund (1994)
 Young Women's Christian Organization Fund (1997)

ORGANIZATION FUNDS

100 Black Men of Baton Rouge Fund (2011)
 A.I.A. Baton Rouge Educational Fund (2010)
 Alzheimer's Services of the Capital Area (2004)
 Arlington 4-H/Vocational Agriculture Endowment Fund (1993)
 Baton Rouge Bar Foundation (2011)
 Baton Rouge Green Fund/The Kennon Memorial Endowment (1991)
 The Baton Rouge High School Foundation Fund (2012)
 The Baton Rouge Little Theatre Endowment Fund (2006)
 Baton Rouge Opera Guild Fund (1995)
 Baton Rouge Opera Guild in Honor of John H. Hernandez (2006)
 Baton Rouge Speech and Hearing Foundation Fund (1991)
 Baton Rouge Symphony Fund (1991)
 Baton Rouge Symphony Orchestra—Funds for Excellence (2011)
 Baton Rouge YMCA Fund (1997)
 Bishop Pope Scholarship Endowment Fund (2012)
 Boys & Girls Club of Greater Baton Rouge Fund (2002)
 Adalié Brent Memorial Fund To Benefit the Louisiana Arts & Science Museum (1993)
 Ollie Steele Burden Fund (1996)
 Capital Area Animal Welfare Society Endowment Fund (2009)
 Capital Area Animal Welfare Society Spay/Neuter Fund (2009)
 Capital Area United Way Community Chest (1988)
 Catholic Foundation of the Diocese of Baton Rouge Fund (2000)
Ann Arbour Fund for Catholic Charities
Catholic Educational Endowment Fund
Catholic Life Television Fund
Catholic Seminary Scholarship Fund
Catholic Special Education Endowment Fund for the Diocese of Baton Rouge
Christ the King-General Operating Expense Fund
The Evangelization Fund
Peggy and Jim Fields Fund for the Catholic Foundation
Paul B. Landry Jr. Trust for Holy Family Church and School Fund
Fr. Patrick Mascarella Emergency Assistance Fund

Bishop Stanley Joseph Ott Works of Mercy Trust Fund
Our Lady of Mt. Carmel Church Fund
Our Lady of Mt. Carmel Church-Perpetual Care Fund
Our Lady of Peace Parish, Vacherie-Perpetual Care Fund
Our Lady of Perpetual Help Church Fund
Redemptorist Diocesan Regional Catholic High School Fund
Patrick B. Kennedy Scholarship Fund
Joe and Paula O'Neill Melancon Scholarship Fund
Phyllis Moberley Risponne Memorial Fund
Catherine Romero Scholarship Fund
The Carl S. & Ruth P. Vorhoff Memorial Scholarship Fund
Barbara Womack Fund
Wayne E. Reulet Fund
St. Aloysius Catholic Church
St. Anne Church (Napoleonville) Maintenance Fund
St. Augustine Church-Perpetual Care Fund
St. George Church-Perpetual Care Fund
St. George Parish Fund
St. George School Fund
St. Gerard Majella Church Fund
St. John Interparochial School, Plaquemine-Ann Bryant Wilbert Arbour Scholarship Fund
St. John the Baptist, Brusly-Perpetual Care Fund
St. Joseph's Cathedral Bettie Womack Dedicated Building Fund (2012)
St. Joseph's Cathedral Building Fund (2012)
St. Joseph Dedicated Fund
St. Joseph Parish, Paulina-Perpetual Care Fund
St. Joseph the Worker Church, Pierre Part-Perpetual Care Fund
St. Jude School-Reulet Scholarship Fund
St. Louis King of France-Father Maynard "Tippy" Hurst Jr. Fund
St. Mark Parish Memorial Endowment Fund
St. Mary Cemetery, Union-Perpetual Care Fund
St. Michael the Archangel Parish, Convent-Perpetual Care Fund
St. Philip Parish-Perpetual Care Fund
St. Thomas Aquinas School-Dominican Endowment Fund
Santa Apolonia Fund
Mary and Edward Steimel Fund
Father Than Vu Theological Education Fund
Catholic High School Fund—Catholic High School Endowed Scholarship (1990)
Catholic High School Fund—Bishop Stanley J. Ott Memorial Endowed Scholarship (1991)
Clara Barton Society of the American Red Cross (1995)

Aman and Bessie Claudet Endowed Professorship Fund (2010)
Congregation B'Nai Israel of Baton Rouge Foundation Fund (2011)
Congregation B'Nai Israel of Baton Rouge Perpetual Care Fund (2011)
Congregation B'Nai Israel of Baton Rouge Foundation Billy Quine Fund (2011)
Companion Animal Alliance Fund (2009)
Covenant House New Orleans Fund (2005)
J. Hubert "Red" Dumesnil Endowment for Junior Achievement Education in Acadiana (2000)
East Baton Rouge Lions Charities Fund (2008)
EBRPSS Foundation Fund (2006)
EBRPSS K-12 Education Foundation Fund (2012)
Dennis Edmon Scholarship Endowment Fund
Episcopal School Fund (1992)
Episcopal School General Endowment Fund (2006)
Fletcher Foundation Clauer Fund (2011)
Fletcher Foundation Operating Fund (2010)
Forum 35 Endowment Fund (2009)
Foundation for Historical Louisiana Fund (1989)
Friends of Magnolia Mound Plantation Fund (1993)
Friends of New Orleans Fund (2006)
Greater Baton Rouge Food Bank Fund (1997)
Historic Magnolia Cemetery Fund (2003)
Hospice Foundation of Greater Baton Rouge Fund (1993)
Rev. Ralph F. Howe Jr. Agency Endowment Fund (2004)
International Hospitality Foundation Fund (1989)
International Phycological Society Endowment Fund (2009)
International Phycological Society—Christensen Prize Fund (2011)
International Phycological Society—The Feldmann Fund (2011)
International Phycological Society—Papenfuss Poster Award Fund (2011)
International Phycological Society—The Students Grants Fund (2011)
Julius Freyhan Foundation (2009)
Junior Achievement of Greater Baton Rouge Fund/ M.J. Rathbone Endowment (1992)
Junior League of Baton Rouge Fund (1999)
LCTCS Foundation (2009)
Cosper Scholarship Endowment Fund (2012)
Walter Gayle Bumphus Endowment
Sterling Forbes Memorial Scholarship Fund
Dwight Wesson Memorial Scholarship Fund
Louisiana Architectural Foundation (2010)
Louisiana Construction Education Foundation (2010)
The Louisiana Endowment for Francophonie Fund (2005)
Louisiana Public Broadcasting Fund (1994)

Louisiana Trust for Historic Preservation (1991)
Mayor's Healthy City Initiative (2010)
Metropolitan Crime Commission (2004)
Leah Hipple McKay Memorial Fund (2006)
George Owens Music Scholarship Fund (2012)
David Piper Mills and Marguerite Harrell Mills Memorial Fund (2003)
Hemby Morgan General Endowment Fund (2012)
New Schools for Baton Rouge (2012)
Patrons of the Public Library Fund (1984)
Pitts Scholarship Endowment Fund (2012)
Pointe Coupée Community Foundation Fund (2002)
Pointe Coupée Community Foundation Early Childhood Education Program (2005)
Pointe Coupée Community Foundation—NRG/AMPS (2006)
Pointe Coupée Community Foundation Hurricane Katrina Relief Fund (2005)
Brent Poor Memorial Scholarship Fund (2011)
Bishop Pope Scholarship Endowment Fund (2012)
Project Purr BR Fund (2010)
Ann Ritter Scholarship Endowment Fund (2012)
Rocketkidz Foundation (2007)
Rotary Club of Baton Rouge Inc. Foundation Fund (2008)
River Parishes Community College Foundation (2010)
SCIA Memorial Endowment Professorship Fund (2010)
Searles Scholarship Endowment Fund
St. Elizabeth Adoption Endowment Fund (2011)
St. Francisville Area Foundation General Fund
St. James Episcopal Church Fund (2000)
St. James Place of Baton Rouge John B. Noland Residency Fund (1996)
St. Luke's School Endowment Fund (2012)
St. Luke's General Endowment Fund (2012)
St. Luke's General Scholarship Endowment Fund (2012)
St. Luke's Youth Endowment Fund (2012)
Volunteers of America Family Fund (2002)
Volunteers of America Fund (1989)
West Baton Rouge Historical Association Future Growth Fund (2008)

SCHOLARSHIP FUNDS

Sidney Vincent Arbour Sr. and Warren David Farr Scholarship Fund (2000)
Asparagus Club Scholarship Fund (2002)
Associated Grocers—Sam S. Politz Scholarship Fund (1995)
The Sidney M. Blitzer Awards in Violin Performance Fund (2006)
Twiley, Marie and Bringier Barker Scholarship Fund (1999)

James "Big Fuzz" Brown and Ellis A. "Little Fuzz" Brown Scholarship Fund (1990)
 Paul F. Brown Scholarship Fund (2012)
 Stephen W. Cavanaugh Scholarship Fund (2006)
 Roger J. Clouatre Memorial Scholarship Fund (2001)
 Alan Collier Memorial Scholarship Fund
 Ruby J. Darenbourg-Cook Memorial Scholarship Fund (2001)
 Karen E. Domingue-Maillet and Rhodia Scholarship Fund (1999)
 Foundation for Culinary Excellence Scholarship Fund (2005)
 Grocery Manufacturers Representatives Association Scholarship Fund (1996)
 M. Paul and Janice LeBlanc Memorial Scholarship Fund (2001)
 John Ivany Marshall Family Memorial Blueprint Scholarship Fund (2008)
 Harriet Babin Miller Scholarship Fund (2005)
 Aaron Bernard Murray and Fay Tyler Murray Education Encouragement Fund (1998)
 Phi Gamma of Chi Omega House Corporation Fund (1990)
 The David and Jeannie Price Scholarship (2007)
 Bertrand H. Roussel Memorial Scholarship Fund (1991)
 St. James Parish Scholarship Fund (1999)
 Students Talent Initiating Results Scholarship Fund (2004)
 Newton B. Thomas Merit Scholarship Fund (2008)
 Shannon Veal Memorial Scholarship Fund (2008)
 Justin Westbrook Memorial Scholarship Fund (2008)
 WRKF Scholarship Fund (1993)

UNRESTRICTED FUNDS

Albemarle Corporation Fund (2013)
 All Star Automotive Fund (2008)
 Alvin R. and Louise K. Albritton Memorial Fund (1997)
 Bill and Jane Kean Anderson Fund (1993)
 Philip and Cecile Barbier Fund (1995)
 Joseph H. Baynard Fund (1966)
 May and William Tait Baynard Family Fund (1995)
 H. Payne Breazeale, Victor A. Sachse Jr. and Maurice J. Wilson Memorial Fund (1990)
 Heidel and Imo Brown Fund (1992)
 Brown Memorial Fund in Memory of Lemuel Heidel Brown, Imogene Newsom Brown and Mary Ann Brown (2007)
 Paul Francis Brown Endowment Fund (2012)
 Walter A. and Kathleen D. Buchanan Fund (1992)
 Richard C. and Mary P. Cadwallader Family Fund (1991)

Cecil, Margaret, Eloise and J.C. Dabadie Fund (2001)
 Robert I. Didier Jr. Fund (2001)
 Myron and Roberta Falk Fund (1982)
 Eleanor and Albert Fraenkel Fund (1994)
 Freeport-McMoRan Inc. Fund (1982)
 Don Gerald/Hibernia Bank Memorial Fund (1997)
 James Monroe Gill Memorial Fund (1998)
 Julia R. Hamilton Fund (2003)
 Katherine and Paul E. Haygood Family Fund (1991)
 Margaret L. Hogan Fund (1973)
 Will and Leona Huff Family Fund (1993)
 Donald L. and Norine O. Johnson Memorial Fund (2002)
 George "Pretty" Wallace Jones and Thomas W. Jones Fund (1999)
 R. Gordon Kean Jr. Family Fund (1992)
 Frank D. McArthur II Fund (1986)
 Rosalind and Leslie McKenzie Fund (1983)
 Elbert E. Moore Family Fund (1986)
 James A. Poirrier Fund (2001)
 Reymond H. Pope Memorial Fund (1993)
 Harvey H. Posner and Mary S. Posner Fund (1984)
 Marjorie H. Sanders Endowment Fund (2009)
 Shobe and Associates Fund (1993)
 Ernest and Margaret Wilson Fund (1989)

COMMUNITY FOUNDATION OF SOUTHWEST LOUISIANA

Anonymous Family Fund (2012)
 The. St. Anthony Fund (2012)
 Autism Services of Southwest Louisiana (2011)
 Kyle Broussard Memorial Fund (2008)
 Staci and David Bruchaus Fund (2012)
 Chambers-Bokros Medical Fund (2010)
 Community Foundation of Southwest Louisiana Endowment Fund (2008)
 Community Foundation of Southwest Louisiana Hurricane Relief and Recovery Fund (2008)
 First Lieutenant Douglas B. Fournet Memorial Fund (2012)
 The Emma Dee Gray Foundation Fund (2010)
 Juliet Hardtner Fund (2009)
 Ginny and John Henning Endowment Fund (2010)
 Lena and Bill Henning Memorial Endowment Fund (2010)
 Lena and Bill Henning United Methodist Church Fund (2010)
 Susan and W.L. Henning Jr. Fund (2010)
 Thomas G. and Shirley M. Henning Family Foundation Endowment Fund (2010)
 Thomas G. and Shirley M. Henning Family Foundation Spenddown Fund (2010)
 The Industrial Development Board of the Parish of Calcasieu Inc. Fund (2010)
 Jack E. Lawton Family Fund (2012)

Military Veterans Fund (2012)
 Dr. and Mrs. W.A. Mixon Fund (2012)
 JPMorgan Chase SWLA Fund (2010)
 Lake Charles Memorial Hospital Foundation Fund (2011)
 The Fritz Lang Foundation Fund (2009)
 Make A Difference Fund (2011)
 Mendelson Family Fund in Honor of Rev. Dr. Joseph P. Bishop (2010)
 Hector San Miguel Memorial Fund (2010)
 Millennium Park Restoration Fund (2011)
 Southwest Louisiana Law Center Fund (2008)
 The Stables of Le Bocage Fund (2010)
 SWLA Firefighters Fund (2009)
 The Bishop Jude Speyrer Fund in Honor of Monsignor Gouaux (2008)

NORTSHORE COMMUNITY FOUNDATION

The 1906 Founders Endowment Fund (2001)
 Fund for Bogalusa (1999)
 Bogalusa Scholarship Fund (2006)
 Fay and Phelan Bright Endowment Fund (2010)
 Fennelly Sanchez Fund (2012)
 Cards 4 Kids Fund (2010)
 CGB Enterprises Japan Disaster Relief Fund (2011)
 Carpenter Family Fund (2007)
 Center of Philanthropy (2008)
 J. Scott Chotin Nortshore Family Community Fund (2012)
 Christwood Fund (2007)
 John Lohman Christwood Endowment Fund (2007)
 Darlene Duda Fund (2011)
 Doyle Coatney Foundation (2010)
 Donahue Favret Contractors Fund (2007)
 Jack and Maura Donahue Fund (2007)
 EWE LLC Fund (2010)
 Founders Forum Fund (2007)
 Catherine Farnsworth Gensler Foundation Fund (2012)
 Charles and Elizabeth Goodyear Fund (2012)
 Jeremy Hebert Defibrillator Fund (2011)
 The Hayden Fund for Addiction Recovery (2012)
 Hoops for Kids Fund (2011)
 HOYST Fund (2011)
 JAA Foundation Fund (2011)
 Kids in Need During Disasters (KINDD) Fund (2010)
 KIT Fund (2010)
 Lake Ponchartrain Basin Foundation (2007)
 Legacy Gardens (2011)
 Legislators Charity Fund (2012)
 Dale and Sharon Mahnke Charitable Gift Fund (2009)
 Mandeville Recreation Fund (2008)
 The Mill Town Players Fund (2002)

MILNE Fund (2012)
 Robin and Pamela Mingo Fund (2008)
 Northshore Community Planning Fund (2008)
 Northshore Displaced Residents Fund (2007)
 The Parmlab Corporate Fund (2013)
 Recreation District 16 Fund (2012)
 The Richard Family Fund (2012)
 Rotary Club of Slidell Northshore Endowment Fund (2011)
 Sibley Family Fund (2012)
 STARC Endowment Fund (2006)
 Danny and Susan Shaw Fund (2011)
 SOS—An Abita Beer Charitable Fund (2010)
 South Slidell Swimming Scholarship Fund (2009)
 Jinx Vidrine Legacy Foundation Fund (2008)
 Peter A. and Lisa H. Wilson Charitable Fund (2007)
 Zen-Noh Grain-Japan Disaster Relief Fund (2013)
 The Skipper Award in Memory of Ivan Zenon (2012)

Friends of the Louisiana State Archives —\$200
 German Center Houston Inc. —\$1,000
 Harrisonburg-Rockingham Historical Society —\$100
 Highlands Chamber Music Festival Inc. —\$250
 Houston Chamber Choir —\$1,000
 Houston Symphony Society —\$1,500
 Imperial Calcasieu Museum —\$2,500
 Jambalaya Capital of the World- Gonzales Louisiana Inc —\$14,000
 Jefferson Performing Arts Society —\$21,000
 LAMB Arts LTD —\$12,275
 Louisiana Art and Science Museum —\$66,030
 Louisiana Children's Museum —\$5,000
 Louisiana Endowment for the Humanities —\$500
 Louisiana Museum Foundation —\$1,000
 Louisiana Philharmonic Orchestra —\$4,000
 Louisiana Symphony Association —\$11,250
 Louisiana Trust for Historic Preservation —\$1,120

The Friends of the Rural Life Museum Inc. —\$173,075
 The Louisiana International Film Festival —\$200,477
 The Louisiana International Film Festival Fund —\$20,000
 The Ogden Museum of Southern Art —\$500
 University of New Orleans - WWNO F.M. —\$10,000
 US Biennial Inc. —\$100,000
 VSA Arts of Florida Inc. —\$7,450
 WRKF Public Radio Inc. —\$20,311
 Young Aspirations/Young Artists Inc. —\$5,000

EDUCATION: \$7,118,841

Academic Distinction Fund —\$230,299
 Academy of the Sacred Heart New Orleans Foundation Inc. —\$5,250
 AFS-USA, Inc. —\$200
 Agenda for Children - New Orleans —\$500
 Alfred M. Barbe High School —\$1,500
 Ann Ritter Scholarship Endowment Fund —\$16,591
 Annunciation Orthodox School —\$3,000
 Arkansas State University—\$2,000
 Ascension Catholic Diocesan Regional School —\$15,000
 Ascension Parish School System/Gonzales Primary School —\$1,500
 Asparagus Club Scholarship Fund-Spenddown —\$1,000
 Austin Presbyterian Theological Seminary —\$200,000
 Baton Rouge Community College Foundation —\$500
 Baton Rouge High School Foundation —\$61,277
 Baton Rouge Youth Coalition —\$55,300
 Benilde-St. Margaret's School —\$2,000
 Benton Academy Inc —\$10,000
 Beville State Community College —\$2,000
 Big Buddy Program —\$1,000
 Blackhawk Flight Foundation —\$1,500
 Breakthrough New Orleans —\$1,000
 Catholic High School —\$25,194
 Catholic High School Foundation —\$5,000
 Choice Foundation a Non Profit Corporation —\$10,000
 City Year Baton Rouge —\$134,050
 Delta State University —\$2,000
 Dennis Edmon Scholarship Endowment Fund —\$16,014
 Desire Street Ministries and Academy —\$10,000
 Dillard University —\$1,500
 Dream Teachers LLC —\$6,500
 Duke University —\$100
 East Central Community College —\$500
 East Mississippi Community College —\$1,500

GRANTS

ARTS, CULTURE AND HUMANITIES: \$1,613,686

Alliance Francaise de la Nouvelle Orleans —\$5,500
 Arts Council of Greater Baton Rouge Inc. —\$56,350
 Arts Council of New Orleans —\$21,000
 Ascension Festivals and Cultural Council —\$2,400
 Atlantic Theater Company —\$23,250
 Backstreet Cultural Museum —\$1,000
 Bascom-Louise Gallery —\$5,000
 Baton Rouge Ballet Theatre, Inc. —\$300
 Baton Rouge Blues Foundation —\$2,500
 Baton Rouge Gallery —\$3,750
 Baton Rouge Opera Guild, Inc. —\$9,805
 Baton Rouge Symphony Orchestra —\$88,993
 Center Theater Group of Los Angeles —\$100
 Community Fund for the Arts —\$68,000
 Douglas Manship Sr. Theatre Complex Holding Inc. —\$162,767
 East Baton Rouge Parish Library —\$2,372
 Ernest J. Gaines Literature Award —\$36,920
 Foundation for Excellence in Louisiana Public Broadcasting —\$2,000
 Foundation for Historical Louisiana, Inc. —\$49,108
 Friends of Louisiana Public Broadcasting Inc. —\$21,681
 Friends of Magnolia Mound —\$4,000
 Friends of the Baton Rouge Zoo —\$200

LSU Foundation - Burden Horticultural Society —\$2,000
 LSU Foundation - LSU Museum of Art —\$45,800
 LSU Foundation - Patrons of LSU Opera —\$2,000
 LSU School of Art —\$24,542
 National Film Preserve, Ltd. —\$10,960
 National World War II Museum, Inc. —\$57,250
 New Orleans Arts and Cultural Host Committee Inc. —\$20,000
 New Orleans Jazz Orchestra Inc. —\$22,500
 New Orleans Museum of Art —\$41,500
 New Orleans Opera Association —\$6,700
 Of Moving Colors Productions —\$12,250
 Old State Capital Associates —\$100
 Old State Capitol Foundation Inc. —\$150
 Opera Louisiane —\$5,000
 Playmakers of Baton Rouge Inc. —\$200
 Pointe Coupee Historical Society, Inc. —\$1,500
 Pyramid Atlantic Inc. —\$100
 River City Jazz Coalition Fund —\$6,000
 Roots of Music Inc. —\$25,000
 Southern Rep —\$69,500
 Starkville MSU Symphony —\$100
 Swine Palace Productions, Inc. —\$7,000
 The Children's Museum of Lake Charles, Inc. —\$1,000
 The Cotuit Library —\$1,000
 The Foundation for Outdoor Advertising Research And Education —\$5,000

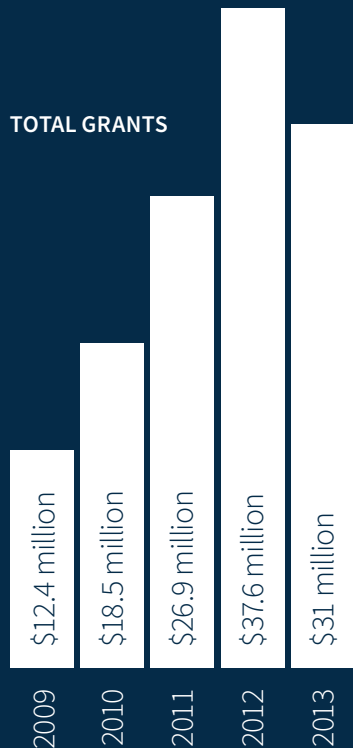
The Baton Rouge Area Foundation helps our fund donors make grants to nonprofits. Donors open and deposit money in charitable funds. The Foundation manages the money, offers guidance about local issues and nonprofits, makes grants that are recommended by fund donors, and handles all the paperwork required by the government. The Foundation also makes grants from an unrestricted pool of assets. Each grant from 2013 is listed in this section.

\$31 million

TOTAL GRANTS IN 2013, DOWN \$6.6 MILLION FROM 2012.

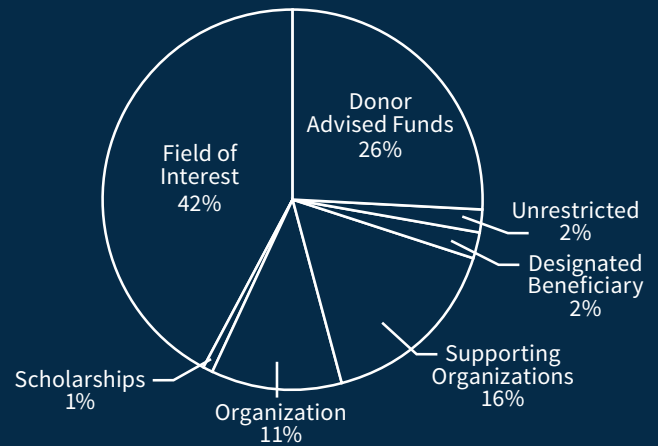
\$350 million+

TOTAL GRANTS AWARDED BY THE FOUNDATION SINCE ITS INCEPTION IN 1964.



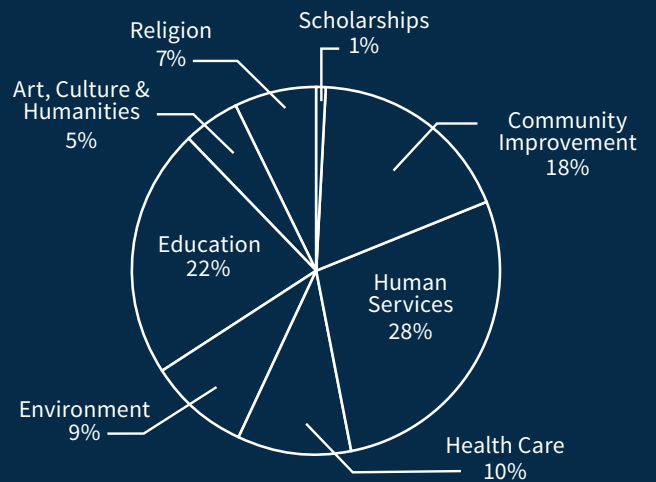
By Types of Funds

(Percent of total dollars)



By Program Area

(Percent of total dollars)



BATON ROUGE AREA FOUNDATION

annual report 2013

Eatel Educational Fund —\$120
 EBRPSS - Highland Elementary School —\$200
 Education's Next Horizon —\$5,000
 Episcopal High School of Baton Rouge —\$877,273
 Fletcher Community College Foundation, Inc. —\$128,807
 Folsom Junior High School —\$200
 Foundation for East Baton Rouge School System —\$55,931
 Foundation for Science and Math Education Inc. —\$1,000
 French Camp Academy —\$700
 Friends of Cantera, Inc. —\$10,000
 Georgia WAND Education Fund —\$5,000
 Grambling State University —\$500
 Greater Baton Rouge Hope Academy —\$20,523
 Groton School —\$40,000
 Groves Academy —\$4,500
 Hampden-Sydney College —\$8,000
 Hampshire Country School —\$500
 Harding Academy —\$55,000
 Harvard Business School —\$1,000
 Harvard University —\$5,000
 Hathaway Brown School —\$1,000
 Herzing University —\$500
 Howard School Inc. —\$1,000
 Iberville Foundation for Academic Excellence —\$23,850
 International Phycological Society - International Phycological Congress Endowme —\$100,000
 Isidore Newman School —\$17,000
 Jesuit High School —\$5,000
 Jones County Community College and Lance Johnson —\$500
 Jones County Junior College —\$2,000
 Julius Freyhan Foundation —\$10,552
 Junior Achievement of Greater Baton Rouge —\$22,612
 Junior Achievement of Greater New Orleans —\$15,000
 Junior Achievement of Southwest Louisiana —\$7,500
 Kappa Sigma Endowment Fund —\$2,500
 Kenyon College —\$500
 KIPP New Orleans —\$12,000
 Knock Knock Children's Museum —\$45,000
 LaGrange High School —\$12,791
 LCTCS Foundation —\$10,000
 Leadership Seminars of America Inc Louisiana Youth Seminar —\$500
 Legacy Garden Fund —\$2,500
 Literacy Council of Southwest Louisiana, Inc. —\$5,000
 Louise S. McGehee School —\$500
 Louisiana College —\$5,000
 Louisiana Construction Education Foundation —\$10,000

Louisiana Culinary Institute —\$500
 Louisiana Jump\$tart Coalition for Personal Financial Literacy —\$35,000
 Louisiana Mortgage Lenders Foundation —\$125,000
 Louisiana Resource Center for Educators —\$154,500
 Louisiana State University and A&M College —\$32,350
 Loyola Educational Corporation of Shreveport —\$500
 Loyola University —\$10,000
 Loyola University - College of Law —\$2,000
 LSU Agricultural Center —\$1,000
 LSU Alumni Association —\$3,250
 LSU Delta Sigma Pi —\$700
 LSU E. J. Ourso College of Business —\$2,500
 LSU Fondation - Friends of French Studies —\$100
 LSU Foundation —\$72,993
 LSU Foundation - E. J. Ourso College of Business —\$9,000
 LSU Foundation - LSU Press —\$37,500
 LSU Foundation - Manship School of Mass Communication —\$2,200
 LSU Foundation - Manship School of Mass Communication Excellence Fund —\$14,100
 LSU Foundation - Paul M. Hebert Law Center —\$4,500
 LSU Foundation - Readers and Writers —\$1,000
 LSU Foundation - School of Art Gallery Support Fund —\$8,000
 LSU Foundation - School of Music —\$3,000
 LSU Foundation - School of Social Work —\$200
 LSU Foundation - Shreveport —\$1,000
 LSU Foundation - T. Harry Williams Center for Oral History —\$350
 LSU Health Sciences Center New Orleans —\$1,000
 Lutheran University Association, Inc. —\$500
 Manners of the Heart Community Fund —\$11,500
 Marquette University —\$5,000
 McNeese State University Agriculture Foundation —\$20,000
 McNeese State University Foundation —\$14,000
 Meridian Community College —\$1,000
 Meridian Community College and Amanda Williams —\$500
 Milton Academy —\$25,000
 Mississippi University for Women —\$1,000
 Mount Vernon Presbyterian School —\$50,000
 National Asphalt Pavement Association Research & Education Foundation —\$10,000
 New Schools for Baton Rouge —\$1,109,875
 Nicholls State University —\$3,000
 Northshore Home Educators Association —\$1,000
 Northwestern State University of Louisiana —\$2,000
 Our Lady of the Lake College —\$1,000

Our Lady of the Lake College and Nyeisha Philson —\$6,000
 Our Lady Queen of Heaven School —\$2,000
 Parkview Baptist School Inc. —\$3,918
 Pearl River Community College —\$3,500
 Petal School District Education Foundation Trust, Inc. —\$25,000
 Phillips Exeter Academy —\$2,000
 Pointe Coupee Central High School —\$250
 President & Fellows of Harvard College —\$2,000
 Pro Bono Publico Foundation —\$1,000
 Ravenscroft School, Incorporated —\$5,000
 Reading is Fundamental —\$200
 Reading Partners —\$1,200
 Redemptorist High School —\$100
 Rice University —\$10,000
 River Parishes Community College —\$500
 River Parishes Community College Foundation —\$25,490
 Runnels School —\$350
 Rust College —\$1,000
 Sacred Heart Catholic Church —\$1,000
 Sacred Heart of Jesus School —\$7,199
 Saint Jean Vianney Catholic Church —\$5,447
 Saint Joseph's University —\$6,500
 Saint Thomas Academy —\$2,000
 School Leadership Center of Greater New Orleans —\$5,000
 South Central Louisiana Technical College —\$500
 Southeastern Louisiana University —\$7,800
 Southern University —\$2,500
 Special Operations Warrior Foundation —\$20,000
 Spring Hill College —\$25,000
 St Louis Catholic High School —\$3,800
 St Tammany Parish Schools-Chahta Ima Elementary —\$100
 St. Aloysius School —\$7,019
 St. Andrew's Village —\$2,500
 St. Andrew's-Sewanee School —\$200
 St. Bonaventure Indian Mission & School —\$1,500
 St. Elizabeth Inter-Parochial School —\$10,000
 St. Francis de Sales School —\$2,000
 St. George Episcopal School —\$250
 St. James Episcopal Day School —\$2,000
 St. John Interparochial School —\$985
 St. Joseph's Academy —\$30,100
 St. Joseph's Academy Foundation —\$7,200
 St. Joseph's University and Chelsea Halat —\$1,500
 St. Joseph's University and Mary Sisti —\$1,500
 St. Labre Indian School —\$400
 St. Louis Catholic High School Foundation —\$1,000
 St. Luke's Episcopal Day School —\$398
 St. Pauls School Foundation —\$5,500
 St. Scholastica Academy —\$10,000
 St. Stanislaus College —\$850

St. Stephen's and St. Agnes School Foundation —\$500
 St. Tammany Parish School Board —\$3,000
 St. Tammany Parish School Board/Covington Elementary —\$100
 St. Tammany Parish School Board/Salmen High School —\$100
 St. Tammany Parish School Board-Bayou Lacombe Middle School —\$250
 St. Tammany Parish School Board-Mandeville High School —\$180
 St. Tammany Parish School Board-Marigny Elementary School —\$100
 St. Tammany School Board / Fifth Ward Junior High —\$100
 St. Tammany School Board / Madisonville Junior High —\$100
 St. Theresa of Avila School —\$1,428
 St. Thomas Aquinas Regional Catholic High School —\$79,697
 Stuart Hall School for Boys —\$12,500
 Summit School, Inc. —\$60,000
 Sweet Briar College —\$3,500
 Teach for America - Greater New Orleans —\$10,000
 Teach for America - South Louisiana —\$180,423
 The Ascension Fund —\$53,880
 The Baton Rouge High School Foundation Fund—\$50,000
 The Dunham School —\$95,029
 The Jason Project —\$320,000
 The Original Richland Library Restoration Society, Inc. —\$3,339
 The University of Mississippi —\$2,000
 The University of Southern Mississippi and Robert Jones —\$1,000
 Thrive Baton Rouge —\$369,000
 Tiger Athletic Foundation —\$5,000
 Tougaloo College —\$2,000
 Trinity Episcopal Day School —\$8,100
 Tulane Alumni Association —\$1,121
 Tulane University —\$40,600
 Tulane University Law School —\$100
 Tulane University Sponsored Projects Administration —\$1,237,584
 University Lab School Foundation —\$63,202
 University of Colorado Foundation —\$700
 University of Florida —\$2,000
 University of Louisiana at Lafayette —\$9,000
 University of Missouri —\$9,000
 University of New Mexico Foundation, Inc. —\$200
 University of New Orleans Foundation —\$37,418
 University of North Alabama —\$2,000
 University of North Carolina Chapel Hill —\$1,000
 University of Southern Mississippi —\$10,000
 University of West Alabama —\$2,000
 University School —\$1,000

Vandebilt Catholic High School —\$2,000
 Vanderbilt University —\$2,500
 Volunteers In Public Schools Inc. —\$3,200
 Wallace State Community College —\$500
 Washington & Lee University —\$100
 Wellesley College —\$5,000
 West Baton Rouge Foundation for Academic Excellence —\$24,582
 William Carey University —\$3,000
 Young Leaders' Academy of Baton Rouge, Inc. —\$5,000

ENVIRONMENT: \$2,766,513

Atchafalaya Basinkeeper Inc. —\$10,000
 Baton Rouge Green Association Inc. —\$8,637
 CCA Louisiana Foundation —\$2,500
 Coalition to Restore Coastal Louisiana —\$1,000
 Coastal Conservation Association —\$200
 Crested Butte Land Trust —\$100
 Ducks Unlimited, Inc. —\$50,577
 Friends of Hilltop Arboretum Inc. —\$5,200
 Georgia Organics Inc —\$15,000
 Jackson Hole Land Trust —\$5,000
 Louisiana Wildlife and Fisheries Foundation —\$1,000
 Louisiana Wildlife Federation —\$100
 LSU Foundation - Burden Horticultural Society —\$1,500
 National Wildlife Federation —\$100
 Northlake Nature Center, Inc. —\$5,000
 Southern Garden Symposium —\$500
 The Cultural Landscape Foundation —\$500
 The Nature Conservancy —\$5,350
 The Nature Conservancy of Louisiana —\$878,999
 Water Institute of the Gulfs Delta —\$1,775,250

HEALTH CARE: \$2,987,313

American Cancer Society —\$33,465
 American Heart Association —\$2,500
 American Heart Association - Austin —\$500
 American Heart Association Greater Southeast Affiliate —\$44,839
 American Heart Association Inc. —\$1,700
 Amyotrophic Lateral Sclerosis Association —\$1,250
 Autism Services of Southwest Louisiana Inc. —\$2,500
 Beyond Batten Disease Foundation —\$1,000
 Blindness-Learning in New Dimensions Inc. —\$2,000
 Cancer Services of Greater Baton Rouge, Inc. —\$152,431
 Cerebral Palsy Association of Greater Baton Rouge Inc. —\$28,450
 Children's Hospital —\$5,000

Cleveland Clinic Foundation —\$100
 Cystic Fibrosis Foundation —\$750
 Cystic Fibrosis Foundation - Baton Rouge —\$1,100
 Doctors Without Borders USA —\$2,125
 Dyslexia Association of Greater Baton Rouge —\$2,819
 Epilepsy Foundation of Louisiana —\$11,200
 Ethel Precht HOPE Breast Cancer Foundation Inc. —\$1,000
 Evergreen Foundation —\$250
 Feminist Women's Health Center Inc. —\$5,000
 General Health Foundation —\$39,980
 Gleason Initiative Foundation —\$1,000
 Greater Baton Rouge Community Clinic —\$12,800
 Health Care Centers in Schools —\$14,500
 Health Net Foundation, Inc —\$500
 HeartGift Foundation —\$5,000
 Highlands-Cashiers Hospital Foundation —\$1,000
 Hospice Foundation of Greater Baton Rouge —\$43,012
 Injured Marine Semper Fi Fund —\$20,000
 International Rett Syndrome Foundation —\$11,150
 Juvenile Diabetes Research Foundation International —\$10,000
 Juvenile Diabetes Research Foundation/Baton Rouge Branch —\$250
 Los Medicos Voladores —\$50,000
 Louisiana Cancer Research Consortium —\$1,000
 Louisiana Health Care Quality Forum —\$5,000
 Louisiana Industries for the Disabled —\$3,750
 Louisiana Public Health Institute —\$211,500
 Mary Bird Perkins Cancer Center —\$395,792
 Mary Bird Perkins Cancer Center Foundation —\$42,000
 Mental Health Association of Greater Baton Rouge —\$250
 Mercy Family Center —\$5,000
 Muscular Dystrophy Association —\$1,000
 National Lung Cancer Partnership —\$3,500
 National Multiple Sclerosis Society —\$5,000
 Ochsner Clinic Foundation —\$1,000
 Ochsner Health System —\$8,000
 Ollie Steele Burden Manor —\$1,460
 Our Lady of the Lake Children's Hospital —\$15,000
 Our Lady of the Lake Foundation —\$66,100
 Pancreatic Cancer Action Network —\$500
 Parkinson's Research Foundation —\$1,000
 Partners in Health —\$1,000
 Pennington Biomedical Research Foundation —\$462,150
 Piedmont Orthopedic Foundation —\$1,000
 Planned Parenthood Federation of America —\$250
 Planned Parenthood of the Gulf Coast —\$141,750
 Project Access Northwest —\$10,000
 Richard Murphy Hospice Foundation —\$2,000

Rocky Mountain Multiple Sclerosis Center —\$1,000
 Smile Train —\$250
 Southwest Louisiana Hospital Association
 Foundation, Inc. —\$50,000
 St. Elizabeth Hospital —\$4,099
 St. Gabriel Health Clinic, Inc. —\$20,000
 St. Joseph Hospice Foundation Inc. —\$500
 St. Jude Children’s Research Hospital —\$11,200
 St. Nicholas Center for Early Intervention —\$2,500
 St. Tammany Hospital Foundation —\$30,000
 Susan G. Komen for the Cure - Baton Rouge —\$510
 The Children’s Health Fund —\$750,000
 Tulane Cancer Center —\$500
 Volunteer Health Corps of Baton Rouge —\$60,000
 Woman’s Hospital Foundation —\$162,581

HUMAN SERVICES: \$8,642,172

ALS Association, Louisiana-Mississippi Chapter
 —\$41,000
 100 Black Men of Metro Baton Rouge —\$6,500
 100 Black Men of Metropolitan BR Ltd. —\$1,500
 ABC Children’s Aid USA Inc. —\$24,800
 Alzheimer’s Association of Baton Rouge —\$100
 Alzheimer’s Services of the Capital Area —\$24,975
 American National Red Cross —\$11,000
 AmeriCares Foundation, Inc. —\$3,500
 AMKids, Inc —\$450,000
 Angels On Earth Foundation —\$2,150
 Avodah The Jewish Service Corps Inc. —\$50,000
 Baton Rouge Alliance for Transitional Living
 —\$10,200
 Baton Rouge Children’s Advocacy Center
 —\$57,680
 Baton Rouge Crime Stoppers Inc. —\$25,000
 Baton Rouge Crisis Intervention Center —\$102,504
 Baton Rouge Regional Eye Bank Inc. —\$10,000
 Baton Rouge Soccer Association —\$500
 Baton Rouge Speech and Hearing Foundation Inc.
 —\$638,764
 Better than Ezra Foundation —\$500
 Big Brothers Big Sisters of Southwest Louisiana
 —\$6,500
 Big Buddy Program —\$6,150
 Boy Scouts of America Council —\$1,100
 Boy Scouts of America, Istrouma Area Council
 —\$7,025
 Boys & Girls Clubs of Greater Baton Rouge Inc.
 —\$6,400
 Boys and Girls Club of Southeast Louisiana
 —\$5,200
 Boys Hope Girls Hope of Baton Rouge —\$8,500
 BREADA Small Farm Survival Fund —\$1,000
 Breast Cancer Action —\$500
 BREC Foundation —\$5,170
 Bridge House Corporation —\$1,000
 Broadway Cares-Equity Fights AIDS Inc. —\$5,000

Brothers of the Sacred Heart Foundation of the
 New Orleans Province —\$500
 Capital Area Alliance for the Homeless —\$25,000
 Capital Area CASA Association —\$1,300
 Capital Area Family Violence Intervention Center
 —\$2,300
 Capital Area United Way —\$291,100
 Care Help of Sulphur, Inc. —\$5,000
 Care Pregnancy Clinic —\$11,500
 Cashiers Glenville Volunteer Fire Department, Inc.
 —\$200
 Catholic Archdiocese of New Orleans —\$10,000
 Catholic Charities Archdiocese of New Orleans
 —\$152,634
 Catholic Charities Diocese of Houma-Thibodaux
 —\$150,000
 Catholic Charities of Northwest Florida
 —\$1,666,666
 Catholic Charities of the Diocese of Baton Rouge
 Inc. —\$230,000
 Cenikor Foundation Inc. —\$1,500
 Child Advocacy Services —\$2,500
 Children’s Advocacy Center of Paris —\$500
 Christen Elizabeth Clement Foundation, Inc.
 —\$2,500
 Cinderella Project of Baton Rouge —\$16,000
 Community Christian Concern of Slidell, Inc.
 —\$10,000
 Community Opportunities of East Ascension
 —\$750
 Covenant House New Orleans —\$1,600
 Crippled Children Foundation —\$1,000
 Dale Brown Foundation —\$500
 David Toms Charitable Foundation —\$2,500
 Delta Delta Delta Foundation —\$1,000
 Dream Day Foundation —\$16,000
 Dress for Success Charity —\$1,000
 East Baton Rouge Parish Council on Aging
 —\$1,900
 Eden House —\$1,000
 Equestrian Order of the Holy Sepulchre —\$1,200
 evacuteer.org —\$10,000
 Families Helping Families of Greater Baton Rouge
 —\$10,000
 Family And Youth Counseling Agency Inc
 —\$138,892
 Family Life —\$1,000
 Family Service of Greater Baton Rouge —\$1,500
 Father Flanagan’s Boys Home —\$200
 Feed My Starving Children —\$6,000
 Food Bank of Central and Eastern North Carolina
 —\$5,000
 Foundation for Rural Service —\$500
 Friends of New Orleans —\$20,000
 GaitWay Therapeutic Horsemanship —\$1,650
 Girl Scouts-Audubon Council Inc. —\$250
 Girls First Inc. —\$10,100

Girls on the Run of Greater Baton Rouge —\$67,850
 Girls on the Run of Northwest Ohio —\$1,500
 Good Fellows - Good Samaritans, Inc. —\$200
 Greater Baton Rouge Food Bank —\$311,175
 Greater Baton Rouge Literacy Coalition Inc.
 —\$10,000
 Habitat for Humanity International, Inc. —\$500
 Habitat for Humanity, St. Tammany West
 —\$45,000
 Heifer Project International —\$500
 Heritage Ranch —\$4,500
 Hole in the Wall Gang Fund Inc. —\$1,500
 Hope Landing —\$5,000
 HOPE Ministries of Baton Rouge —\$11,300
 International Center for Journalists Inc. —\$43,750
 International Rescue Committee —\$27,125
 Jackson Recovery Centers, Inc. —\$10,000
 Jewish Children’s Regional Service —\$1,000
 Karnival Krewe de Louisiane —\$810
 Kids Wanna Help —\$1,000
 Leukemia and Lymphoma Society —\$1,700
 Lighthouse for the Blind in New Orleans Inc.
 —\$15,500
 Links Foundation, Inc. —\$250
 Louisiana Baptist Convention/Washington Parish
 Baptist Association —\$12,000
 Louisiana Bar Foundation —\$250
 Louisiana Capital Area Chapter of the American
 Red Cross —\$277,023
 Louisiana CASA Association —\$9,000
 Louisiana Partnership for Children and Families
 —\$10,000
 Louisiana United Methodist Children and Family
 Services Inc. —\$200
 Make-A-Wish Foundation of America —\$1,000
 Make-A-Wish Foundation of the Texas Gulf Coast
 and Louisiana, Inc —\$250
 March of Dimes Birth Defects Foundation, South
 Louisiana Chapter —\$1,851
 Mercy Ships —\$100,000
 Miami Suns Youth Development Inc. —\$14,200
 Millennium Relief and Development Services
 —\$1,000
 Missionaries of Charity, Inc. —\$5,000
 National Federation of the Blind Inc. —\$5,000
 New Heights Therapy Center Inc. —\$110,000
 New Life Counseling Inc —\$1,000
 Noranda Disaster Relief Fund —\$12,071
 Northshore Disaster Recovery Inc. —\$25,000
 Northshore Families Helping Families Inc.
 —\$12,350
 Northwest Louisiana Food Bank —\$2,500
 O’Brien House Inc —\$32,300
 Options, Inc. —\$27,500
 Our Daily Bread Food Bank of Tangipahoa
 —\$10,000
 Oxfam-America Inc. —\$3,000

Particular Council of St. Vincent de Paul of Baton Rouge Louisiana —\$72,840
 Paula G. Manship YMCA —\$500
 Payton's Play it Forward Foundation —\$9,500
 Planned Giving Council of Greater Baton Rouge —\$2,500
 Prevent Child Abuse Louisiana Inc. —\$7,000
 Prince of Peace Ministries Inc. —\$1,200
 Project Independence, Inc. —\$1,000
 Raymond Wentz Foundation —\$1,000
 Red Shoes, Inc. —\$400
 Regina Coeli Child Development Center —\$4,523
 Safe Harbor, Inc. —\$10,000
 Salvation Army —\$35,800
 Salvation Army Lake Charles —\$16,000
 Samaritan's Purse —\$3,000
 Save the Children —\$51,000
 Second Harvest Food Bank of Greater New Orleans and Acadiana —\$2,500
 Second Harvest Food Bank of Middle Tennessee —\$500
 Sexual Trauma Awareness and Response Center —\$16,000
 Single Stop USA, Inc. —\$2,020,000
 St. Elizabeth Foundation —\$13,400
 St. Tammany Children's Advocacy Center —\$960
 St. Tammany West Chamber of Commerce —\$250
 Stand for Children Louisiana —\$250
 STARC —\$7,750
 Strengthening Outcomes with Autism Resources —\$15,000
 Sunshine Foundation Inc. —\$250
 The Arc Baton Rouge —\$500
 The Food Bank of Covington Louisiana, Inc. —\$28,000
 The Glen "Big Baby" Davis Foundation —\$500
 The JL Foundation —\$61,000
 The Life of a Single Mom —\$27,500
 The Miracle League of Greater New Orleans —\$1,600
 The National Exchange Club Foundation —\$500
 Tyrus Thomas Inc. —\$500
 Union of Councils for Jews in the Former Soviet Union (UCS.J) —\$250
 United States Fund for UNICEF —\$5,000
 United States Holocaust Memorial Council —\$1,500
 United Way for the Greater New Orleans Area —\$10,000
 United Way of Beaumont and North Jefferson County —\$20,000
 United Way of Greater Houston —\$30,000
 United Way of Lamar County —\$30,000
 United Way of Southeast Louisiana —\$439,290
 United Way of Southwest Alabama —\$15,000
 United Way of Southwest Louisiana —\$30,000
 United Way of the Coastal Bend —\$15,000

University of Texas Foundation —\$1,000
 Upward Community Services —\$12,000
 Vera Lloyd Presbyterian Home and Family Services —\$500
 Vision 21 Foundation —\$3,500
 Volunteer Ascension —\$2,500
 Volunteers In Public Schools Inc. —\$1,000
 Volunteers of America —\$11,969
 Volunteers of America of Greater New Orleans —\$20,000
 Wounded War Heroes of America —\$250
 Wounded Warrior Project Inc. —\$2,325
 YMCA of the Capital Area —\$5,150
 Young Mens Christian Association of New Orleans Metropolitan —\$7,100
 Youth Service Bureau of St Tammany —\$5,000
 YWCA of Greater Baton Rouge —\$1,000

COMMUNITY IMPROVEMENT: \$5,190,180

Associated Marine Institutes Inc. —\$12,000
 Alma Lee and H. N. Saurage Jr. Fund —\$1,000
 Appalachia Service Project —\$1,000
 Ascension Tennis Association —\$500
 Auckland Communities Foundation —\$33,000
 Baton Rouge Amateur Athletic Association —\$2,500
 Baton Rouge Progressive Network —\$4,500
 Baton Rouge Sponsoring Committee —\$10,250
 BREADA (Big River Economic & Agricultural Development Alliance) —\$41,000
 Capital Area Animal Welfare Society —\$8,779
 Carroll Haymon Fund —\$25,000
 Center for Disaster Philanthropy —\$170,000
 Center for Planning Excellence, Inc. —\$133,500
 Change Lives Now —\$3,000
 Charles T. Smith Legacy Fund —\$10,000
 City of Foley —\$200
 City of Gonzales —\$2,000
 CLIMB Community Development Corporation —\$375,332
 Coalition for Louisiana Progress Inc. —\$1,500
 Community Action Agency of Siouland —\$6,000
 Community Foundation of New Jersey —\$1,000
 Community Foundation of South Alabama —\$75,000
 Community Foundation of Western North Carolina —\$1,000
 Community Initiatives Foundation —\$1,300
 Companion Animal Alliance —\$228,000
 Companion Animal Alliance - General Fund —\$73,475
 Companion Animal Alliance - Restricted Fund —\$26,960
 Companion Animal Rescue of Ascension —\$1,000
 Council for a Better Louisiana —\$1,000
 Cumberland College, Inc. —\$200

David Rockefeller Center for Latin American Studies —\$10,000
 Delmont Elementary School —\$1,500
 Denham Springs High School Athletic Association —\$350
 Double Angel Inc. —\$100
 East Baton Rouge First Responders Fund —\$20,000
 East St. Tammany Chamber of Commerce —\$200
 FINS Swim Club Inc —\$500
 Fit Families for CENLA —\$2,350
 Forum 35 —\$1,500
 Foundation for a Better Louisiana —\$88,200
 Friends of the Animals BR Inc. —\$500
 Fur Ball —\$1,000
 Gonzales City Police Department —\$1,200
 Gonzales Soccer Club —\$9,000
 Greater Baton Rouge Association of REALTORS —\$343
 Greater Baton Rouge Economic Partnership Inc. —\$201,000
 Greater New Orleans Foundation —\$5,000
 Gulf Coast Community Foundation —\$400,000
 Habitat for Humanity of Greater Baton Rouge —\$26,500
 Habitat for Humanity of Orange County —\$15,000
 Hancock Associate Assistance Foundation —\$37,309
 Houston Haymon Fund —\$25,000
 International Hospitality Foundation —\$4,109
 J.H. Campbell Jr. Fund Spenddown —\$43,445
 Julius Freyhan Foundation —\$3,000
 Junior League of Baton Rouge Inc. —\$2,800
 Junior League of Raleigh —\$1,000
 Kids' Orchestra, Inc. —\$25,000
 LANO (Louisiana Association of Nonprofit Organizations) —\$5,100
 Lions Athletic Association —\$500
 Louisiana 4-H Foundation —\$1,680
 Louisiana Cultural Economy Foundation —\$2,500
 Louisiana Lemonade Day —\$10,000
 Louisiana Sinfonietta —\$250
 Louisiana Success —\$10,000
 Louisiana Voluntary Organizations Active in Disasters —\$64,000
 LSU Burden Center —\$200
 Mandeville Soccer Club —\$40,000
 Mayor's Healthy City Initiative —\$71,238
 MetroMorphosis —\$73,000
 Metropolitan Crime Commission —\$5,000
 Mid City Redevelopment Alliance —\$1,750
 Million Dollar Round Table Foundation —\$150
 National Center for Disaster Preparedness —\$789,181
 National Christian Charitable Foundation —\$658,523

New Orleans Musicians Assistance Foundation —\$25,000
 Northern Star Council - Boy Scouts of America —\$1,500
 Northlake Mandeville Rotary Foundation —\$2,000
 Northshore Community Foundation —\$308,150
 Our Lady of Mercy Catholic School —\$1,000
 Peggy Crosby Community Service Center —\$1,000
 Philanthropy Roundtable —\$2,500
 Pin Oak Charity Horse Show Association —\$10,000
 Pointe Coupee Community Foundation —\$6,000
 Pointe Coupee Parish Police Jury —\$250
 Project Purr BR —\$1,250
 Public Affairs Research Council of Louisiana Inc. —\$23,400
 Rebuilding Together Baton Rouge —\$22,000
 Road Runners Club of America —\$250
 Rocketkidz Foundation —\$350
 Rotary Club of Baton Rouge Inc. Foundation —\$33,550
 Sams Helping Hand Foundation, Inc. —\$20,000
 Sandy Hook Promise Foundation —\$50,000
 Sigma Chi Foundation —\$1,000
 Spring Gathering Charity Horse Show —\$1,000
 St. Francisville Area Foundation —\$44,208
 St. Francisville Area Foundation Fund —\$7,000
 St. John United Way —\$30,000
 SWLA Alliance Foundation —\$5,000
 The Banyan Foundation —\$12,000
 The Bridge Over Troubled Waters —\$1,000
 The International Council of Shopping Centers Foundation, Inc —\$55,000
 The Louisiana Architectural Foundation —\$5,300
 The Newton B. Thomas Family/Newtron Group Fund —\$500,000
 The Whistle Stop —\$600
 Town of Jena —\$1,000
 United Methodist Foundation of Louisiana —\$92,348
 Vision 21 Foundation —\$3,000
 Yelp BR —\$14,300

RELIGION: \$2,121,277

Aldersgate United Methodist Church (AUMC) —\$11,000
 Allied Jewish Federation of Colorado —\$1,000
 Beth Shalom Synagogue —\$1,600
 Bethel African Methodist Episcopal Church —\$1,000
 Bishop Ott Works of Mercy Trust/Cath Diocese —\$778
 Brothers of the Sacred Heart Foundation of the New Orleans Province —\$600
 Catholic Diocese of Baton Rouge /Bishop's Annual Appeal —\$32,000

Catholic Youth Organization of Baton Rouge —\$250
 Central Bible Church —\$500
 Chinese Christian Church of Baton Rouge —\$1,193
 Christ the King Parish and Catholic Center at LSU —\$46,548
 Church of the Good Shepherd —\$6,000
 City Church Covington —\$6,000
 Closer Walk Ministries Inc. —\$1,000
 Congregation B'nai Israel —\$15,600
 Congregation B'nai Israel of Baton Rouge Foundation —\$30,140
 Congregation of the Sisters of St. Joseph Inc. —\$1,000
 Dominican Sisters of Peace —\$5,000
 Episcopal Church of the Holy Communion —\$7,500
 Fellowship of Christian Peace Officers —\$150
 First Baptist Church —\$100
 First Baptist Church Covington —\$12,400
 First Lutheran Church —\$300
 First Presbyterian Church of Baton Rouge —\$17,600
 First Presbyterian Church of Baton Rouge Foundation —\$10,501
 First United Methodist Church —\$43,600
 Healing Place Church —\$5,000
 Holy Family Catholic Church —\$47,510
 Immaculate Conception Catholic Church —\$500
 Institute of Southern Jewish Life Inc. —\$1,000
 International Teams —\$150
 Jewish Federation of Greater Baton Rouge —\$12,000
 Lake Harriet United Methodist Church —\$12,000
 Lamb of God Lutheran Church —\$1,500
 Mantle of Mary Inc. —\$2,400
 Mary Queen of Peace Church —\$2,000
 Mission Aviation Fellowship —\$150
 Our Inheritance Ministries, Inc. —\$2,000
 Our Lady of Mercy Catholic Church —\$1,000
 Our Lady of Mt. Carmel Church —\$146,945
 Our Lady of Prompt Succor Catholic Church —\$2,400
 Pastoral Center —\$50,521
 Respire Ministries —\$3,000
 Roman Catholic Diocese of Baton Rouge —\$428,553
 Sisters of St. Joseph of Medaille —\$500
 Sisters Servants of Mary —\$20,000
 Society of Saint John the Evangelist —\$1,000
 Southern Dominican Province —\$1,000
 St. Aloysius Church —\$22,600
 St. Anna's Episcopal Church —\$175,000
 St. Anne Catholic Church —\$1,873
 St. Augustine Church —\$3,662
 St. Catherine of Siena Catholic Church —\$2,000
 St. Francis Xavier Catholic Church —\$2,000

St. Gabriel Catholic Church —\$4,000
 St. George Catholic Church —\$12,000
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 St. James Episcopal Church —\$26,500
 St. Joseph Cathedral —\$124,571
 St. Joseph Seminary College —\$1,100
 St. Joseph Spirituality Center —\$2,000
 St. Joseph the Worker Church —\$23,605
 St. Jude Catholic Church —\$6,000
 St. Luke's Episcopal Church —\$56,257
 St. Luke-Simpson United Methodist Church —\$10,000
 St. Margaret Queen of Scotland Church/St. Thomas Chapel —\$500
 St. Mark Catholic Church —\$400
 St. Martin's Episcopal Church —\$10,000
 St. Mary's Episcopal Church —\$850
 St. Mary's Episcopal Church and Cemetery Association Inc. —\$350
 St. Patrick's Episcopal Church —\$3,650
 St. Paul Adult Learning Center —\$200
 St. Paul's Holy Trinity Episcopal Church —\$15,675
 St. Philip Parish —\$7,074
 St. Thomas by the Sea Catholic Church —\$1,200
 St. Timothy's On The Northshore United Methodist Church —\$5,000
 Summerville Baptist Church —\$10,000
 The Benedictine Sisters —\$1,000
 The Interfaith Federation of Greater Baton Rouge —\$250
 Trinity Baptist Church —\$30,000
 Trinity Episcopal Church —\$69,621
 Unitarian Church of Baton Rouge —\$78,000
 United Methodist Church —\$6,000
 United States Conference of Catholic Bishops/St. Anselm Catholic Church —\$10,000
 United States Conference of Catholic Bishops/St. Luke the Evangelist Catholic Church —\$10,000
 University Baptist Church —\$10,000
 University Presbyterian Church —\$279,400
 Willwoods Community Management Inc. —\$250
 Woodlawn Foundation —\$1,000
 Fellowship of Christian Athletes —\$11,200
 Young Life New Orleans —\$50,000

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Steven Rogers —\$500
 Delgado Community College
Maria Leonard —\$1,000

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Trinity Collette —\$1,000
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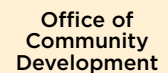
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The Manship Theatre is an asset of the Baton Rouge Area Foundation. Fund donors of the Foundation contributed to build the theater as part of the Arts Block, and the Foundation each year provides support to the performing arts venue.



COPY

Dr. Karen Williams, left, and Renee Chatelain, executive director of the Manship Theatre.

Dance for life

Manship Theatre raising funds to send children with HIV to camp

By Sara Bongiorno | Photo by Tim Mueller

Manship Theatre this fall will begin a yearlong campaign to lift community awareness of pediatric HIV/AIDS in Baton Rouge, where about 50 babies are born each year to HIV-positive mothers.

The theater's Dance Speaks initiative—its first such outreach project—is about more than increasing public understanding of our region's place near the top of national rankings of HIV/AIDS infection rates. As well, theatergoers will have a chance to improve the lives of Baton Rouge children with HIV, who have to take doses of bitter medicine twice a day to tamp down the AIDS virus.

To that end, members of the audience at 2014-15 Manship dance performances will be asked to help the theater raise funds to send children infected with HIV to a unique Texas summer camp for youngsters coping with the disease.

So far, three of four national dance troupes scheduled to perform at Manship in the coming year have agreed to be a part of the initiative. Local dance groups performing at the theater also will be invited to join in, said Renee Chatelain, Manship's executive director.

Dance Speaks will also include information on pediatric HIV/AIDS in the Baton Rouge community in programs designed for the events.

“The theater is a place for performance, but it has a larger purpose of serving the needs of the community, whatever those needs might be,” Chatelain said.

The idea for Dance Speaks was inspired in part by an established tradition at Broadway theaters in New York. There, actors

two years without a new diagnosis of HIV in a baby born here, explained Dr. Karen Williams, a pediatric infectious disease specialist who oversees the care of more than 40 local children and young adults with HIV/AIDS.

Dr. Williams’ clinic at Our Lady of the Lake Regional Medical Center is the only one in the Baton Rouge area providing specialized care to children with HIV.

“We’ve gone a year without an additional positive diagnosis,

The theater’s initiative coincides with the approach of a hopeful milestone amid the region’s otherwise staggering HIV/AIDS statistics. If all goes well, October will mark the first time in roughly two decades that metropolitan Baton Rouge has gone two years without a new diagnosis of HIV in a baby born here.

and dancers have raised millions of dollars to combat HIV/AIDS through post-performance curtain speeches that ask the audience to chip in spare change to support the effort.

As on Broadway, dancers with national and local groups will return to the stage at the conclusion of Manship performances to make brief speeches that explain the project and ask members of the audience to make donations to support it.

The goal is to raise \$15,000 by summer 2015 to send children infected by HIV to Camp Hope, a 200-acre retreat in Burton, Texas. Children at Camp Hope participate in activities such as zip lining, bouldering, karaoke and horseback riding in a setting equipped to provide expert medical care. Camp Hope physicians and nurses aren’t just experts in pediatric HIV/AIDS; they are the children’s regular medical providers. The camp itself is free; money raised through Dance Speaks will cover the cost of transportation for the children and medical staff to and from Texas.

The theater’s initiative coincides with the approach of a hopeful milestone amid the region’s otherwise staggering HIV/AIDS statistics. If all goes well, October will mark the first time in roughly two decades that metropolitan Baton Rouge has gone

but never two,” said Williams.

Statistics denoting the region’s place at the top of national rankings of HIV/AIDS cases are all too familiar by now. Metropolitan Baton Rouge was second only to Miami in the number of new HIV/AIDS diagnoses, according to a January 2014 report by the Centers for Disease Control. The disease’s impact on local women and children is less well known but equally grim: Baton Rouge has the highest rate of new HIV diagnoses among women of any major U.S. city, according to the CDC. HIV and AIDS have a disproportionate impact on the poor, in particular African-American men, women and children.

More effective medical strategies that interrupt transmission from mother to baby have sharply curtailed the number of babies diagnosed as HIV positive after birth. A “triple therapy” of antiretroviral drugs during pregnancy, at delivery and treatment of the infant after birth reduces the HIV-transmission rate to between 1% and 2%, Williams said. Antiretroviral drugs have also transformed HIV into a chronic disease, but patients take medication each day to prevent the development of the far more

virulent AIDS virus.

There are about 140 children born HIV-positive in the U.S. each year, down from roughly 1,900 in the early '90s, Williams said. The maximum number of babies diagnosed with HIV in a single year in Baton Rouge was five.

Despite medical advances, children with HIV face daily hardships in what should be the most carefree years of life. Ongoing management of the disease requires taking medicine so bitter that some children are unable to swallow it. A couple of Williams' younger patients receive medication through feeding tubes to ensure that they receive an adequate dose of the medication crucial to keeping them alive.

"If you don't have enough medicine to fully suppress the virus, the body can build up resistance to it," Williams said.

Some children can transition to medicine in pill form at about age 9, but even then the pills are large and hard to swallow.

Secrecy surrounding a child's HIV diagnosis can pose another type of burden. In some cases, close relatives of some of Williams' pediatric patients do not know the child's HIV status because discussing the subject is taboo in their family.

Already Camp Hope in Texas has given Williams expanded insight into the burdens her young patients must bear to remain alive. In 2012, she accompanied a group of Baton Rouge children to the Texas facility with the support of the Our Lady of the Lake Foundation. She will make the trip again this summer, along with a nurse and clinical pharmacist, with the foundation's support. Their role: To oversee the patients' daily medical care and serve as a reassuring presence for campers as young as 7 years old.

The experience allowed her to better understand the struggle of taking daily medication. It also permitted her to more fully understand the transformative impact of Camp Hope on her patients' lives. Activities like rock climbing and zip lining help to boost the children's confidence and build a sense of camaraderie among campers, she said. Children who want to talk about the HIV-related challenges they face can talk about those challenges with fellow campers who share them.

She hopes to return to Camp Hope next summer with another group of HIV-positive campers from Baton Rouge.

"The kids are not at camp talking about HIV—they are out having fun," Williams said. "But if they want to talk, they can. For the first time, they are around other kids who are also taking medicine and going through challenges. They see that they are not the only ones having to deal with these things."

The idea of Dance Speaks evolved out of Chatelain's desire to connect what happens inside Manship Theatre and the real lives

of people living in the community, including local mothers and children living with HIV.

An early 2014 initiative between Manship and Baton Rouge General provided insight into a potential role for the theater on local health issues. Individuals who underwent a skin-cancer screening at the hospital received free tickets to a Manship dance performance.

As a dancer in New York in the '80s, Chatelain witnessed the devastation of the AIDS epidemic—and lost a generation of friends to the disease. She had also seen the role of groups like Dancers Responding to AIDS in tackling issues related to health and poverty. The nonprofit group runs HIV-related programs around the country, but not in Baton Rouge. Chatelain sensed an opportunity for action. She spent much of the past year meeting with physicians, most notably Dr. Williams, to explore what the theater could do to help those affected by HIV/AIDS.

"It just seems like a natural fit to connect what happens inside the theater with the community outside the theater," she said.

Ashifa Sarkar Vasi, a dancer and global-health provider, moved back to her native Baton Rouge earlier this year after nine years in Mumbai, India. Like Chatelain, her one-time ballet instructor, Sarkar Vasi was shocked to learn that her hometown is at the top of national rankings for HIV infection.

"I would have thought it would be a much larger city," she said.

Her experience in global health propels her involvement in Dance Speaks. Stigma surrounding HIV/AIDS continues to hamper discussion and understanding of the disease here and elsewhere, according to Sarkar Vasi.

"We don't have to scare people or alienate them, so introducing this subject and also giving people a chance to help children at the same time is a way to do that," she said. "We need people to understand this is a real disease in their community and one that you need to understand to keep those you love safe." •

Toward a smarter city

Baton Rouge wins IBM grant to improve transportation

By Maggie Heyn Richardson

Earlier this year, Baton Rouge was one of 16 cities around the world and four in the U.S. to win an IBM Smarter Cities Challenge grant. The tech giant's annual program places a team of experienced IBM executives in a given municipality for three weeks. They study a particular problem and recommend progressive, tech-savvy solutions.

IBM's Smarter Cities Challenge was created in 2010 as a form of corporate philanthropy initially for international communities. Rather than giving cash, IBM began placing a team of top-level talent in selected cities to lend fresh eyes to social issues—public safety, clean water, urban planning, education and economic development. The company believed that technology could advance cities past their biggest issues. The program was so successful the company opened it to domestic applicants in 2011.

Baton Rouge asked for help in the area of transportation and traffic management. Our city is not the only one searching for traffic solutions. Brussels, Belgium; Niigata, Japan; Tainan, Taiwan; and Vilnius, Lithuania, also received 2014 grants for traffic solutions. Other cities selected are Abuja, Nigeria; Ballarat, Australia; Birmingham, Alabama; Dallas, Texas; Dublin, Ireland; Durban, South Africa; Jinan, China; Mombasa

County, Kenya; Perth, Australia; Suffolk County, New York; and Zapopan, Mexico.

William Daniel, chief administrative officer to Mayor-President Kip Holden, says the project will produce tactics for addressing a frustrating, ongoing challenge. "What this grant does is give us the opportunity to work with some of the great transportation and technology experts within IBM, who will

share knowledge about how we can get on top of our issues," says Daniel, who will spearhead implementation of the grant.

The Mayor's Office will collaborate with several other stakeholders, including the State Department of Transportation and Development, the Baton Rouge Area Chamber,

the Metropolitan Planning Commission, the Baton Rouge Area Foundation and others.

The Capital Region is gridlocked almost every day. One reason is that Greater Baton Rouge is among only a few metropolitan areas without a transportation bypass system. Interstate 10, which cuts through the southern United States from Florida to California, narrows to an unprecedented one lane at the Mississippi River Bridge near downtown Baton Rouge—the only place in the country where this occurs.

What this grant does is give us the opportunity to work with some of the great transportation and technology experts within IBM, who will share knowledge about how we can get on top of our issues.

—William Daniel, chief administrative officer to Mayor-President Kip Holden

Smarter Cities: Turning Big Data Into Insight



With a population of about 815,000 in the metro area, and with 20,000 new jobs forecast for the region (including 800 at the forthcoming IBM facility downtown), finding a better way to manage transportation has become one of the city's top issues.

But thoughtfully improving the transportation grid will require a significant investment, and city officials are hoping the IBM project will help them prioritize what comes next and build political will. Daniel says that the city collects plenty of raw data, including traffic counts on major roadways, and wants to find better ways of using that data toward solutions.

"Right now the data is not used in any sort of systemic way for decision-making, and we feel like that can really be improved upon," says Daniel.

IBM does data.

A team of six IBMers will set up shop in Baton Rouge for three weeks this fall, working full-time without distraction on the issue of transportation. Team members are pulled from IBM sites all over the world. Each person has applied to participate in the competitive program. A Smarter Cities Challenge appointment is a coveted spot among IBM executives, says Jen Crozier, vice president of IBM's global citizenship initiative.

"It's something that a lot of IBMers want to have the opportunity to do," she says.

To ensure the team is solely focused on their work, members actually live together, usually in a house in the community.

"It has a reality TV element to it," jokes Crozier, "but that's intentional. It's an immersive experience and creates cohesion in the team. They are 100% focused and free from any other work or family obligations for that period. There are very few times when you get to really focus on one thing."

The IBMers who serve have usually never met one another, says Crozier. They are often comprised of an expert in city government, "dream makers" who are familiar with the latest technology solutions, consultants who can guide the process and what Crozier calls the "blackbelts" in the grantee's area of focus. Baton Rouge can expect a transportation engineer with formidable experience, she says.

Several past Smarter Cities grantees have also grappled with the issue of transportation. Nairobi, Kenya, for example, was facing massive traffic congestion and need to properly build out the city. Nice, France, sought help in creating a multimodal transportation system that offered light rail, cars, bike paths and walking routes. Edmonton, Alberta, which had the distinction of the highest road fatalities of any place in Canada, wanted to reduce its number of car accidents. In all cases, says Crozier, the IBM teams were able to use data and analytics to help cities

decide where to place limited resources.

Crozier says the team starts by working closely with city leaders, community members and stakeholders to gather as much information as they can about the target challenge.

“They do a lot of interviews and dive deep into the issue,” she says.

During the second week, the teams begin crafting possible solutions and studying what systems similar cities have adapted. These executives typically manage hundreds of other IBMers, says Crozier, and as they work, they use the heft of IBM’s resources by calling on staff to help them craft a local strategy.

In the third week, the team delivers a final presentation to the

community. And in subsequent weeks, the IBMers submit their findings and recommendations in a final report. The report not only includes proactive steps, but also details the cost of inaction, says Crozier.

Throughout the process, teams blog about their experiences. Often blogs demonstrate not only the impact IBM is having on the city, but also the city’s effect on the team.

Daniel says that the City of Baton Rouge is keeping an open mind about what strategies the IBM team will design.

“We think it’s best to go in without any preconceived notions,” he says. “We’re eager to see what they’ll come up with.” •

Reclaiming downtown was the Baton Rouge Area Foundation’s first project to create a quality public space. Since then, the Foundation has teamed with local neighborhoods and governments to provide land planning across South Louisiana. Plans include Old South Baton Rouge and Louisiana Speaks. Last year, the Foundation worked with the city-parish to begin implementing FutureBR, the parish’s comprehensive plan for growth. Our part of FutureBR is leading a master plan for creating a medical destination anchored by the hospitals and clinics along Bluebonnet Boulevard, Essen Lane and Perkins Road. That project, which includes improving the movement of cars and people, should be completed next year.

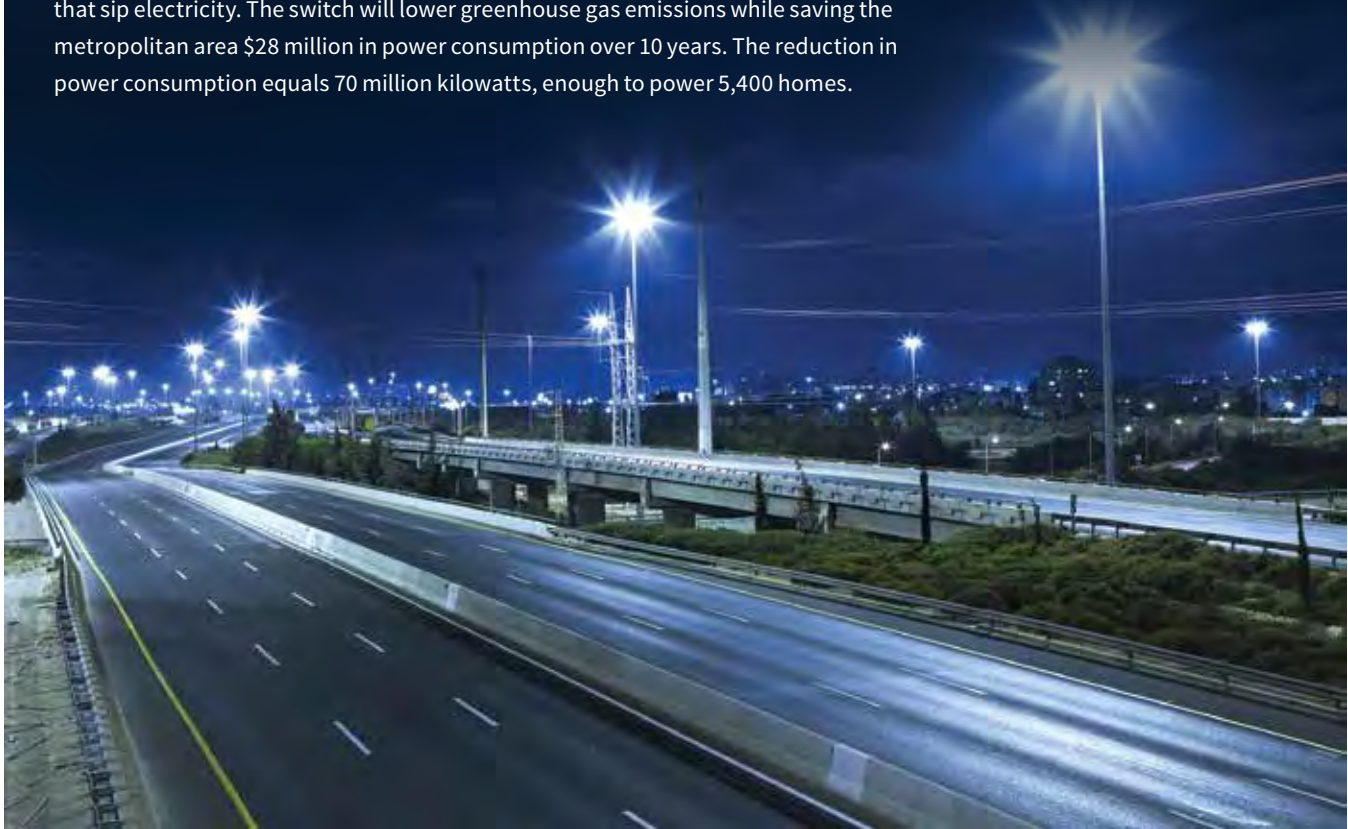
COST OF DOING NOTHING If the world does nothing about global warming, Louisiana will become much hotter, crop yields will decline, and the cost of energy and storm damages will rise, according to a report by Risky Business that was released with backing from government and business leaders, including the chairman of Cargill. The report provides predictions in ranges. The average summer temperature in Louisiana could rise from about 84 degrees to nearly 93 degrees by the end of the century. The cost of storm damage in Louisiana is projected to increase by 67% before the century ends. For more, visit RiskyBusiness.org.



IF HOUSTON CAN DO IT... Unless you are a libertarian, Houston is a city that's hard to love. No zoning caused the city to sprawl more than most others. The endless construction of the interstates is a joke to the rest of the country, but not funny to the people who live there.

But the fourth-largest metro area in America is trying to overcome the troubles it has created for itself. Houston has the beginnings of a streetcar system and a vibrant museum district. With Buffalo Bayou Promenade, the city has shown that a beautiful park can be created in an improbable site—the shadows of highways.

Houston is showing its new colors again by converting all 165,000 streetlights to LEDs that sip electricity. The switch will lower greenhouse gas emissions while saving the metropolitan area \$28 million in power consumption over 10 years. The reduction in power consumption equals 70 million kilowatts, enough to power 5,400 homes.



**\$4.5
BILLION**

The National Institute of Health's funding request for the Brain Initiative through 2025. The Initiative will fund mapping of the brain to understand the human mind and to uncover new ways to treat, prevent and cure Alzheimer's, schizophrenia, autism and other brain disorders.



GO LOCAL In winter, home growers in Baton Rouge usually have more citrus than they can eat or give away. An abundance of lemons rots for the lack of someone wanting it. Meantime, grocery stores are full of citrus from faraway farms.

Local growers, meet local customers. That's the aim of a new app, RipeNearMe. Growers post what they want to sell. Buyers use the app to discover vegetables and fruit near them, and then earmark it for purchase when ripened. Created by two Australians, the app was in testing this summer but available at RipeNearMe.com.



COMPETITION IS HEATING UP Purchasers of the first two versions of the Nest Thermostat may have remorse. The trailblazing Nest, a learning thermostat that responds to instruction across the Internet, may have been upstaged by an old-school company. Honeywell will sell the \$279 Lyric in August. Like the Nest, it automatically regulates the temperature of your home. But the Lyric uses more data—including humidity and temperature levels in different rooms—to keep you comfortable. Whereas NEST senses when you are around, the Lyric takes its cue to adjust temperatures from your iPhones. If you drive within seven miles of your home, the Lyric triggers the air conditioning or heating. If it works as planned, the Lyric will use less energy than the Nest.



ROCKET MAN "We actually hire a lot of our best software engineers out of the gaming industry, where there's a lot of smart engineering talent doing really complex things. (Compared to) a lot of the algorithms involved in massive multiplayer online games, a spacecraft docking sequence is relatively straightforward," Elon Musk in FastCoDesign.com.

His company SpaceX has developed a manned rocket that uses 3-D metal printing to build thrusters, and a heat shield that can be used for up to 100 flights. Musk says his company's rocket will be able to transport astronauts and equipment into orbit for about \$20 million, compared to \$76 million for competitor Russia.

CITIES



34,000

Miles of streetcars in the United States a century ago. Baton Rouge had streetcars in the last century as well. Lines from downtown allowed riders to travel to the Exxon plant in North Baton Rouge, into Old South Baton Rouge and to Mid City. Modern trams are returning to cities. Baton Rouge is attempting to build a line on Nicholson Drive between downtown and LSU.

LA BROKEN The State of Louisiana has a multi-billion dollar backlog in infrastructure improvements, a consequence of not having enough tax money to pay for roads and bridges. The long list of needed improvements is apparent in a Governing.com report that shows 14% of Louisiana's 13,050 bridges are structurally deficient, compared to 10% nationally. Only 2.4% of Texas bridges are structurally deficient, meaning that at least one major component is suffering from deterioration but the bridge is not unsafe.



THE WAITING GAME If you believe it takes more time in Baton Rouge to get home on Friday than most other metro areas, you would be right. The Friday commute was ranked No. 11 among 100 metro areas by Inrix, a traffic consulting firm. The commute time is an index for a metro area based on the other four work days. On average, it takes nearly seven more minutes to get home on Friday. Los Angeles had the longest Friday delay (13.17 minutes); Melbourne, Fla., the shortest (.24).

CODA

TYLER HENDERSON

Hometown: Baton Rouge, La.

Graduate: Scotlandville Magnet High School

GPA: 4.4 (Ranked 4th out of 269 in graduating class)

Next: Southern University College of Engineering, with goal of becoming a mechanical engineer.

College paid for: Karen E. Domingue-Maillet and Rhodia/Solvay Scholarship Fund of the Baton Rouge Area Foundation, up to \$10,000 over four years. Louisiana TOPS scholarship. Southern University Honors College Scholarship.

Eureka moment: Her dream to become an engineer began in the 9th grade and was nurtured in the science, math and engineering curriculum at Scotlandville. She learned how to design bridges and houses. For her senior project, Tyler saw her mother struggling with outdoor insulation and invented an insulation system that fits pipes easily with a zipper.

College goal: “Have fun, stay focused.”

The Foundation offers more than 20 scholarships. Together, the programs granted more than \$200,000 to graduating high school and college students in 2013. For a complete list, see the grants section in the annual review in this issue of *Currents*.

Photo by Tim Mueller

The Arts Council of Greater Baton Rouge
& the River City Jazz Coalition present the 2014-15 season

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years

baton rouge
area foundation

Since 1964, the Baton Rouge Area Foundation has connected donors with the causes they care about most. The Foundation is celebrating our 50th anniversary this year.

In March, we celebrated with donors and members, taking a little time to measure how far South Louisiana has come. We also began a conversation about the kind of community the residents of our region collectively aspire to build over the next 50 years. In doing so, we began a master plan for the lakes, which will bring together the community later this year to seek bold ideas of what the lakes can become.

Sponsors of our 50th Anniversary work are letting us expand philanthropy across the region by identifying new donors and members who pledge with us to improve the quality of life across South Louisiana for many decades to come.

Thank you to the generous sponsors of the Foundation's 50th Anniversary:

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